



ACTAZIN



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bloat less

40% of the global population suffer from bloating.

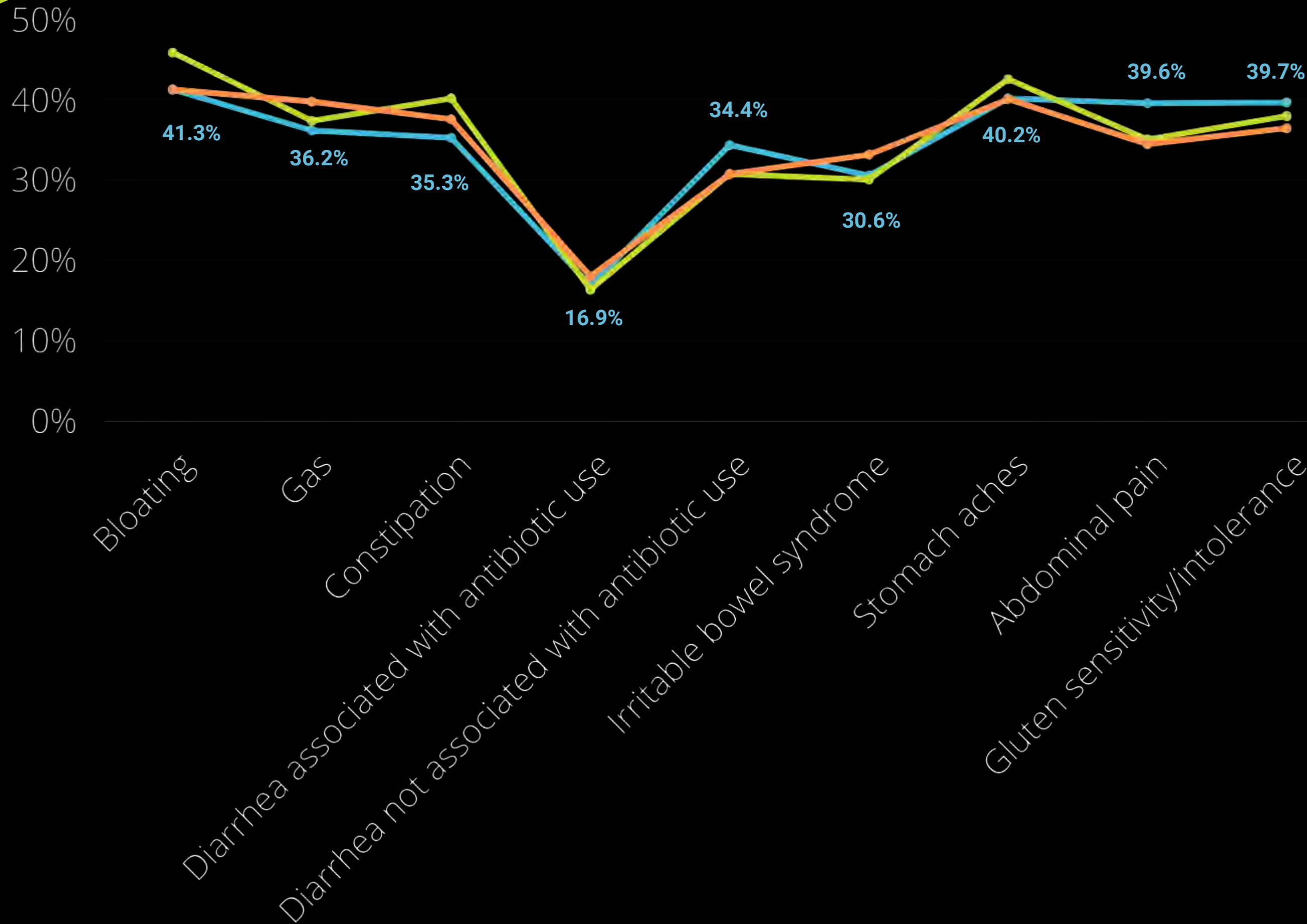
Clinically proven Actazin contains a high level $\geq 25,000$ AU/g of kiwifruit enzyme - actinidin

- Digest a wide variety of bloat causing protein
- Digest pea protein in seconds!
- Constipation relief
- Contains polyphenols, fibre and a wide variety of nutrients to support overall gut health
- Low dose of 600mg
- Made from NZ whole kiwifruit



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■ North America ■ Europe ■ Asia Pacific



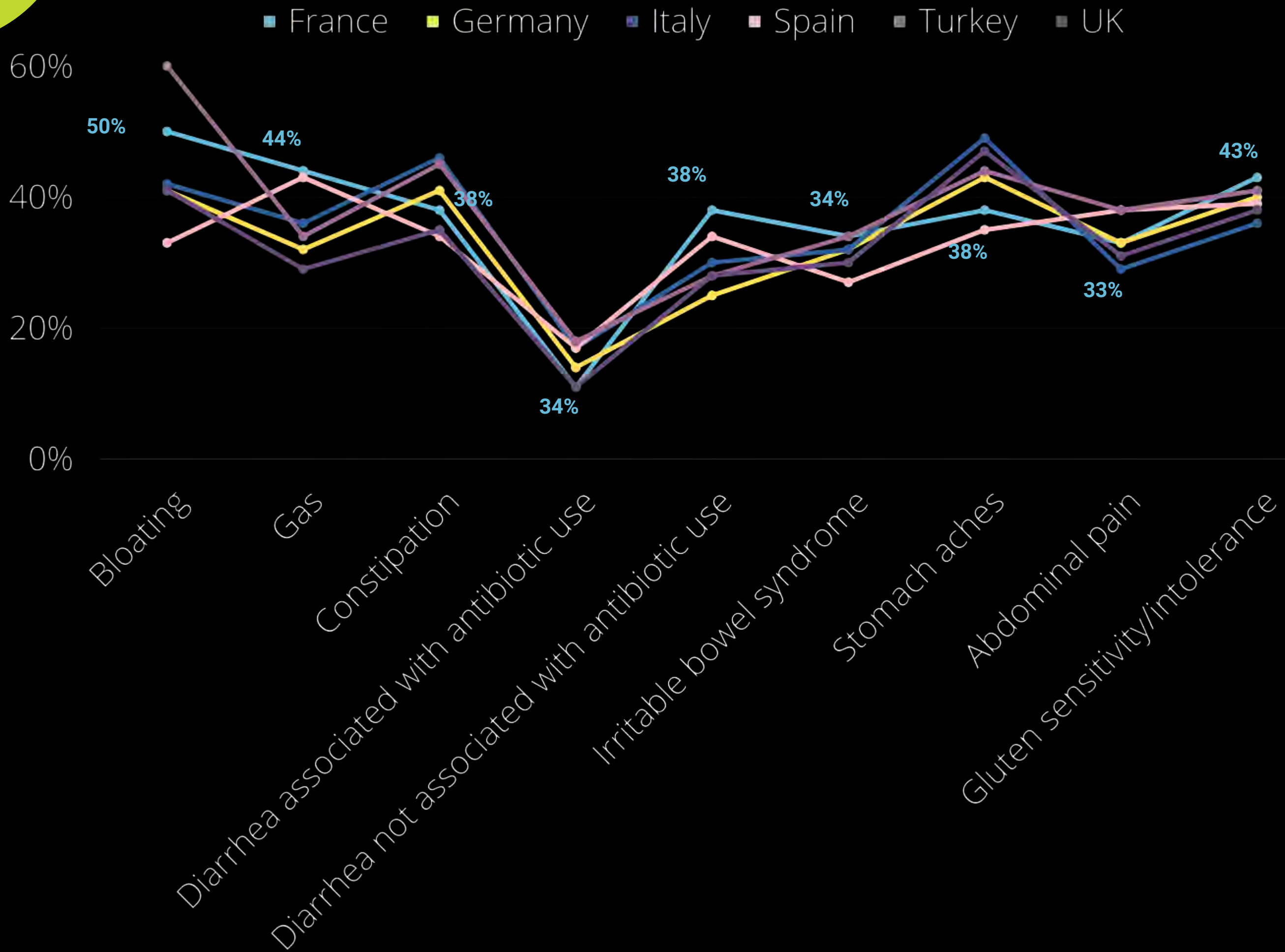
Digestive Health Problems Prevalence

Consistency of digestive health problems in all 3 continents.

Gas, Constipation, Diarrhea, Bloating, Stomach aches and Abdominal Pain are among the most common digestive health problems



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Digestive Health Problems Prevalence

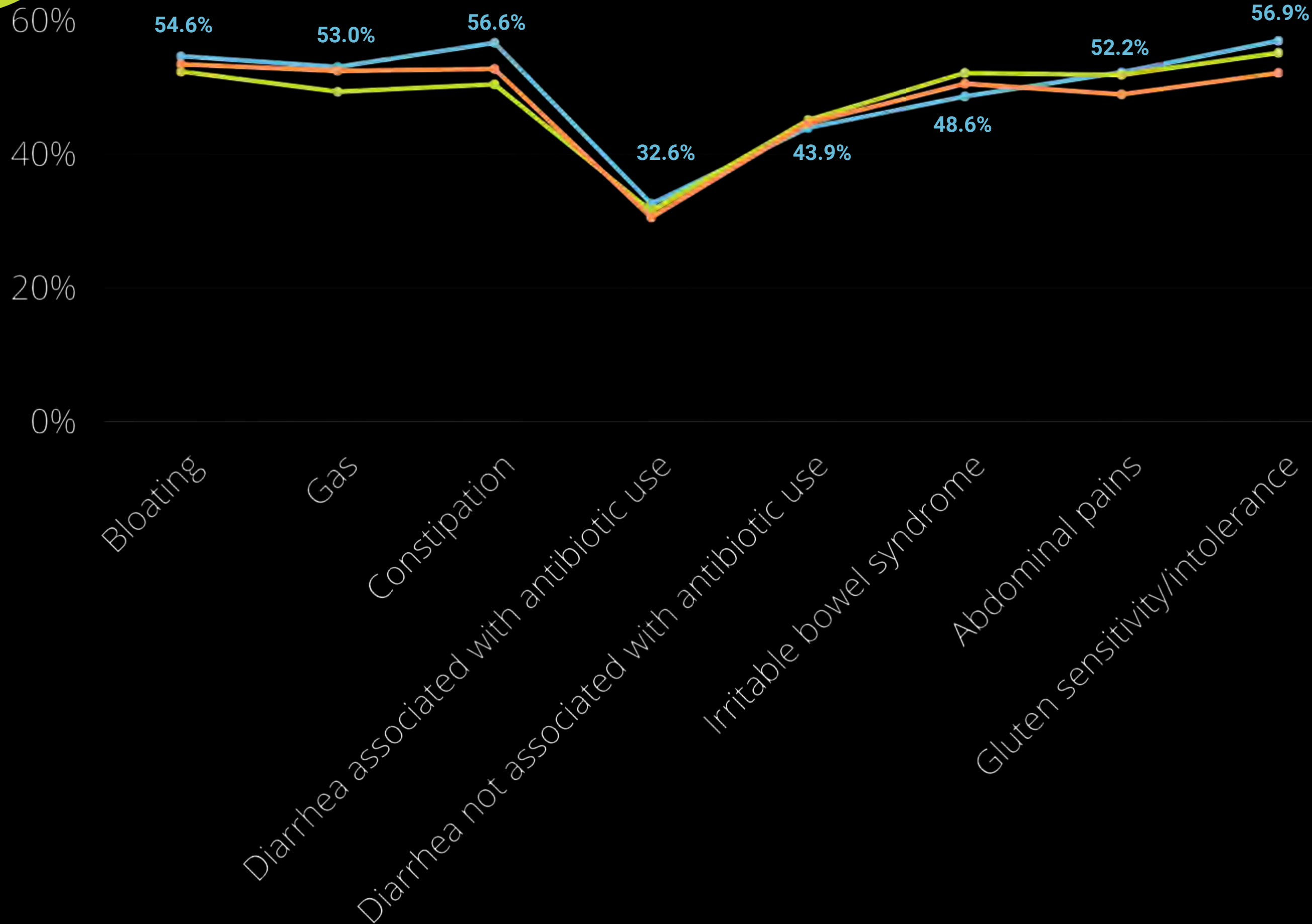
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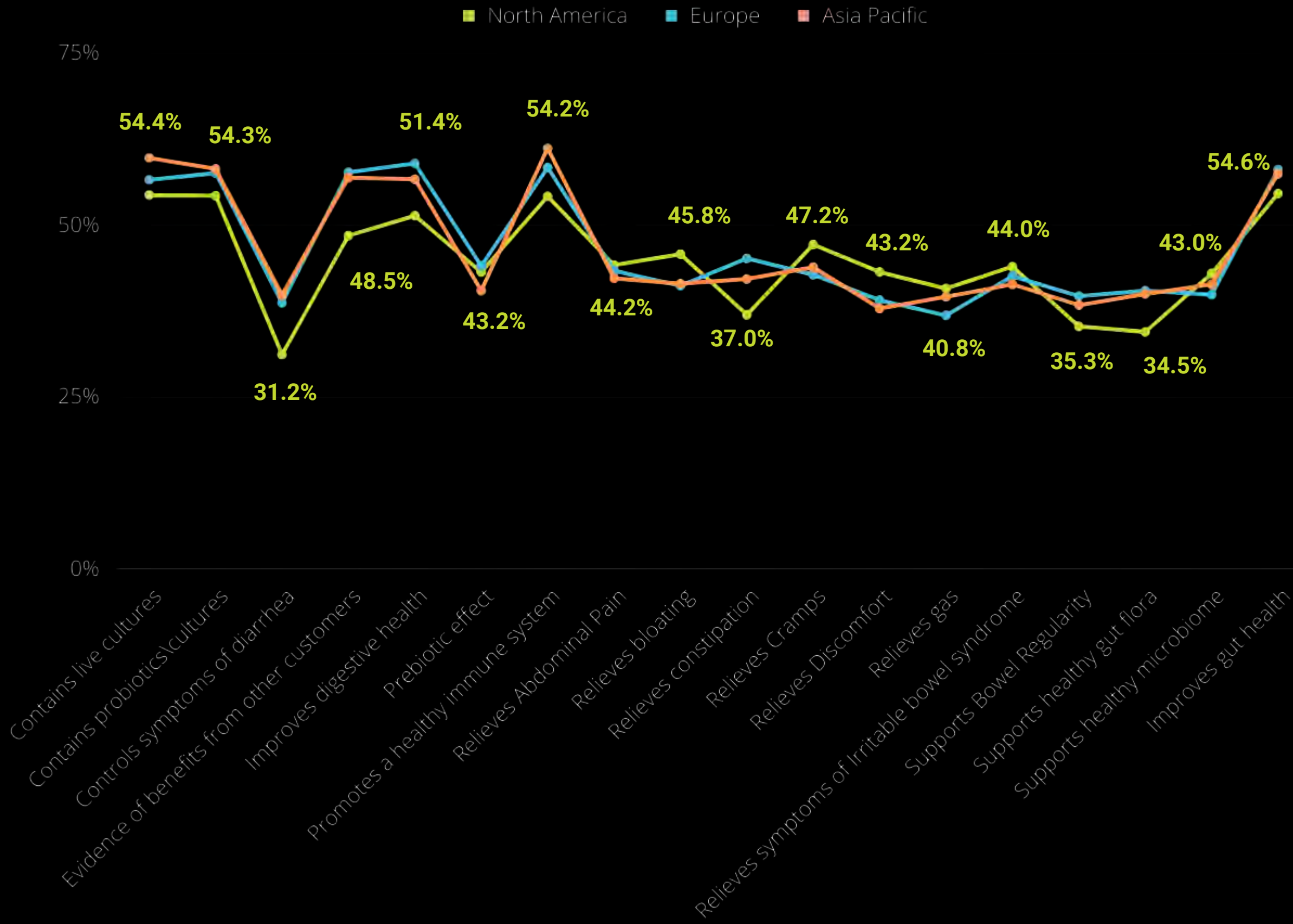
Consumer Motivation In Addressing Bloating Issue

Consumers are highly motivated in addressing these digestive health symptoms.

With the exception of diarrhea, over 50% interest is registered for all other symptoms.



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Consumer Interests in Bloating Health Claims

Bloating has one of the highest claim interest score

US are most interested in

- Relieve bloating, cramps, pain, discomfort
- IBS symptoms
- Gut microbiome



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Pregnancy Bloat Google Keyword Opportunities - Spain



Pregnancy Bloat Opportunities - Spain

November 2022 - November 2023			
Google Keyword ideas		Average Monthly searches	Competition
pregnancy bloating	hinchazón del embarazo	50	Low
very early signs of pregnancy before missed period bloating	Signos muy tempranos de embarazo antes del período perdido de hinchazón	50	Low
bloated stomach and feeling sick and tired am i pregnant	estómago hinchado y sentirme enfermo y cansado estoy embarazada	50	Low
bloating in early pregnancy	hinchazón en el embarazo temprano	50	Low
gas early signs of pregnancy	Gas Signos tempranos de embarazo	50	Low
i feel bloated and nauseous am i pregnant	Me siento hinchado y náuseas, ¿estoy embarazada?	50	Low
extreme bloating early pregnancy 1 week	Bloqueo extremo a principios del embarazo 1 semana	50	Low
bloating during early pregnancy	hinchazón durante el embarazo temprano	50	Low
ibs bloating look pregnant	SIBS BLOATING MIRA Embarazada	50	Low
gassy early pregnancy	embarazo temprano gassy	50	Low
extreme bloating early pregnancy	Hinchazón extremo embarazo temprano	50	Low
bloated stomach pregnancy	embarazo estomacal hinchado	50	Low
bloating during pregnancy	gonfiore durante la gravidanza	50	Low



Pregnancy Bloat Related Topics - Spain

Top		Value
Pregnancy	El embarazo	100
Bloating	Hinchazón	100
Pain	Dolor	46
Abdomen	Abdomen	36

Rising		Search Frequency
Pain	Dolor	Breakout
Abdomen	Abdomen	Breakout

* Top - The most popular search queries. Scoring is on a relative scale where a value of 100 is the most commonly searched query, 50 is a query searched half as often as the most popular query, and so on.

* Rising - Queries with the biggest increase in search frequency since the last time period. Results marked ""Breakout"" had a tremendous increase, probably because these queries are new and had few (if any) prior searches."



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Pregnancy Related Bloating Taglines

- #1 Soothe Pregnancy Bloating
- #2 Comfort Pregnancy Bloating Today
- #3 Ease Pregnancy Discomfort!
- #4 Baby Bloating Over!
- #5 Pregnancy Bloating Over!

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