



ACTAZIN



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bloat less

40% of the global population suffer from bloating.

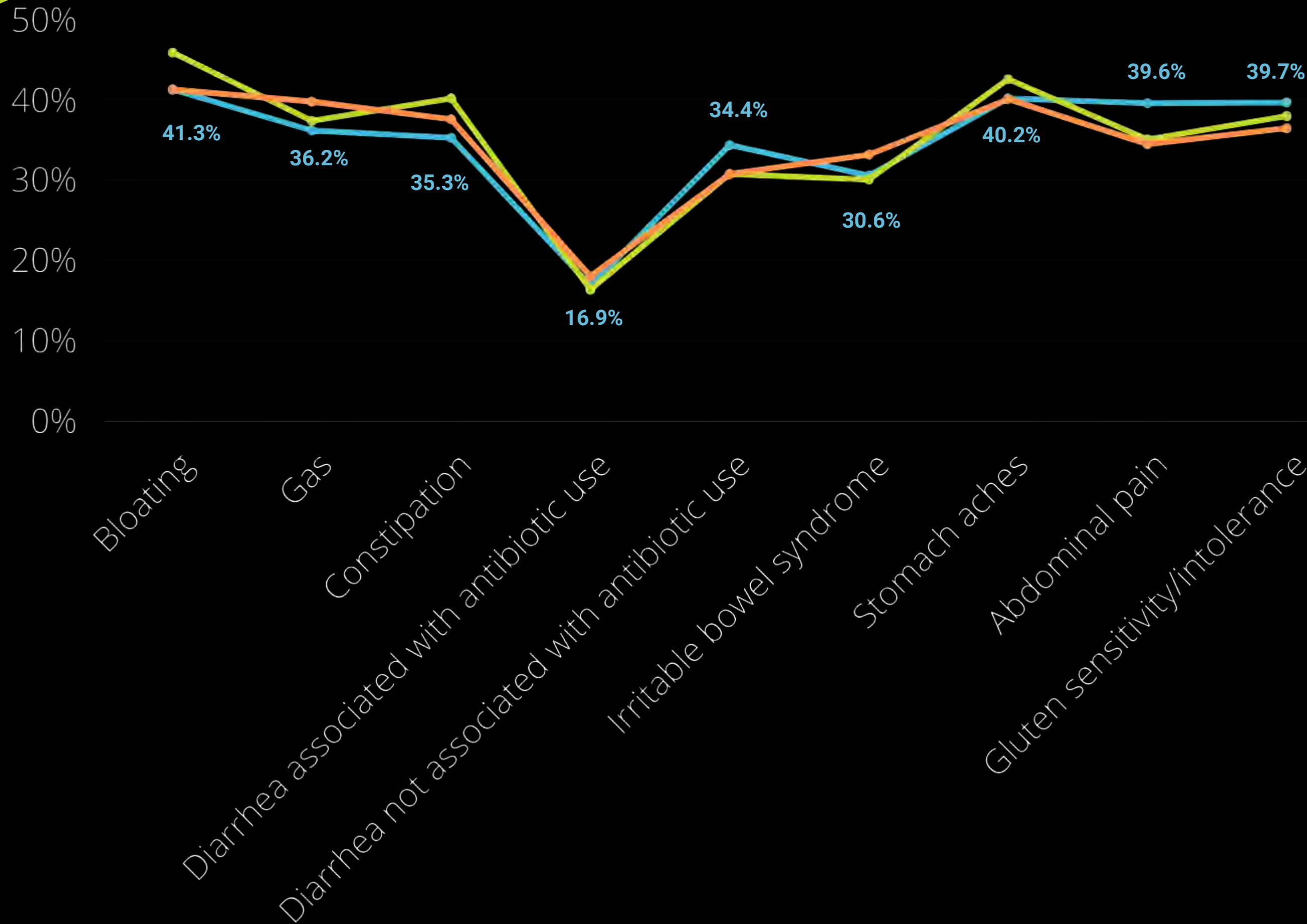
Clinically proven Actazin contains a high level $\geq 25,000$ AU/g of kiwifruit enzyme - actinidin

- Digest a wide variety of bloat causing protein
- Digest pea protein in seconds!
- Constipation relief
- Contains polyphenols, fibre and a wide variety of nutrients to support overall gut health
- Low dose of 600mg
- Made from NZ whole kiwifruit



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■ North America ■ Europe ■ Asia Pacific



Digestive Health Problems Prevalence

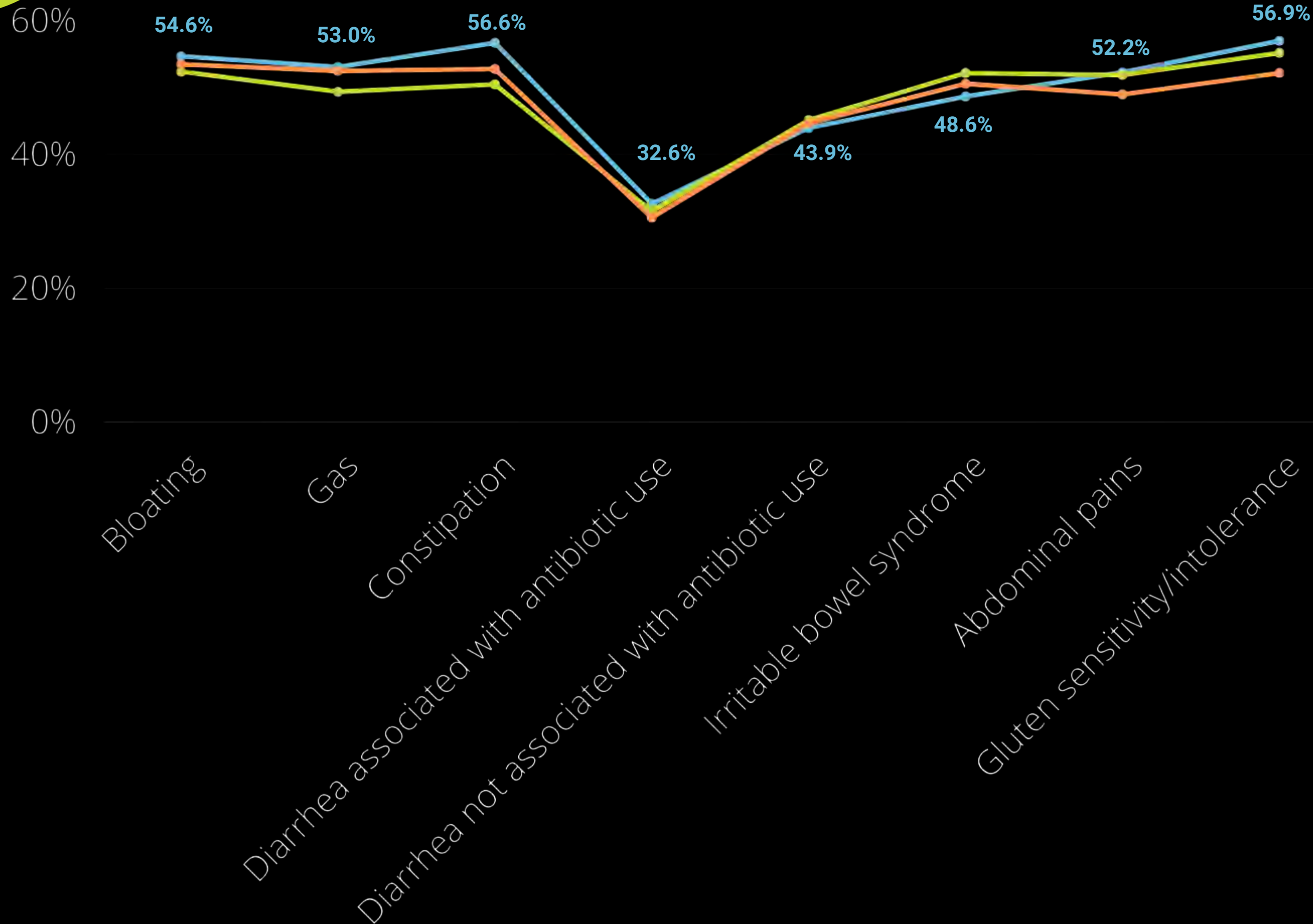
Consistency of digestive health problems in all 3 continents.

Gas, Constipation, Diarrhea, Bloating, Stomach aches and Abdominal Pain are among the most common digestive health problems



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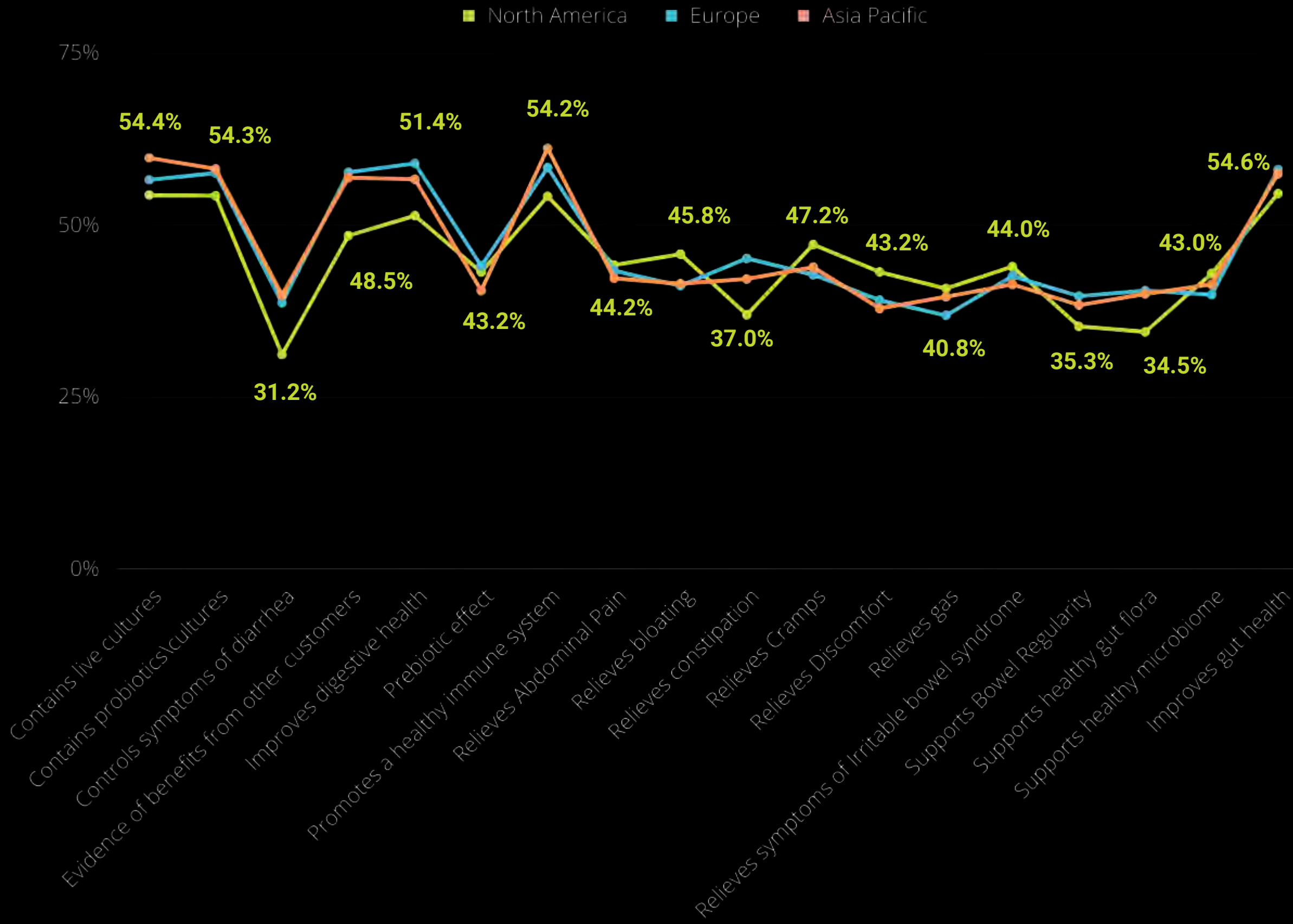
Consumer Motivation In Addressing Bloating Issue

Consumers are highly motivated in addressing these digestive health symptoms.

With the exception of diarrhea, over 50% interest is registered for all other symptoms.



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Consumer Interests in Bloating Health Claims

Bloating has one of the highest claim interest score

US are most interested in

- Relieve bloating, cramps, pain, discomfort
- IBS symptoms
- Gut microbiome



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Pregnancy Bloat Google Keyword Opportunities - US



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Pregnancy Bloat Opportunities - US

November 2022 - November 2023		
Google Keyword ideas	Average Monthly searches	Competition
pregnancy bloating	5000	Low
bloating in early pregnancy	5000	Low
gassy early pregnancy	5000	Low
extreme bloating early pregnancy	5000	Low
bloating sign of pregnancy	5000	Low
gas a sign of pregnancy	5000	Low
gassy pregnancy	5000	Low
bloating during pregnancy	5000	Low
period bloating look pregnant	5000	Low
bloating and pregnancy	5000	Low
bloating during ovulation	5000	Low
pregnancy symptoms bloating	5000	Low

November 2022 - November 2023		
Google Keyword ideas	Average Monthly searches	Competition
1st trimester bloating	5000	Low
5 week pregnancy bloat	5000	Low
5 weeks pregnant and bloated	5000	Low
bloated 5 weeks pregnant	5000	Low
bloated and early pregnancy	5000	Low
bloated beginning of pregnancy	5000	Low
bloated during pregnancy first trimester	5000	Low
bloated first trimester	5000	Low
bloated while pregnant	5000	Low
bloatedness during pregnancy	5000	Low
bloatedness early pregnancy	5000	Low
bloatedness in pregnancy	5000	Low
bloatedness pregnancy symptom	5000	Low
bloatedness sign of pregnancy	5000	Low
bloating at 5 weeks pregnancy	5000	Low
bloating first trimester pregnancy	5000	Low
bloating in 5th week of pregnancy	5000	Low

November 2022 - November 2023		
Google Keyword ideas	Average Monthly searches	Competition
bloating in the first trimester	5000	Low
bloating is a symptom of pregnancy	5000	Low
bloating is it a sign of pregnancy	5000	Low
excessive bloating early pregnancy	5000	Low
gas after birth	5000	Low
gas x while pregnant	5000	Low
gassy and pregnancy	5000	Low
gassy during pregnancy	5000	Low
gassy while pregnant	5000	Low
heavy bloating early pregnancy	5000	Low
major bloating early pregnancy	5000	Low
pregnancy and bloating first trimester	5000	Low
relieve gas in pregnancy	5000	Low
trapped gas during pregnancy	5000	Low
trapped gas in pregnancy	5000	Low



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Pregnancy Bloat Related Topics - US

Top	Value
early pregnancy bloating	100
early pregnancy	100
pregnancy and bloating	85
bloating in pregnancy	77
bloating during pregnancy	58
bloating pregnancy sign	54
bloating sign of pregnancy	53
pregnancy symptoms	47
period bloating	47
bloating in early pregnancy	40
bloating a sign of pregnancy	38
bloating and early pregnancy	32
is bloating a sign of pregnancy	32
pregnancy test	30
what is bloating	20

Rising	Search Frequency
extreme bloating early pregnancy 1 week	Breakout
cryptic pregnancy	Breakout
pcos symptoms	200%
what relieves bloating fast	160%
1 week pregnancy symptoms	150%
does ovulation cause bloating	110%
very early signs of pregnancy 1 week	80%
is bloating an early sign of pregnancy	70%
severe bloating early pregnancy	70%
symptoms of early pregnancy	60%
am i pregnant quiz	60%
how to reduce bloating	50%
period bloating look pregnant	50%
bloating relief	50%

* Top - The most popular search queries. Scoring is on a relative scale where a value of 100 is the most commonly searched query, 50 is a query searched half as often as the most popular query, and so on.

* Rising - Queries with the biggest increase in search frequency since the last time period. Results marked ""Breakout"" had a tremendous increase, probably because these queries are new and had few (if any) prior searches."



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what does implantation bleeding look like	60%
symptoms of early pregnancy	60%
am i pregnant quiz	60%
how to reduce bloating	50%
when do you start showing pregnancy	50%
period bloating look pregnant	50%
bloating relief	50%

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Pregnancy Related Bloating Taglines

- #1 Soothe Pregnancy Bloating**
- #2 Comfort Pregnancy Bloating Today**
- #3 Ease Pregnancy Discomfort!**
- #4 Baby Bloating Over!**
- #5 Pregnancy Bloating Over!**

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