



ACTAZIN



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bloat less

40% of the global population suffer from bloating.

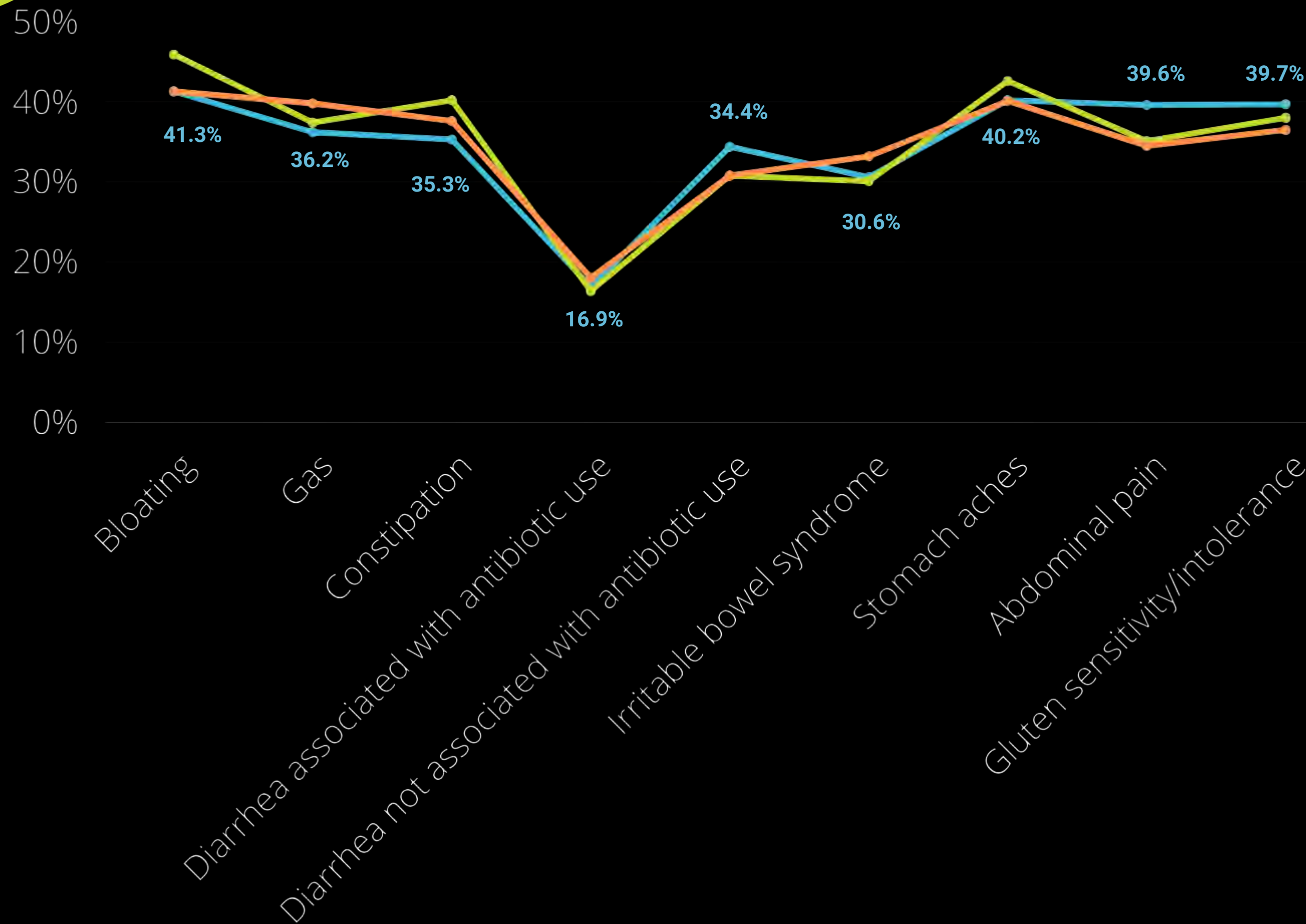
Clinically proven Actazin contains a high level $\geq 25,000$ AU/g of kiwifruit enzyme - actinidin

- Digest a wide variety of bloat causing protein
- Digest pea protein in seconds!
- Constipation relief
- Contains polyphenols, fibre and a wide variety of nutrients to support overall gut health
- Low dose of 600mg
- Made from NZ whole kiwifruit



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■ North America ■ Europe ■ Asia Pacific



Digestive Health Problems Prevalence

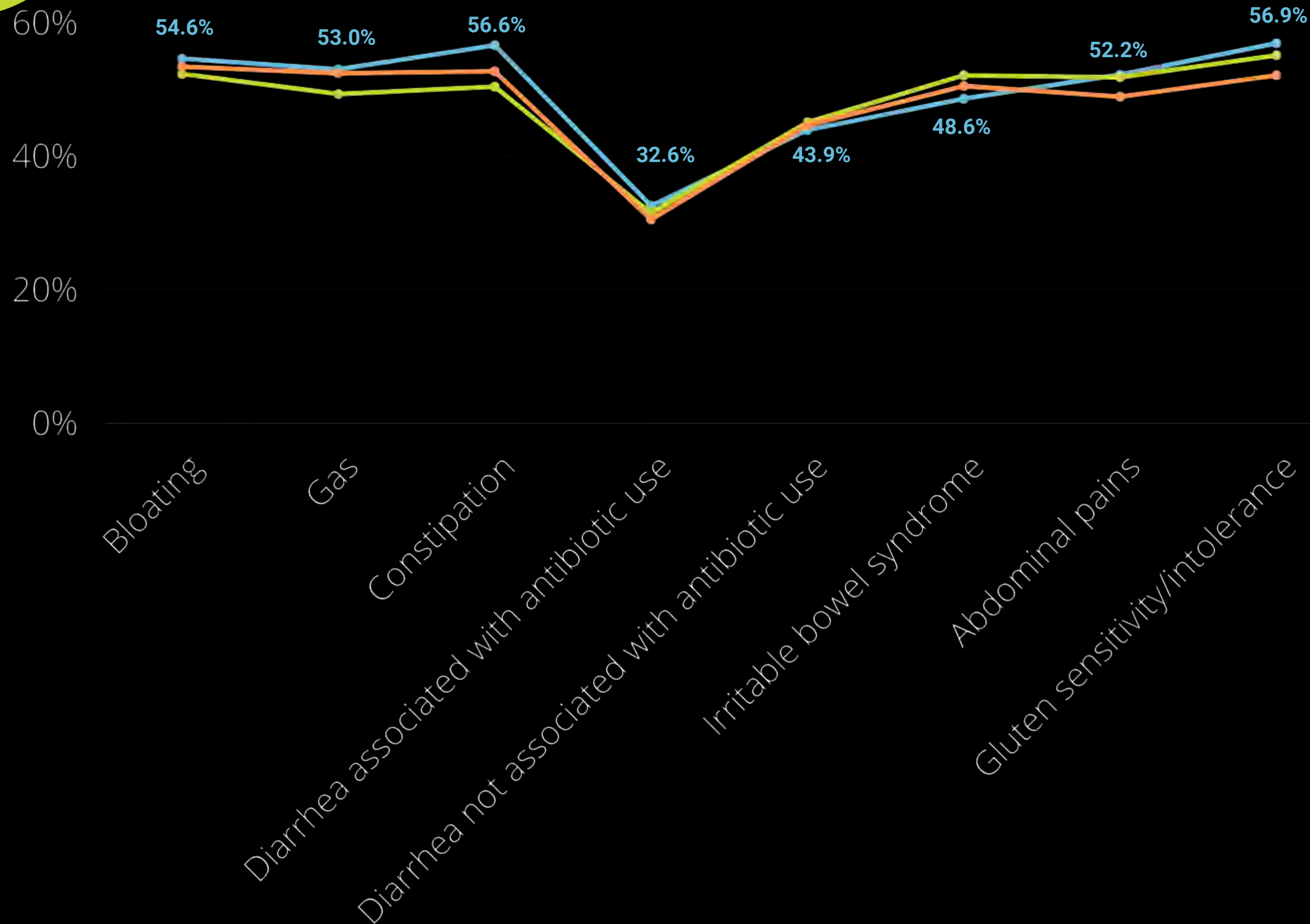
Consistency of digestive health problems in all 3 continents.

Gas, Constipation, Diarrhea, Bloating, Stomach aches and Abdominal Pain are among the most common digestive health problems



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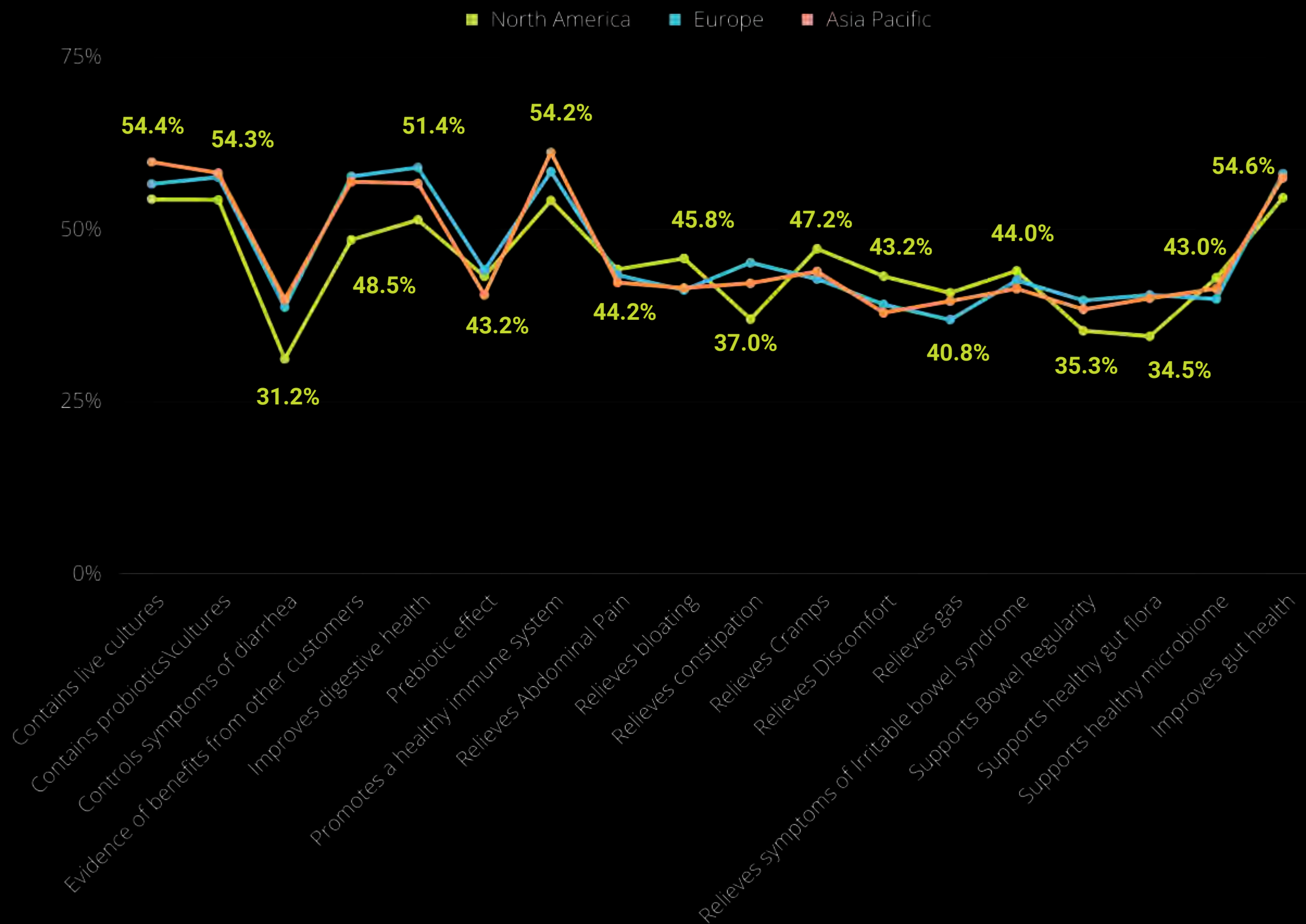
Consumer Motivation In Addressing Bloating Issue

Consumers are highly motivated in addressing these digestive health symptoms.

With the exception of diarrhea, over 50% interest is registered for all other symptoms.



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Consumer Interests in Bloating Health Claims

Bloating has one of the highest claim interest score

US are most interested in

- Relieve bloating, cramps, pain, discomfort
- IBS symptoms
- Gut microbiome



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Pregnancy Bloat Google Keyword Opportunities - Indonesia



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Pregnancy Bloat Opportunities - Indonesia

November 2022 - November 2023			
Google Keyword ideas		Average Monthly searches	Competition
flatulence during pregnancy	perut kembung saat hamil	5000	Low
flatulence during pregnancy trimester 1	perut kembung saat hamil trimester 1	5000	Low
how to deal with flatulence during young pregnancy	cara mengatasi perut kembung saat hamil muda	500	Low
pregnancy young bloating stomach	hamil muda perut kembung	500	Low
Pregnancy of flatulence	hamil perut kembung	500	Low
bloating during pregnancy	kembung saat hamil	500	Low
bloating during young pregnancy	kembung saat hamil muda	500	Low
causes of flatulence during pregnancy	penyebab perut kembung saat hamil	500	Low
Bloating and Pregnant Differences	perbedaan kembung dan hamil	500	Low
the difference between flatulence and pregnancy	perbedaan perut kembung dan hamil	500	Low
maternity bloating	perut kembung hamil	500	Low
flatulence during pregnancy 2 months	perut kembung saat hamil 2 bulan	500	Low
flatulence during young pregnancy	perut kembung saat hamil muda	500	Low
flatulence during pregnancy trimester 2	perut kembung saat hamil trimester 2	500	Low
flatulence during pregnancy trimester 3	perut kembung saat hamil trimester 3	500	Low
stomach feels bloated during pregnancy	perut terasa kembung saat hamil	500	Low

Pregnancy Bloat Related Topics - Indonesia

Top		Value
Bloating	Kembung	100
Pregnancy	Kehamilan	91

* Top - The most popular search queries. Scoring is on a relative scale where a value of 100 is the most commonly searched query, 50 is a query searched half as often as the most popular query, and so on.

* Rising - Queries with the biggest increase in search frequency since the last time period. Results marked ""Breakout"" had a tremendous increase, probably because these queries are new and had few (if any) prior searches."



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Pregnancy Related Bloating Taglines

- #1 Soothe Pregnancy Bloating
- #2 Comfort Pregnancy Bloating Today
- #3 Ease Pregnancy Discomfort!
- #4 Baby Bloating Over!
- #5 Pregnancy Bloating Over!

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