



ACTAZIN



ACTAZIN[®]

bloat less

40% of the global population suffer from bloating.

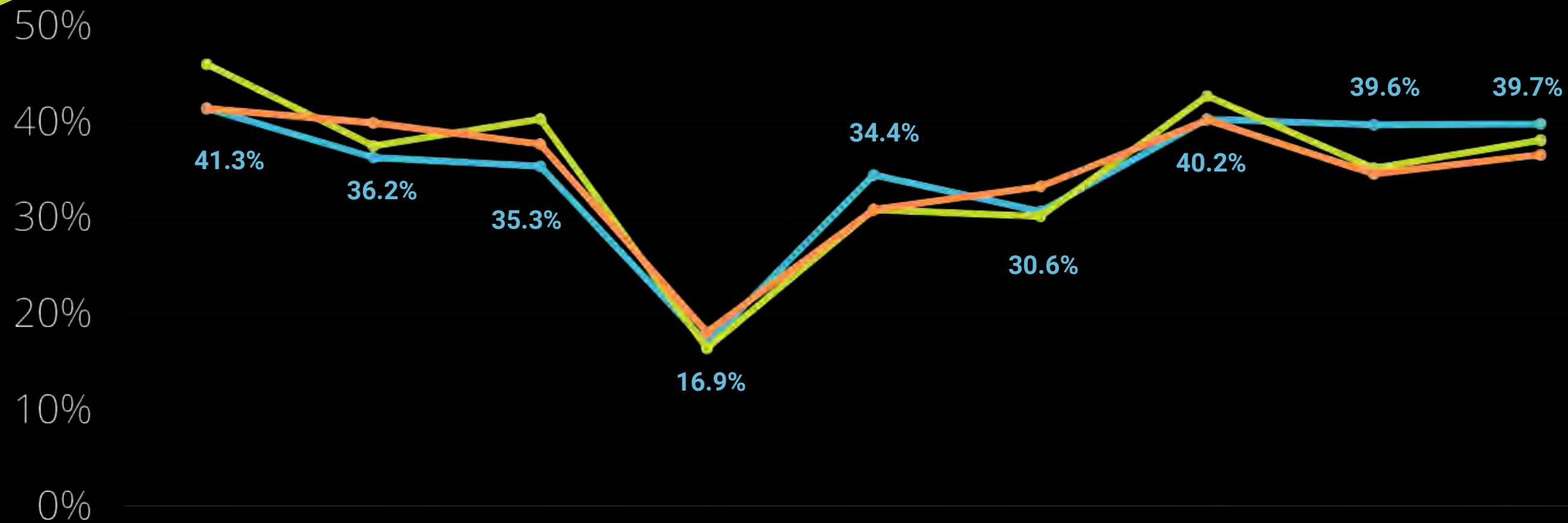
Clinically proven Actazin contains a high level $\geq 25,000$ AU/g of kiwifruit enzyme - actinidin

- Digest a wide variety of bloat causing protein
- Digest pea protein in seconds!
- Constipation relief
- Contains polyphenols, fibre and a wide variety of nutrients to support overall gut health
- Low dose of 600mg
- Made from NZ whole kiwifruit



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North America Europe Asia Pacific



Digestive Health Problems Prevalence

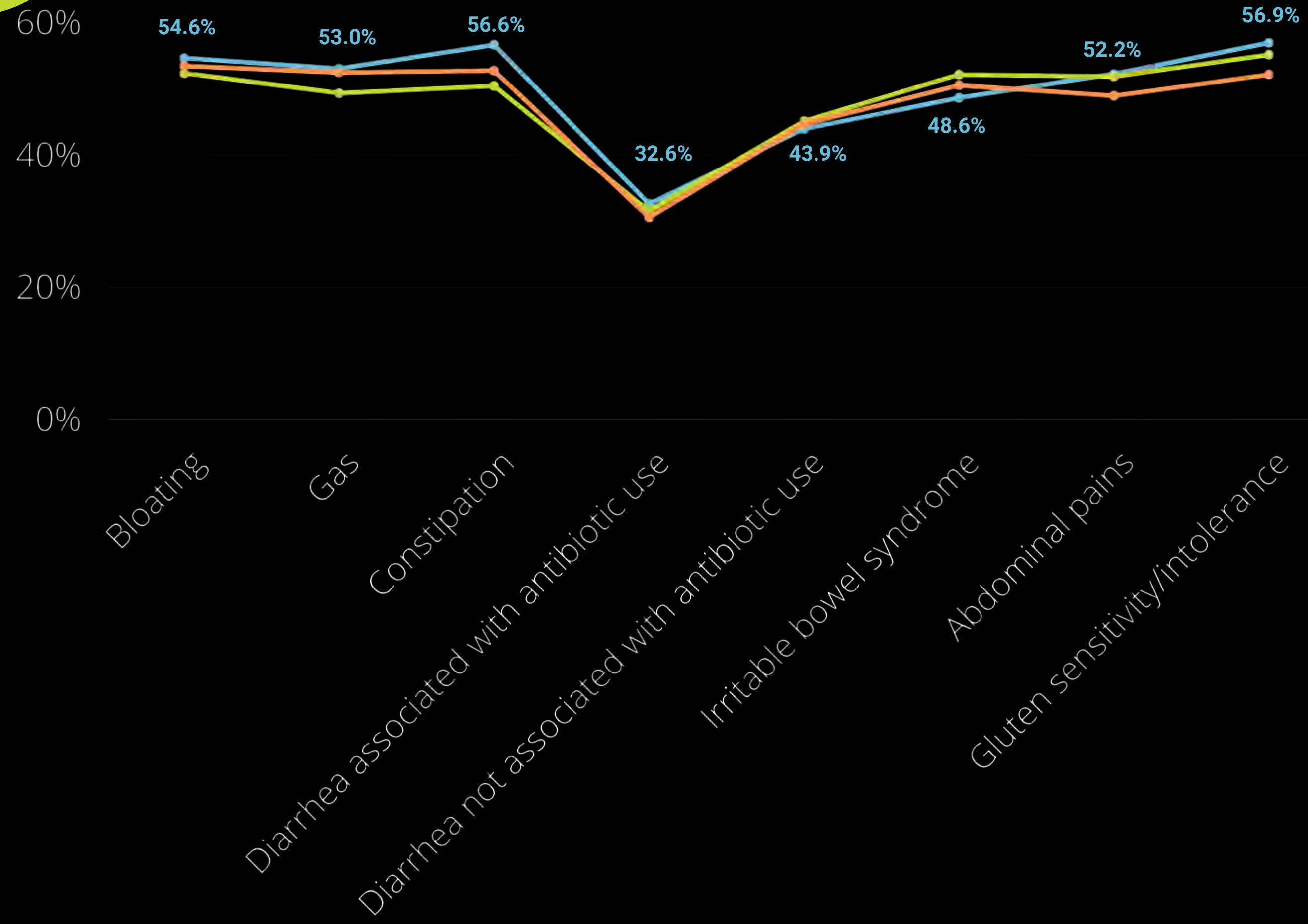
Consistency of digestive health problems in all 3 continents.

Gas, Constipation, Diarrhea, Bloating, Stomach aches and Abdominal Pain are among the most common digestive health problems



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■ North America ■ Europe ■ Asia Pacific



Consumer Motivation In Addressing Bloating Issue

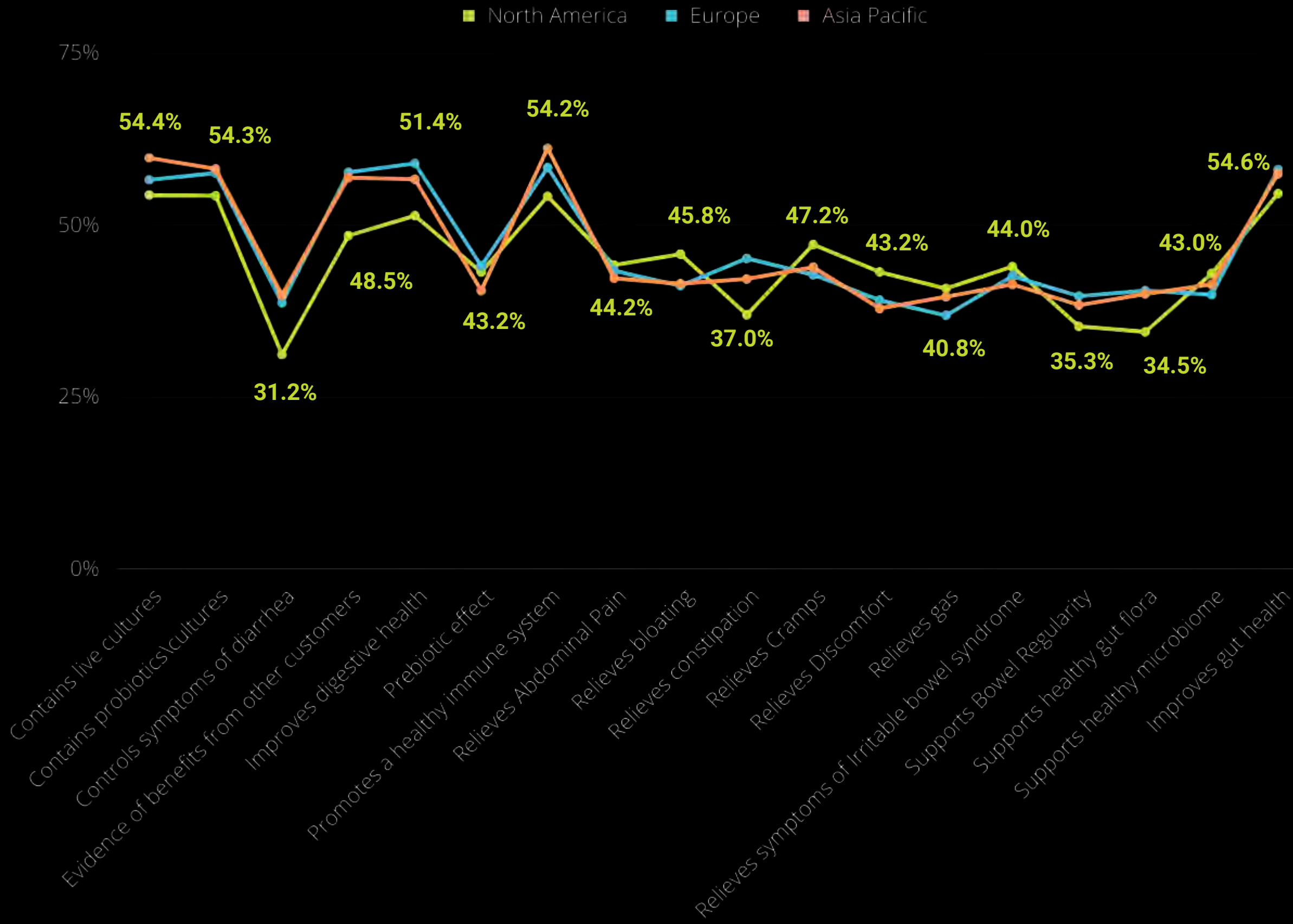
Consumers are highly motivated in addressing these digestive health symptoms.

With the exception of diarrhea, over 50% interest is registered for all other symptoms.





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Consumer Interests in Bloating Health Claims

Bloating has one of the highest claim interest score

US are most interested in

- Relieve bloating, cramps, pain, discomfort
- IBS symptoms
- Gut microbiome



Menopause Bloat Google Keyword Opportunities - US



Menopause Bloat Opportunities - US

Menopause Bloat Opportunities - US

| November 2022 - November 2023 | | | |
|----------------------------------|--------------------------|--------------------|-------------|
| Google Keyword ideas | Average Monthly searches | Three Month Change | Competition |
| menopause bloating | 5000 | 0% | Low |
| menopause belly bloat | 5000 | 0% | Low |
| perimenopause bloating | 5000 | 900% | Low |
| menopause and bloating | 5000 | 0% | Low |
| bloating and perimenopause | 5000 | 900% | Low |
| bloated stomach menopause | 5000 | 0% | Low |
| menopause and belly bloat | 5000 | 0% | Low |
| menopause and bloated stomach | 5000 | 0% | Low |
| bloating with perimenopause | 5000 | 900% | Low |
| abdominal bloating and menopause | 5000 | 0% | Low |
| abdominal bloating in menopause | 5000 | 0% | Low |
| bloated tummy menopause | 5000 | 0% | Low |
| menopause and bloated belly | 5000 | 0% | Low |
| menopause and bloated tummy | 5000 | 0% | Low |
| postmenopausal stomach bloating | 5000 | 0% | Low |



Menopause Bloat Opportunities - US

| | | | |
|-----------------------------------|-----|------|-----|
| bloating during menopause | 500 | 0% | Low |
| bloating during perimenopause | 500 | 900% | Low |
| perimenopause belly bloat | 500 | 900% | Low |
| menopause and gas | 500 | 0% | Low |
| bloating after menopause | 500 | 0% | Low |
| post menopause bloating | 500 | 0% | Low |
| perimenopause cramps and bloating | 500 | 0% | Low |
| menopause gas | 500 | 0% | Low |
| bloated stomach perimenopause | 500 | 900% | Low |
| hrt bloating | 500 | 900% | Low |
| gas and perimenopause | 500 | 0% | Low |
| hrt and bloating | 500 | 900% | Low |
| abdominal bloating perimenopause | 500 | 900% | Low |
| bloated stomach and perimenopause | 500 | 900% | Low |
| bloating and hrt | 500 | 900% | Low |
| bloating during the menopause | 500 | 0% | Low |
| gas perimenopause | 500 | 0% | Low |
| menopause and bloating and gas | 500 | 900% | Low |
| menopause and flatulence | 500 | 0% | Low |
| menopause bloating gas | 500 | 900% | Low |
| menopause swelling | 500 | 0% | Low |
| perimenopause and bloated stomach | 500 | 900% | Low |
| swollen stomach perimenopause | 500 | 900% | Low |

Menopause Bloat Related Topics - US

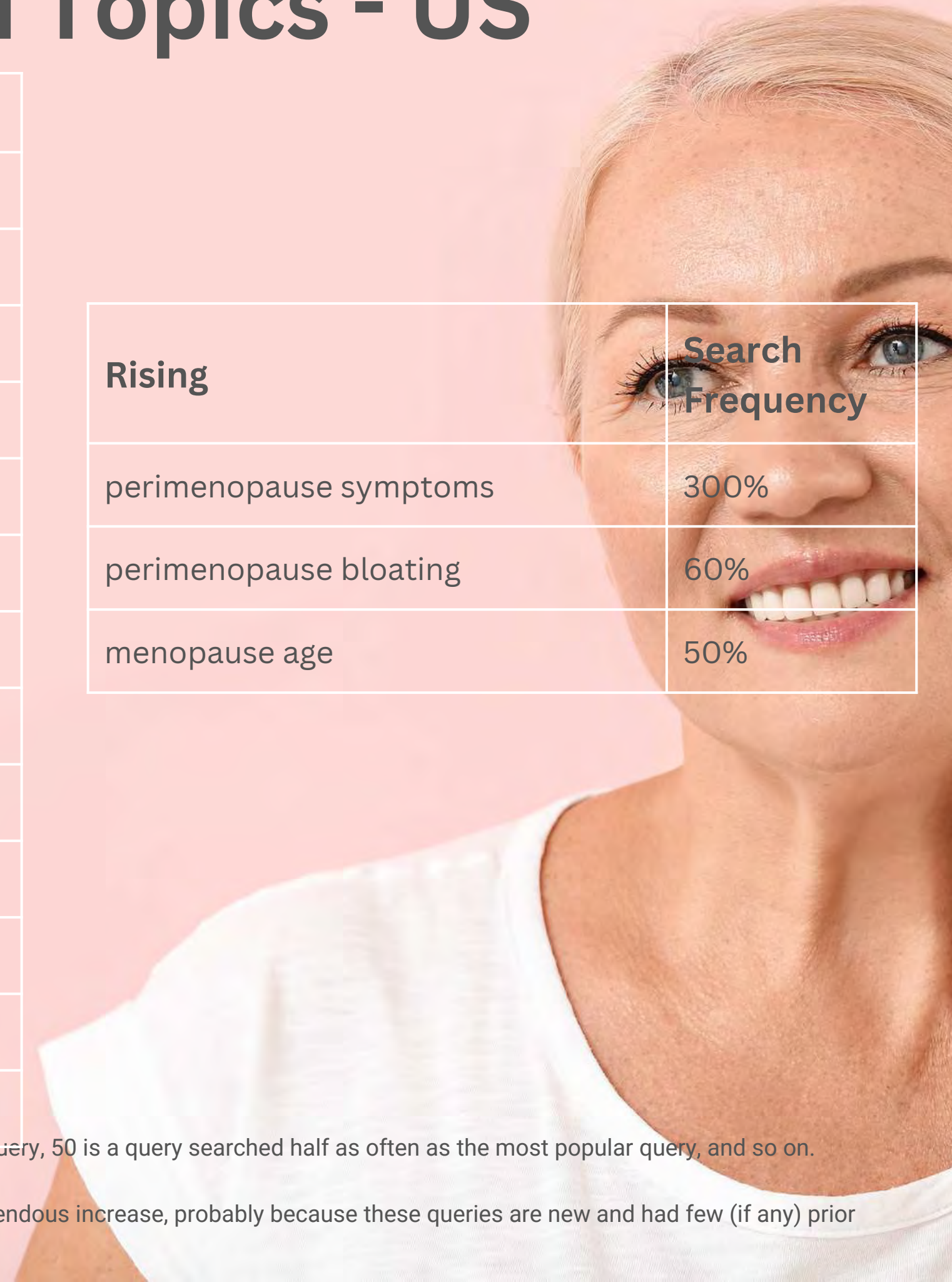
| Top | Value |
|--------------------|-------|
| Bloating | 100 |
| Menopause | 100 |
| Cause | 16 |
| Symptom | 15 |
| Abdomen | 11 |
| Pain | 9 |
| Stomach | 9 |
| Weight gain | 8 |
| Dietary supplement | 8 |
| Menstruation | 8 |
| Perimenopause | 7 |
| Flatulence | 6 |

| Top | Value |
|-----------------------------|-------|
| Ovary | 5 |
| Cancer | 5 |
| Gas | 5 |
| Hormone | 5 |
| Probiotic | 5 |
| Cramp | 5 |
| Signs and symptoms | 4 |
| Constipation | 4 |
| Hormone replacement therapy | 3 |
| Abdominal pain | 3 |
| Uterus | 3 |
| Swelling | 3 |
| Weight loss | 3 |

| Rising | Search Frequency |
|------------------------|------------------|
| perimenopause symptoms | 300% |
| perimenopause bloating | 60% |
| menopause age | 50% |

* Top - The most popular search queries. Scoring is on a relative scale where a value of 100 is the most commonly searched query, 50 is a query searched half as often as the most popular query, and so on.

* Rising - Queries with the biggest increase in search frequency since the last time period. Results marked ""Breakout"" had a tremendous increase, probably because these queries are new and had few (if any) prior searches."



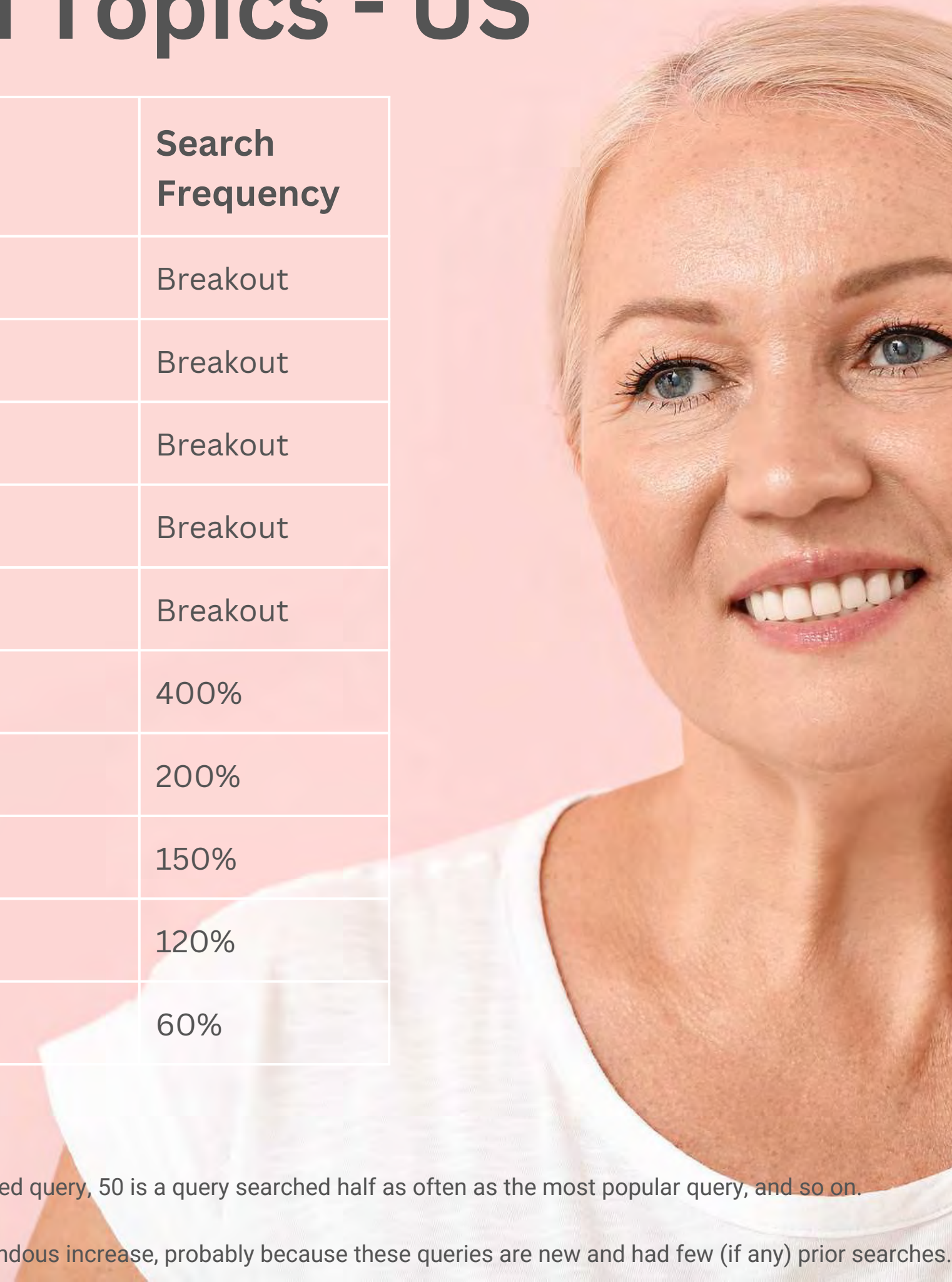
Menopause Bloat Related Topics - US

| Rising | Search Frequency |
|----------------------------------|------------------|
| Hormone | Breakout |
| Side effect | Breakout |
| Gut health | Breakout |
| Combined oral contraceptive pill | Breakout |
| Gummy candy | Breakout |
| Urinary tract infection | Breakout |
| Herb | Breakout |
| Mood swing | Breakout |
| Black cohosh | Breakout |
| Menopause Weight Gain | Breakout |
| Metabolism | Breakout |

| Rising | Search Frequency |
|-------------------------|------------------|
| Dizziness | Breakout |
| Yeast | Breakout |
| Lower abdominal pain | Breakout |
| Postmenopausal bleeding | Breakout |
| Pelvic Pain | Breakout |
| Signs and symptoms | 400% |
| Ovarian cyst | 200% |
| Dietary supplement | 150% |
| Swelling | 120% |
| Diet | 60% |

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Menopause Bloat Related Queries - US

| Top | Value |
|------------------------|-------|
| menopause and bloating | 100 |
| menopause symptoms | 37 |
| perimenopause bloating | 14 |
| perimenopause | 14 |
| symptoms of menopause | 13 |
| menopause age | 7 |
| perimenopause symptoms | 5 |

| Rising | Search Frequency |
|------------------------|------------------|
| perimenopause symptoms | 300% |
| perimenopause bloating | 60% |
| menopause age | 50% |

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