



ACTAZIN



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bloat less

40% of the global population suffer from bloating.

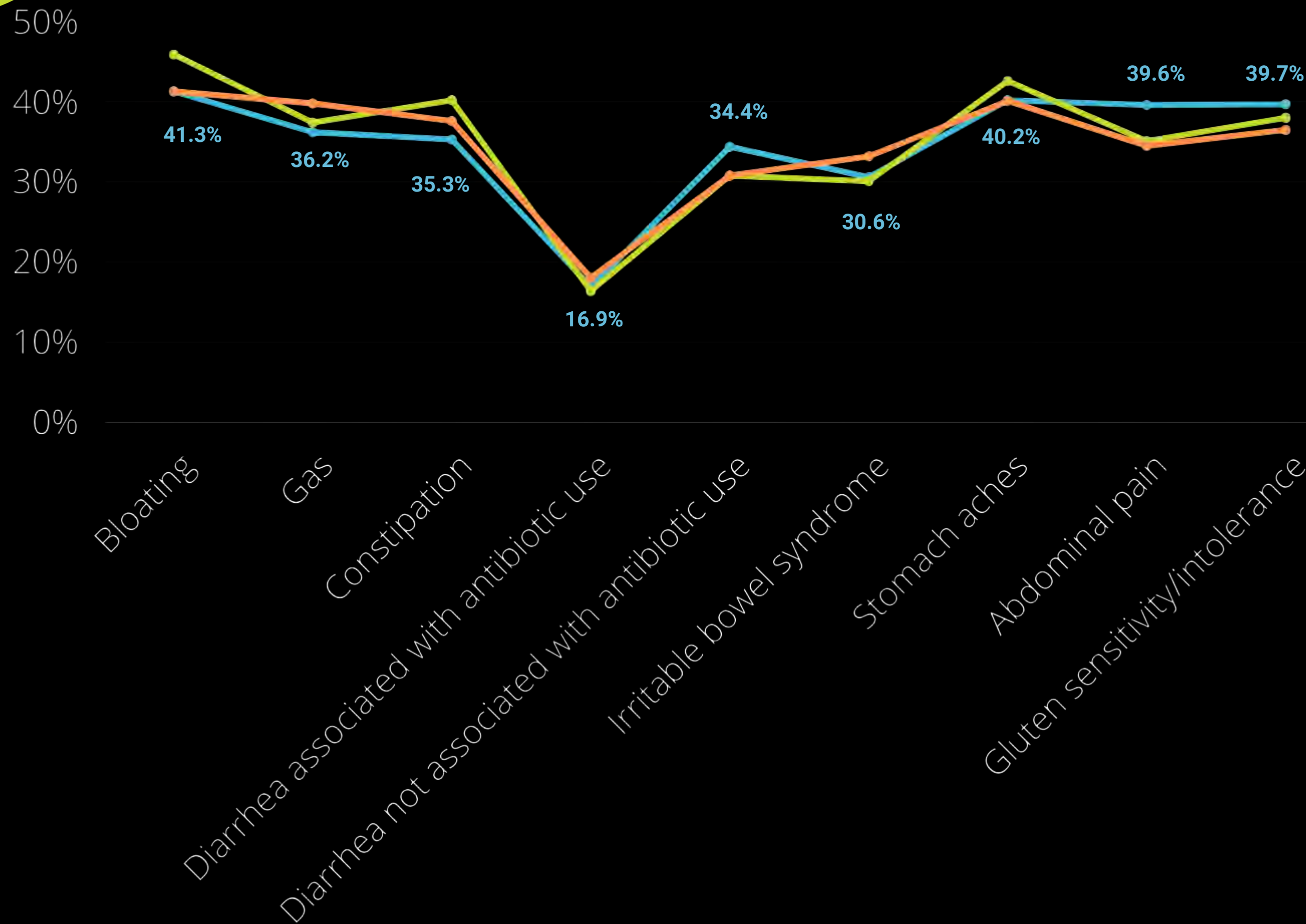
Clinically proven Actazin contains a high level $\geq 25,000$ AU/g of kiwifruit enzyme - actinidin

- Digest a wide variety of bloat causing protein
- Digest pea protein in seconds!
- Constipation relief
- Contains polyphenols, fibre and a wide variety of nutrients to support overall gut health
- Low dose of 600mg
- Made from NZ whole kiwifruit



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■ North America ■ Europe ■ Asia Pacific



Digestive Health Problems Prevalence

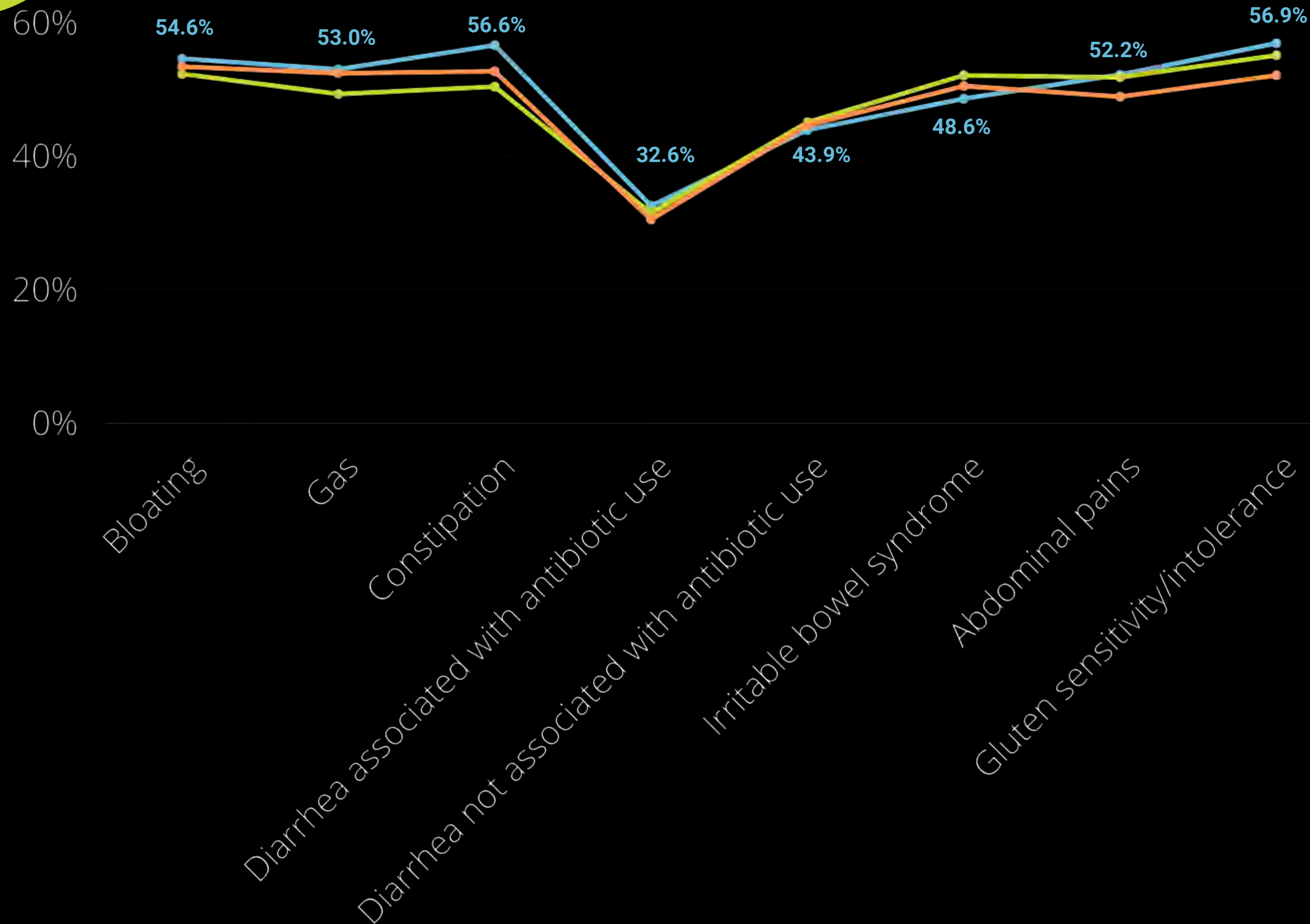
Consistency of digestive health problems in all 3 continents.

Gas, Constipation, Diarrhea, Bloating, Stomach aches and Abdominal Pain are among the most common digestive health problems



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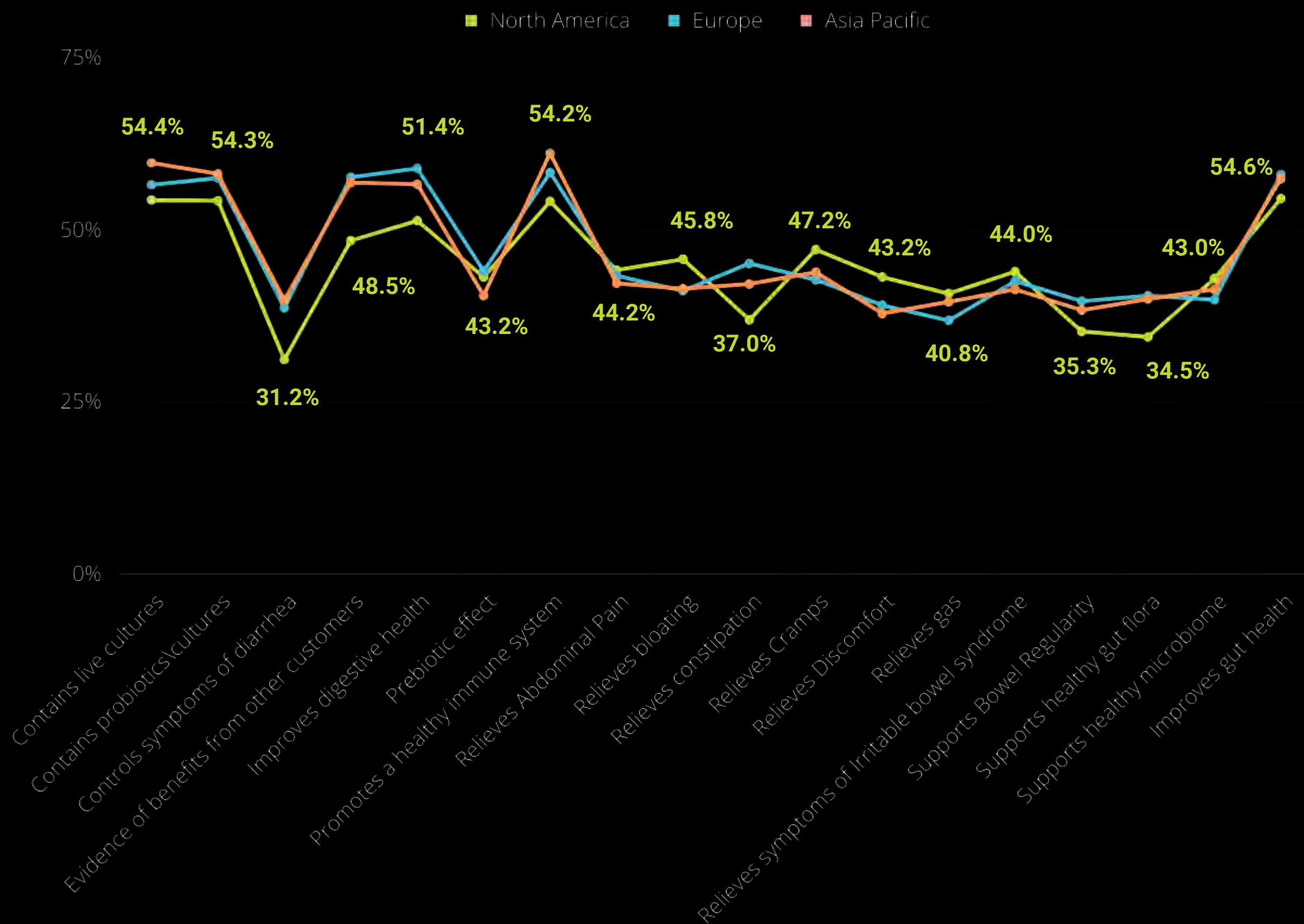
Consumer Motivation In Addressing Bloating Issue

Consumers are highly motivated in addressing these digestive health symptoms.

With the exception of diarrhea, over 50% interest is registered for all other symptoms.



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Consumer Interests in Bloating Health Claims

Bloating has one of the highest claim interest score

US are most interested in

- Relieve bloating, cramps, pain, discomfort
- IBS symptoms
- Gut microbiome



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Pregnancy Bloat Google Keyword Opportunities - India

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Pregnancy Bloat Opportunities - India

November 2022 - November 2023		
Google Keyword ideas	Average Monthly searches	Competition
pregnancy bloating	5000	Low
bloating in early pregnancy	5000	Low
gassy pregnancy	5000	Low
bloating and pregnancy	5000	Low
bloated and early pregnancy	5000	Low
bloated beginning of pregnancy	5000	Low
bloated meaning in pregnancy	5000	Low
bloatedness early pregnancy	5000	Low
bloatedness in pregnancy	5000	Low
gassy during pregnancy	5000	Low
gassy while pregnant	5000	Low
meaning of bloated in pregnancy	5000	Low
excessive bloating early pregnancy	500	Low
gas bloating during pregnancy	500	Low

November 2022 - November 2023		
Google Keyword ideas	Average Monthly searches	Competition
pregnancy safe bloating medicine	50	Low
bloating in early pregnancy 2 weeks	50	Low
i feel bloated after every meal	50	Low
i feel bloated am i pregnant	50	Low
so bloated i look pregnant	50	Low
constipated and bloated pregnant	50	Low
constipated and gassy pregnant	50	Low
constipation and bloating early pregnancy	50	Low
cramping and gassy in early pregnancy	50	Low
cure for bloating during pregnancy	50	Low



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Pregnancy Bloat Related Topics - India

* Top - The most popular search queries. Scoring is on a relative scale where a value of 100 is the most commonly searched query, 50 is a query searched half as often as the most popular query, and so on.

* Rising - Queries with the biggest increase in search frequency since the last time period. Results marked ""Breakout"" had a tremendous increase, probably because these queries are new and had few (if any) prior searches."

Top	Value
Pregnancy	100
Bloating	99
Symptom	30
Menstruation	23
Stomach	21
Abdomen	15
Pain	15
Signs and symptoms	11
Pregnancy test	8
Flatulence	7
Gas	7
Abdominal pain	6
Cause	6

Rising	Search Frequency
Human back	Breakout
Lower abdominal pain	Breakout
Hypertension	Breakout
Abdominal obesity	Breakout
ectopia	Breakout
Throat	Breakout
Brown	350%
Irregular menstruation	350%
Signs and symptoms	300%
Sense of smell	300%
Shortness of breath	250%
Early pregnancy bleeding	250%
Intrauterine Insemination	250%
Thrombus	250%
Abdominal distension	180%
Blood test	150%
Cure	50%



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Pregnancy Bloat Related Queries - India

* Top - The most popular search queries. Scoring is on a relative scale where a value of 100 is the most commonly searched query, 50 is a query searched half as often as the most popular query, and so on.

* Rising - Queries with the biggest increase in search frequency since the last time period. Results marked ""Breakout"" had a tremendous increase, probably because these queries are new and had few (if any) prior searches."

Top	Value
bloating in pregnancy	100
bloating meaning	53
bloating symptoms	51
pregnancy symptoms	51
bloating during pregnancy	43
bloating stomach	35
bloating in early pregnancy	33
meaning of bloating	24
what is bloating	16
early pregnancy symptoms	15
bloating in hindi	13
bloating before period	13
bloating during early pregnancy	12
what is bloating in pregnancy	11
bloating meaning in hindi	11
bloating means	10
bloating in pregnancy means	9
early symptoms of pregnancy	8
abdominal bloating	8

Rising	Search Frequency
pre pregnancy symptoms before missed period	Breakout
define nausea	Breakout
why am i so bloated i look pregnant	300%
why my stomach is bloating	90%
implantation bleeding	70%
implantation symptoms	70%
define bloating	70%
bloating meaning in bengali	40%
what are the symptoms of pregnancy	40%



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Pregnancy Related Bloating Taglines

- #1 Soothe Pregnancy Bloating
- #2 Comfort Pregnancy Bloating Today
- #3 Ease Pregnancy Discomfort!
- #4 Baby Bloating Over!
- #5 Pregnancy Bloating Over!

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