



ACTAZIN



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bloat less

40% of the global population suffer from bloating.

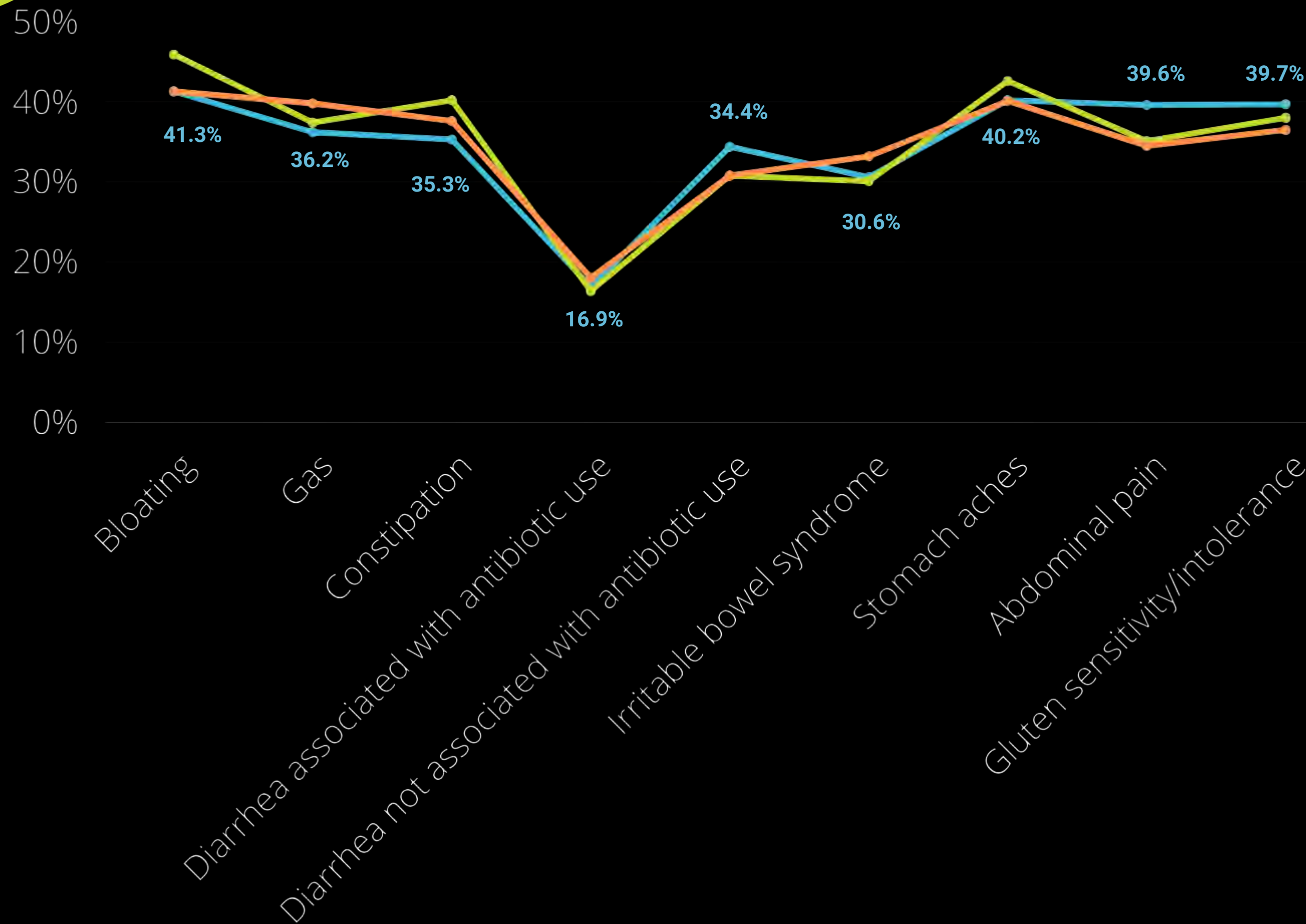
Clinically proven Actazin contains a high level $\geq 25,000$ AU/g of kiwifruit enzyme - actinidin

- Digest a wide variety of bloat causing protein
- Digest pea protein in seconds!
- Constipation relief
- Contains polyphenols, fibre and a wide variety of nutrients to support overall gut health
- Low dose of 600mg
- Made from NZ whole kiwifruit



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■ North America ■ Europe ■ Asia Pacific



Digestive Health Problems Prevalence

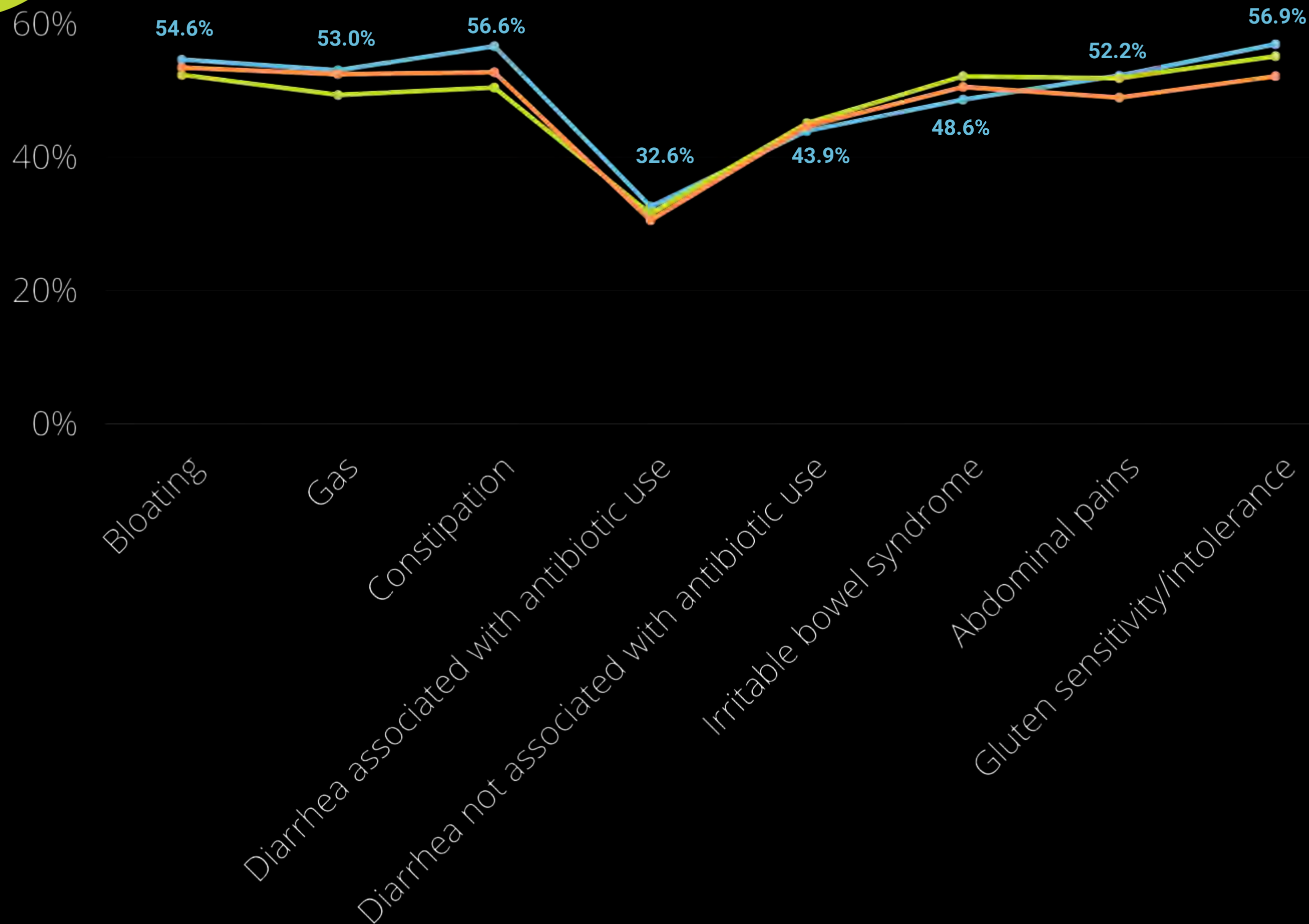
Consistency of digestive health problems in all 3 continents.

Gas, Constipation, Diarrhea, Bloating, Stomach aches and Abdominal Pain are among the most common digestive health problems



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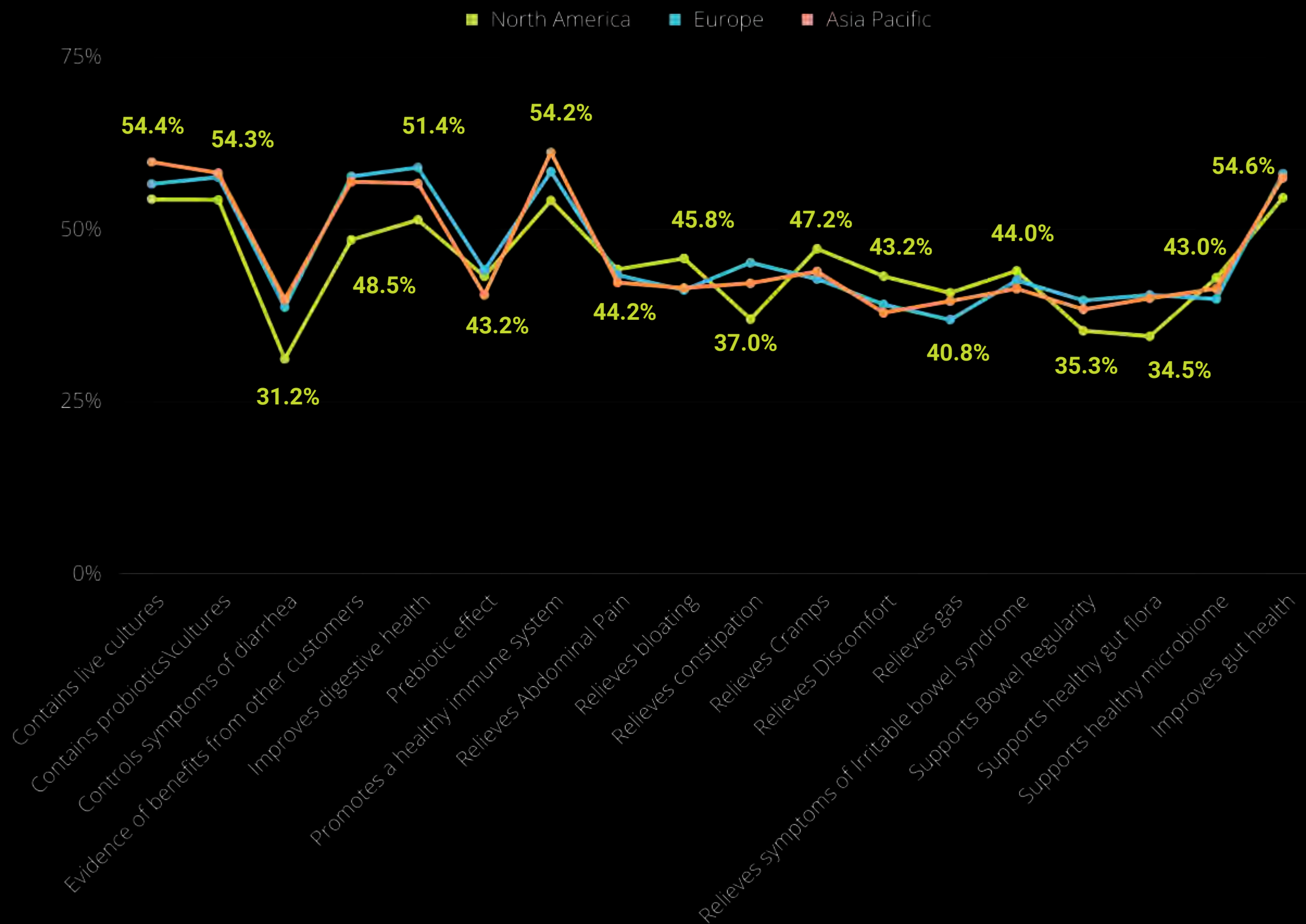
Consumer Motivation In Addressing Bloating Issue

Consumers are highly motivated in addressing these digestive health symptoms.

With the exception of diarrhea, over 50% interest is registered for all other symptoms.



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Consumer Interests in Bloating Health Claims

Bloating has one of the highest claim interest score

US are most interested in

- Relieve bloating, cramps, pain, discomfort
- IBS symptoms
- Gut microbiome



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Bloat Less Google Keyword Opportunities - India

A person wearing a black lace dress is holding a large, inflated pink balloon. A red arrow points towards the balloon. The background is a plain, light-colored wall.

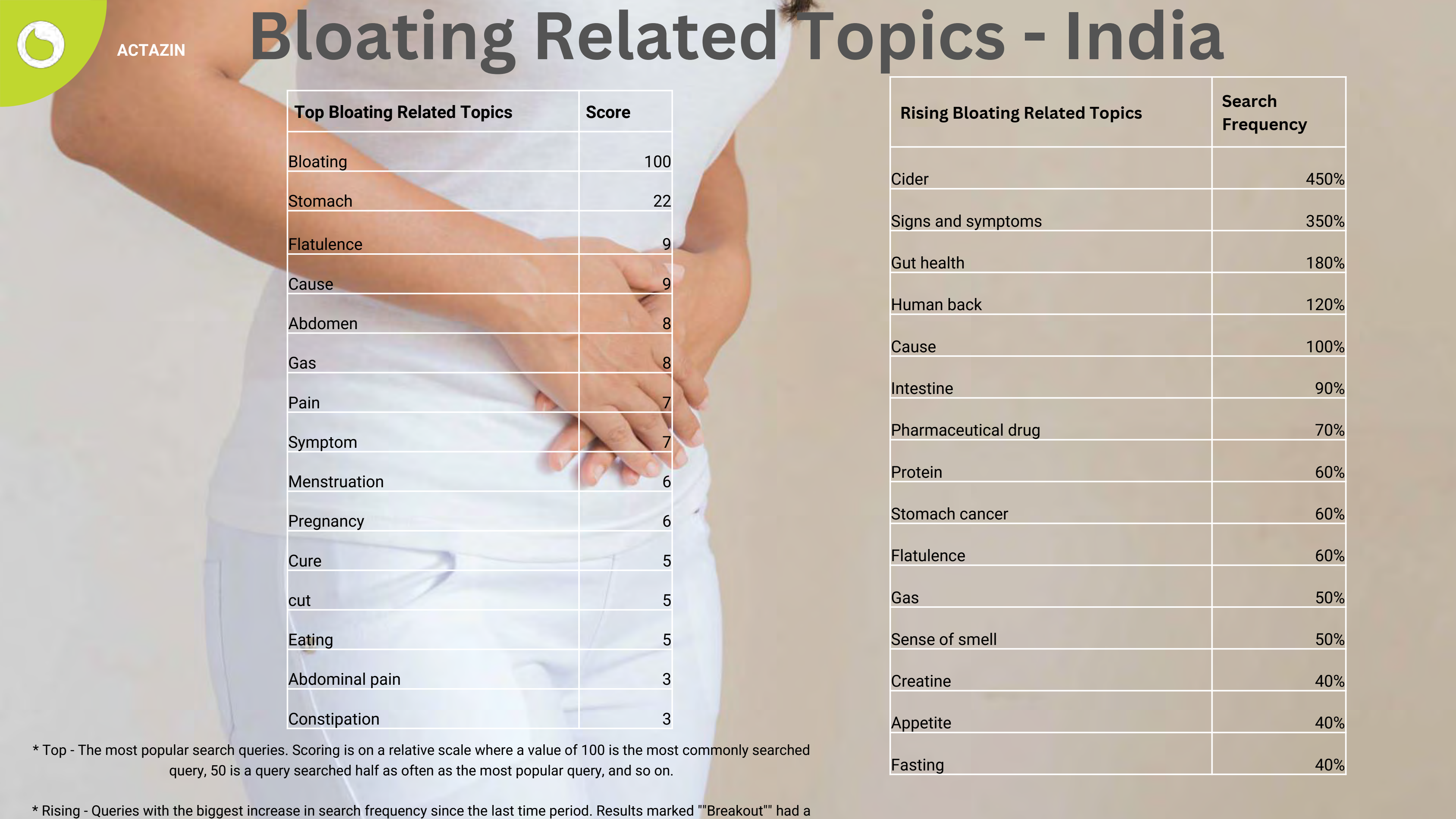


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Bloat Less Opportunities - India

November 2022 - November 2023			
Google Keyword ideas	Average Monthly searches	3 Month Change	Competition
bloating	50000		Low
bloated stomach	50000		Low
gut bloating	50000		Low
bloatedness	50000		Low
bloating relief	5000		Low
bloating remedies	5000		Low
female bloated stomach remedies	5000	900%	Low
bloating after eating	5000	900%	Low
gas and bloating relief	5000		Low
home remedy for bloated stomach	5000		Low
bloated stomach remedies	5000		Low

November 2022 - November 2023			
Google Keyword ideas	Average Monthly searches	3 Month Change	Competition
bloating in early pregnancy	5000	900%	Low
stomach cramps and bloating	5000	900%	Low
abdominal gas	5000	900%	Low
bloated and painful stomach	5000	900%	Low
menopause bloating	500	900% (YoY)	Low
Chronic bloating	500	900% (YoY)	Low
bloating and constipation	500	900% (YoY)	Low
menopause and bloating	500	900% (YoY)	Low
ways to reduce bloating	500	900% (YoY)	Low
ways to stop bloating	500	900% (YoY)	Low
Intestinal gas	500	900% (YoY)	Low
excessive flatulence and bloating	500	900% (YoY)	Low



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Bloating Related Topics - India

Top Bloating Related Topics	Score
Bloating	100
Stomach	22
Flatulence	9
Cause	9
Abdomen	8
Gas	8
Pain	7
Symptom	7
Menstruation	6
Pregnancy	6
Cure	5
cut	5
Eating	5
Abdominal pain	3
Constipation	3

* Top - The most popular search queries. Scoring is on a relative scale where a value of 100 is the most commonly searched query, 50 is a query searched half as often as the most popular query, and so on.

* Rising - Queries with the biggest increase in search frequency since the last time period. Results marked ""Breakout"" had a

Rising Bloating Related Topics	Search Frequency
Cider	450%
Signs and symptoms	350%
Gut health	180%
Human back	120%
Cause	100%
Intestine	90%
Pharmaceutical drug	70%
Protein	60%
Stomach cancer	60%
Flatulence	60%
Gas	50%
Sense of smell	50%
Creatine	40%
Appetite	40%
Fasting	40%



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Bloating Topic Queries - India

Top Bloating Related Queries	Score
bloating meaning	100
bloating stomach	78
gas bloating	43
bloating in hindi	32
bloating in stomach	30
bloating and gas	28
bloating symptoms	25
bloating meaning in hindi	22
what is bloating	18
reduce bloating	17
bloating of stomach	14
meaning of bloating	13
period bloating	12
bloating causes	12
bloating in pregnancy	11

Top Bloating Related Queries	Score
stomach bloating meaning	11
bloating medicine	11
how to reduce bloating	11
bloating remedies	10
stomach pain	10
abdominal bloating	10
symptoms of bloating	9
constipation	9
bloating after eating	8
abdomen	7

Rising Bloating Related Queries	Search Frequency
pan d tablet uses	900%
traya	450%
laxative effect	190%
what relieves bloating fast	160%
why am i so bloated i look pregnant	110%
home remedy for bloated stomach	100%
how to get rid of bloating instantly	90%
how to remove bloating from stomach	90%
fibre rich food	90%
how to reduce bloating during periods	80%
ovulation calculator	80%
ovarian cancer symptoms	70%
reason for stomach bloating	60%
how to reduce bloating in stomach	60%
kidney stone symptoms	60%
cyclopam	50%
bloating after eating food	50%
simethicone	50%

* Top - The most popular search queries. Scoring is on a relative scale where a value of 100 is the most commonly searched query, 50 is a query searched half as often as the most popular query, and so on.

* Rising - Queries with the biggest increase in search frequency since the last time period. Results marked ""Breakout"" had a tremendous increase, probably because these



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Overall Bloating Taglines

#1 Stop Having Gas Forever!

#2 Gas Gone For Life!

#3 Bloating Gone Forever!


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inside

