



ACTAZIN



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bloat less

40% of the global population suffer from bloating.

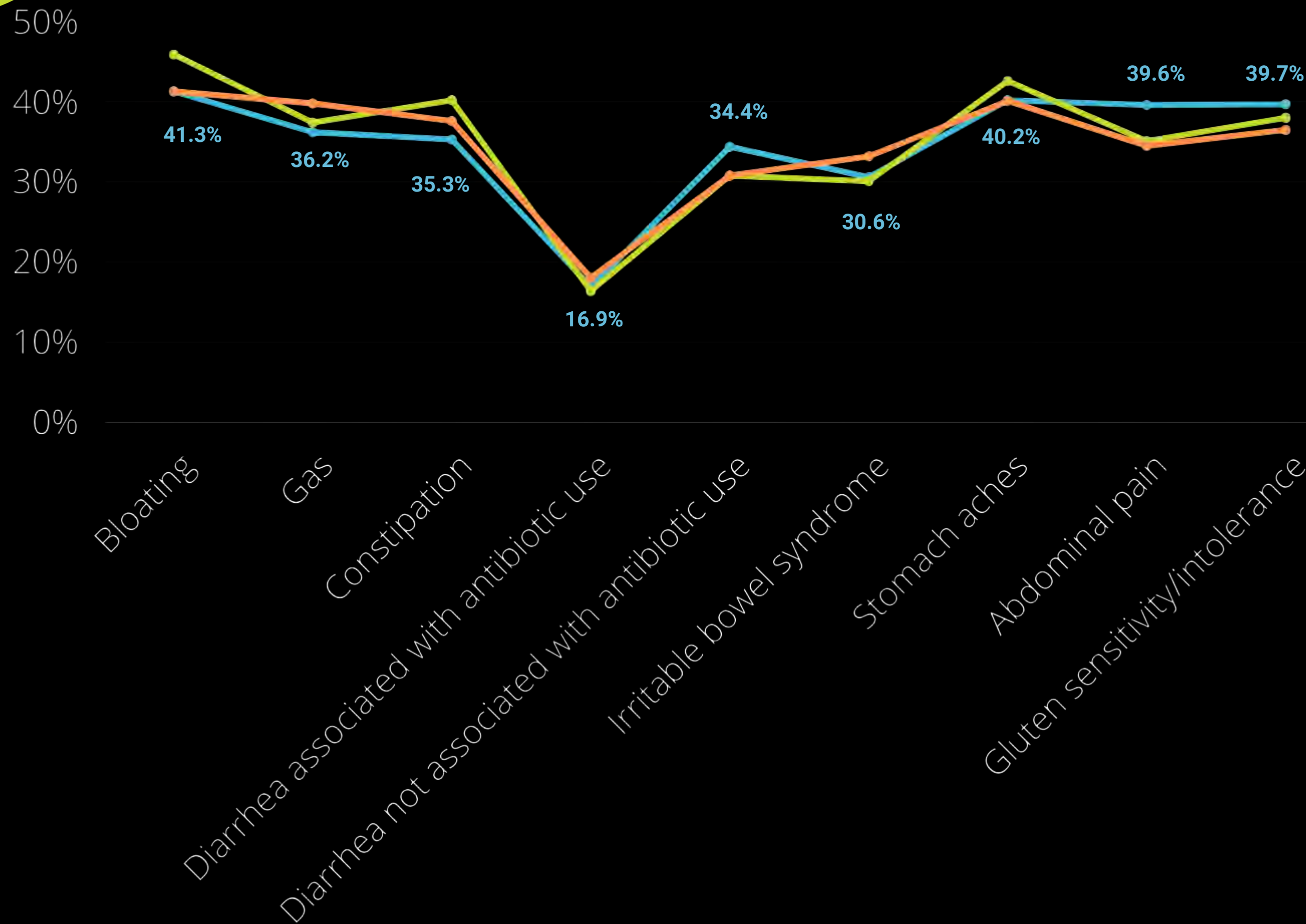
Clinically proven Actazin contains a high level $\geq 25,000$ AU/g of kiwifruit enzyme - actinidin

- Digest a wide variety of bloat causing protein
- Digest pea protein in seconds!
- Constipation relief
- Contains polyphenols, fibre and a wide variety of nutrients to support overall gut health
- Low dose of 600mg
- Made from NZ whole kiwifruit



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■ North America ■ Europe ■ Asia Pacific



Digestive Health Problems Prevalence

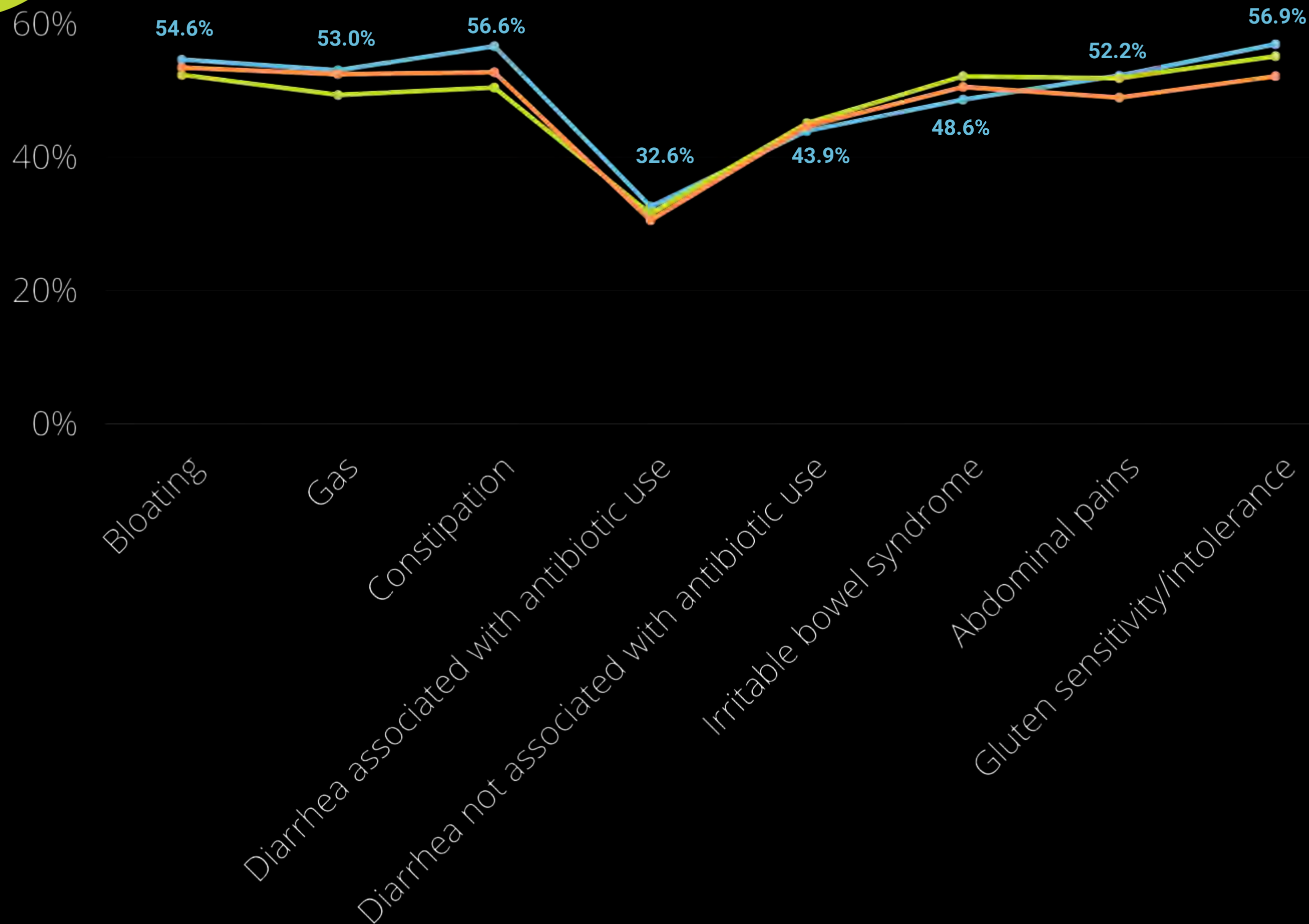
Consistency of digestive health problems in all 3 continents.

Gas, Constipation, Diarrhea, Bloating, Stomach aches and Abdominal Pain are among the most common digestive health problems



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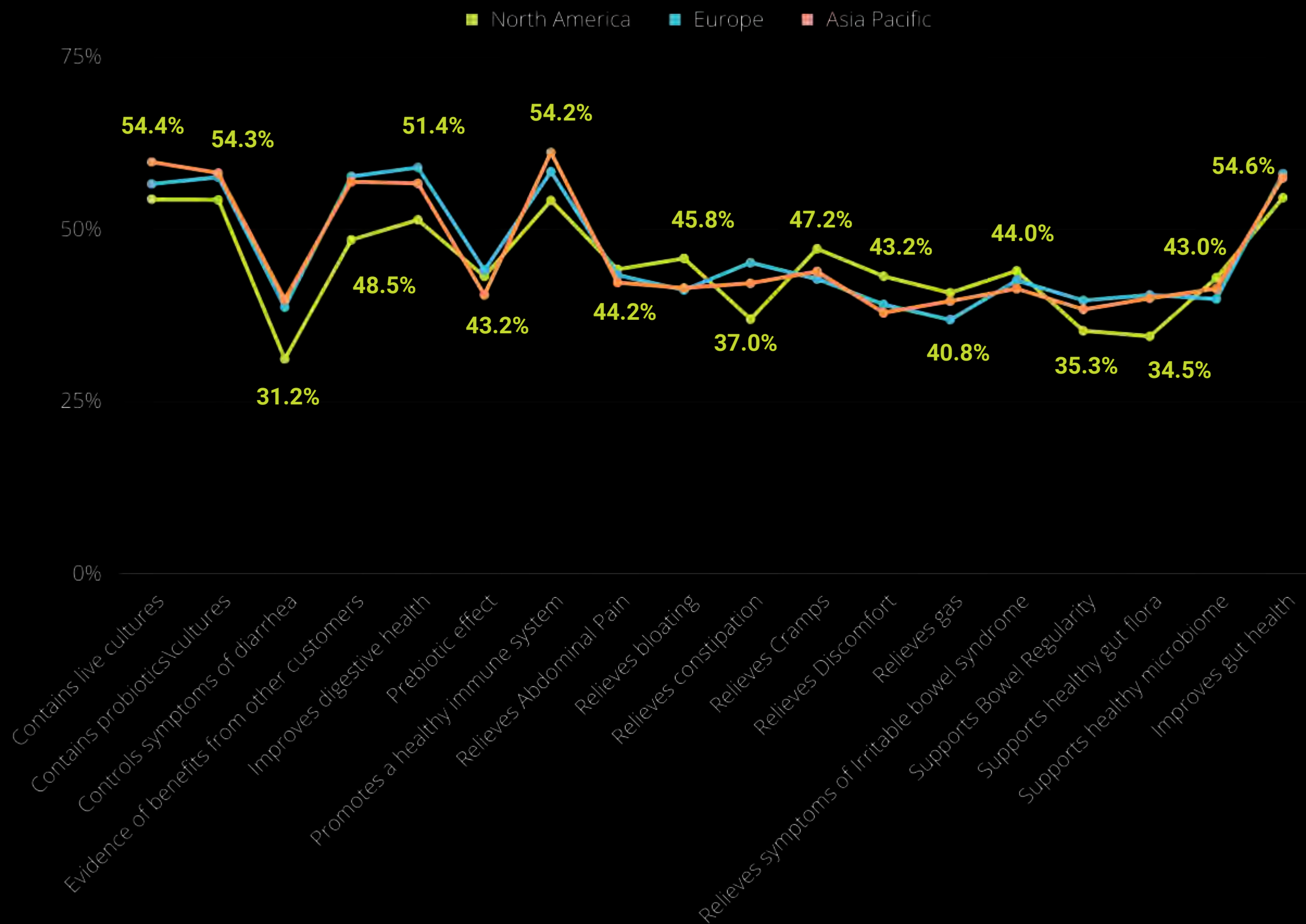
Consumer Motivation In Addressing Bloating Issue

Consumers are highly motivated in addressing these digestive health symptoms.

With the exception of diarrhea, over 50% interest is registered for all other symptoms.



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Consumer Interests in Bloating Health Claims

Bloating has one of the highest claim interest score

US are most interested in

- Relieve bloating, cramps, pain, discomfort
- IBS symptoms
- Gut microbiome



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Pregnancy Bloat Google Keyword Opportunities - Japan



Pregnancy Bloat Opportunities - Japan

November 2022 - November 2023			
Google Keyword ideas		Average Monthly searches	Competition
4 months of pregnancy bloating	妊娠 4 ヶ月 膨満 感	50	Low
Feeling full during pregnancy	妊娠 中 満腹 感	50	Low
There is no feeling of fullness during pregnancy	妊娠 中 満腹 感 が ない	50	Low
During pregnancy abdominal bloating	妊娠 中 腹部 膨満 感	50	Low
Mid -pregnancy bloating	妊娠 中 膨満 感	50	Low
Mid of pregnancy abdominal bloating	妊娠 中期 腹部 膨満 感	50	Low
Feeling full of pregnant women	妊婦 満腹 感	50	Low
Pregnant woman abdominal swelling feeling	妊婦 腹部 膨張 感	50	Low
Pregnant woman abdominal bloating feeling	妊婦 腹部 膨満 感	50	Low
Pregnant woman's bloating feeling	妊婦 膨満 感 解消	50	Low
Bully pregnancy	膨満 感 妊娠 中	50	Low

Pregnancy Bloat Related Queries - Japan

Top		Value
Bloating	妊娠	100
Pregnancy	膨満感	93

* Top - The most popular search queries. Scoring is on a relative scale where a value of 100 is the most commonly searched query, 50 is a query searched half as often as the most popular query, and so on.

* Rising - Queries with the biggest increase in search frequency since the last time period. Results marked ""Breakout"" had a tremendous increase, probably because these queries are new and had few (if any) prior searches."



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Pregnancy Related Bloating Taglines

- #1 Soothe Pregnancy Bloating
- #2 Comfort Pregnancy Bloating Today
- #3 Ease Pregnancy Discomfort!
- #4 Baby Bloating Over!
- #5 Pregnancy Bloating Over!

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inside