



ACTAZIN



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bloat less

40% of the global population suffer from bloating.

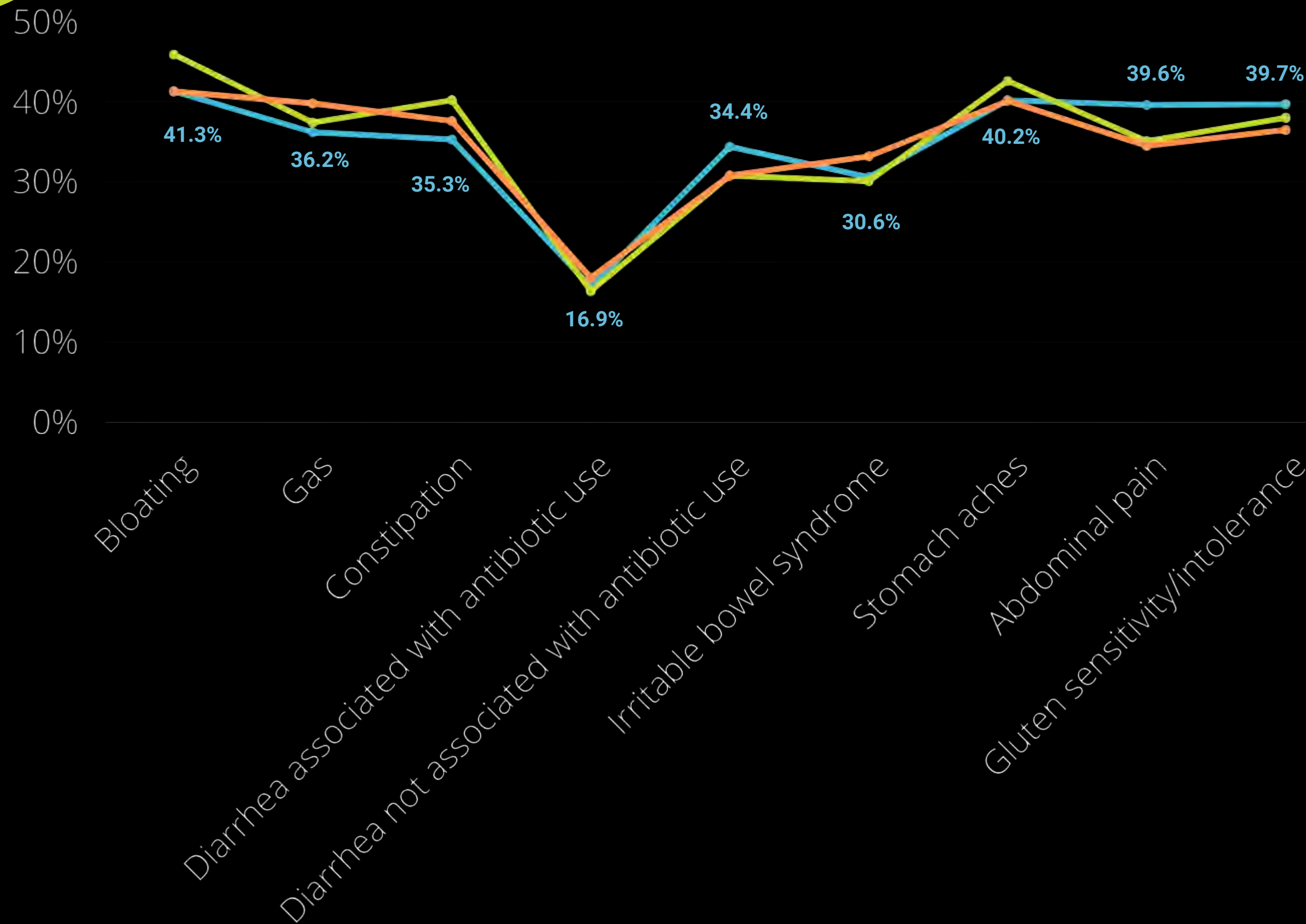
Clinically proven Actazin contains a high level $\geq 25,000$ AU/g of kiwifruit enzyme - actinidin

- Digest a wide variety of bloat causing protein
- Digest pea protein in seconds!
- Constipation relief
- Contains polyphenols, fibre and a wide variety of nutrients to support overall gut health
- Low dose of 600mg
- Made from NZ whole kiwifruit



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■ North America ■ Europe ■ Asia Pacific



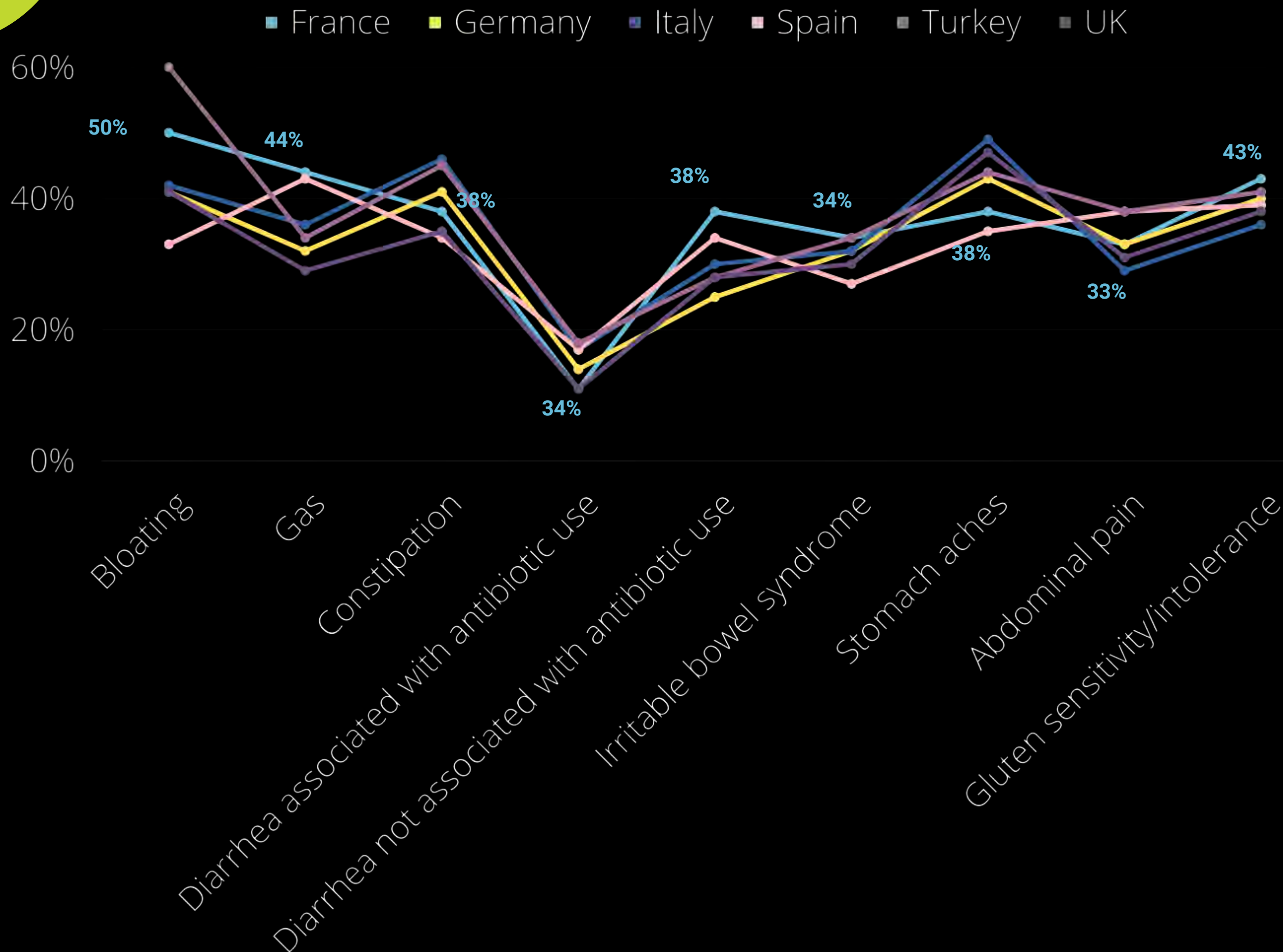
Digestive Health Problems Prevalence

Consistency of digestive health problems in all 3 continents.

Gas, Constipation, Diarrhea, Bloating, Stomach aches and Abdominal Pain are among the most common digestive health problems



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Digestive Health Problems Prevalence

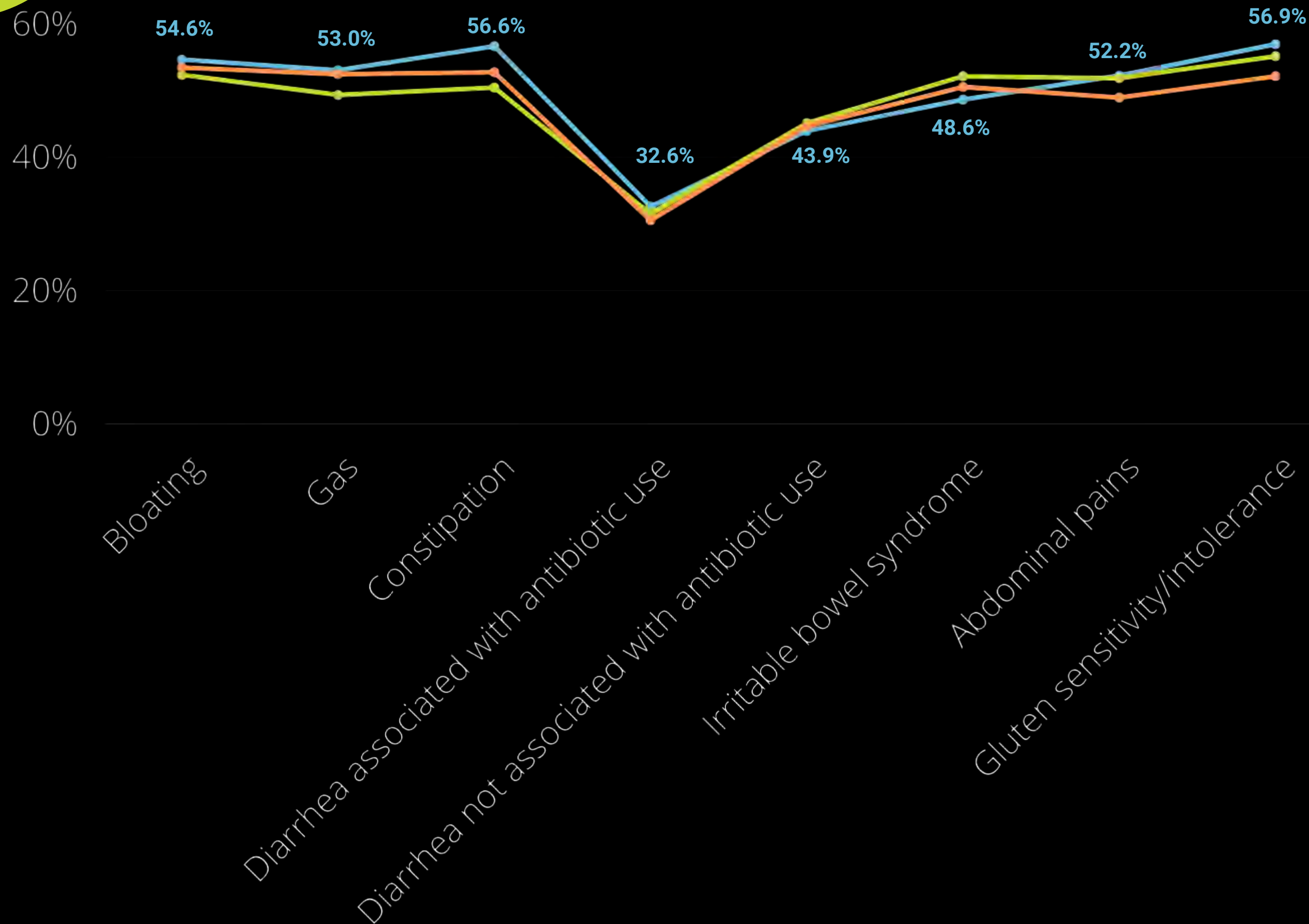
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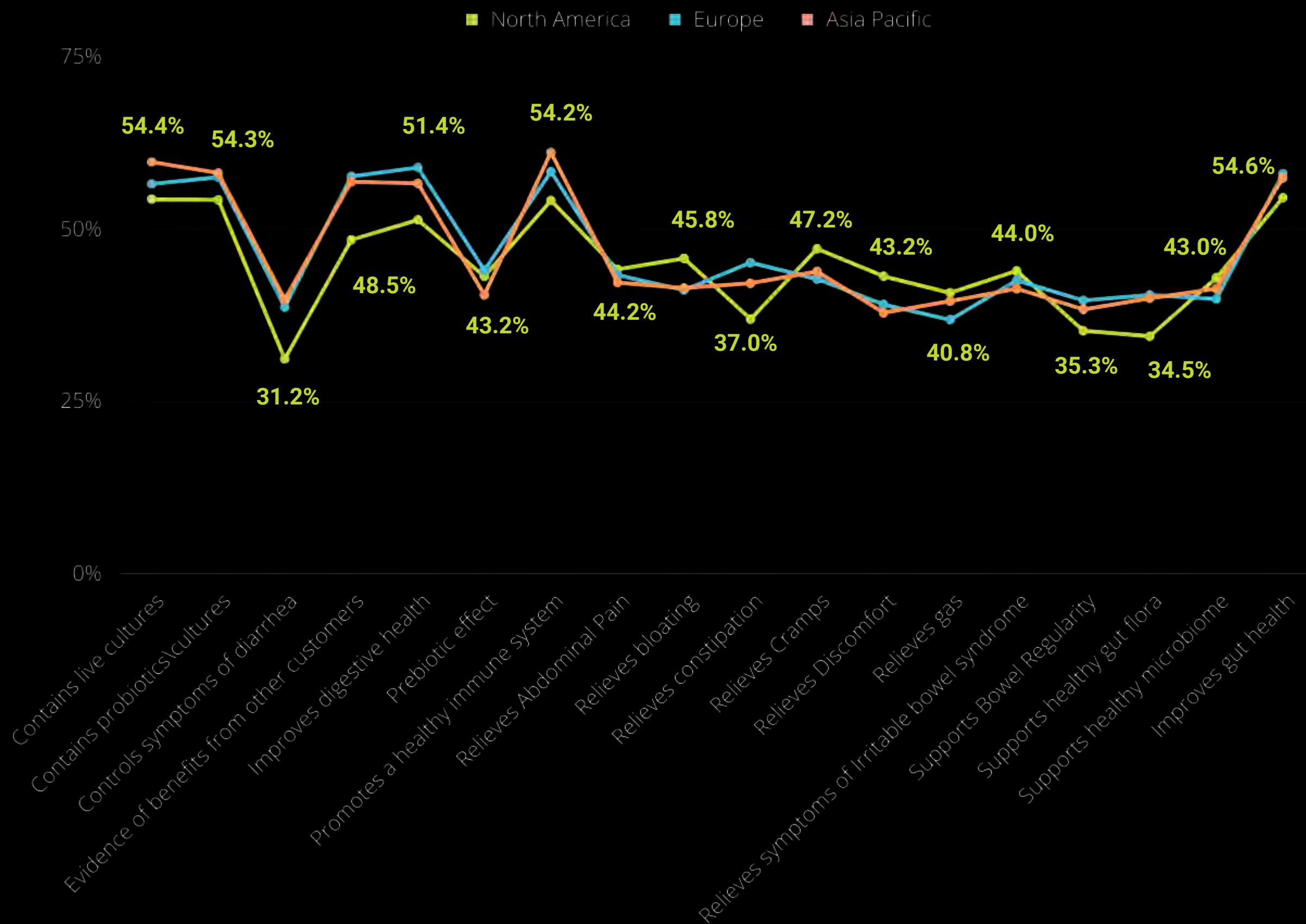
Consumer Motivation In Addressing Bloating Issue

Consumers are highly motivated in addressing these digestive health symptoms.

With the exception of diarrhea, over 50% interest is registered for all other symptoms.



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Consumer Interests in Bloating Health Claims

Bloating has one of the highest claim interest score

US are most interested in

- Relieve bloating, cramps, pain, discomfort
- IBS symptoms
- Gut microbiome



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Pregnancy Bloat Google Keyword Opportunities - Germany

Pregnancy Bloat Opportunities - Germany

November 2022 - November 2023			
Google Keyword ideas		Average Monthly searches	Competition
Bloating during pregnancy	blähungen in der schwangerschaft	5000	Low
bloated stomach like pregnant	aufgeblähter bauch wie schwanger	5000	Low
Bloating pregnancy	blähungen schwangerschaft	5000	Low
bloated stone pregnancy	blähbauch schwangerschaft	5000	Low
pregnancy flatulence	schwangerschaft blähungen	5000	Low
pregnancy bloated stomach	schwangerschaft blähbauch	5000	Low
Bloating belly early pregnancy	blähbauch frühschwangerschaft	5000	Low
Bloating stomach during pregnancy	blähbauch bei schwangerschaft	5000	Low
Bloating in pregnancy	blähung in schwangerschaft	5000	Low
Bloating in early pregnancy	blähungen bei frühschwangerschaft	5000	Low
Bloating in early pregnancy	blähungen in frühschwangerschaft	5000	Low
flatulence in pregnancy	in der schwangerschaft blähungen	5000	Low
Pregnancy feeling full of fullness	schwangerschaft völlegefühl	5000	Low

Pregnancy Bloat Related Topics - Germany

Top	Value
Pregnancy	100
Bloating	97
Cause	18
Stomach	15
Abdomen	14
Symptom	11

Rising	Search Frequency
Cause	250%
Stomach	120%
Abdomen	50%

* Top - The most popular search queries. Scoring is on a relative scale where a value of 100 is the most commonly searched query, 50 is a query searched half as often as the most popular query, and so on.

* Rising - Queries with the biggest increase in search frequency since the last time period. Results marked ""Breakout"" had a tremendous increase, probably because these queries are new and had few (if any) prior searches."



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Pregnancy Related Bloating Taglines

- #1 Soothe Pregnancy Bloating
- #2 Comfort Pregnancy Bloating Today
- #3 Ease Pregnancy Discomfort!
- #4 Baby Bloating Over!
- #5 Pregnancy Bloating Over!

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