



ACTAZIN



ACTAZIN[®]

bloat less

40% of the global population suffer from bloating.

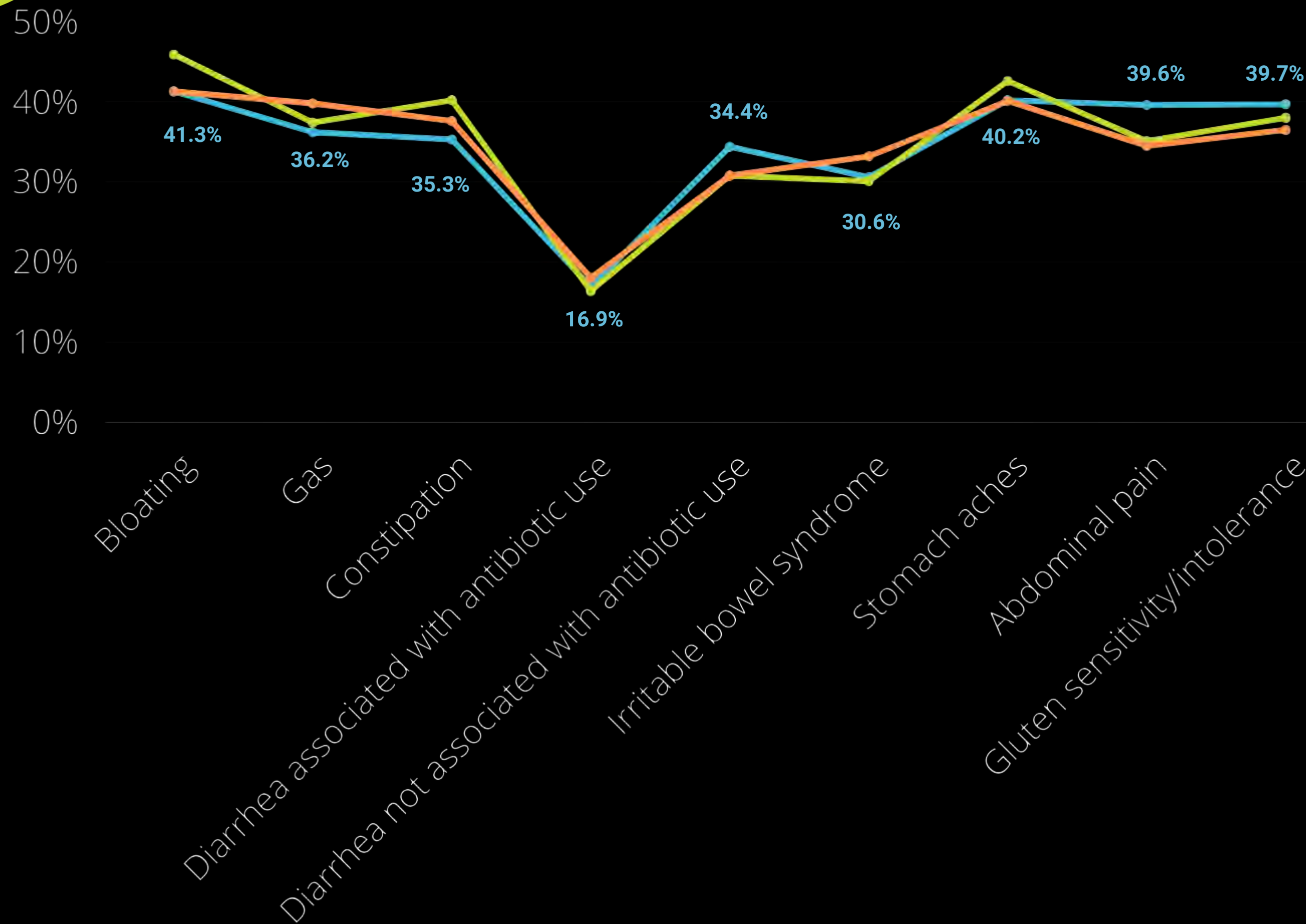
Clinically proven Actazin contains a high level $\geq 25,000$ AU/g of kiwifruit enzyme - actinidin

- Digest a wide variety of bloat causing protein
- Digest pea protein in seconds!
- Constipation relief
- Contains polyphenols, fibre and a wide variety of nutrients to support overall gut health
- Low dose of 600mg
- Made from NZ whole kiwifruit



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■ North America ■ Europe ■ Asia Pacific



Digestive Health Problems Prevalence

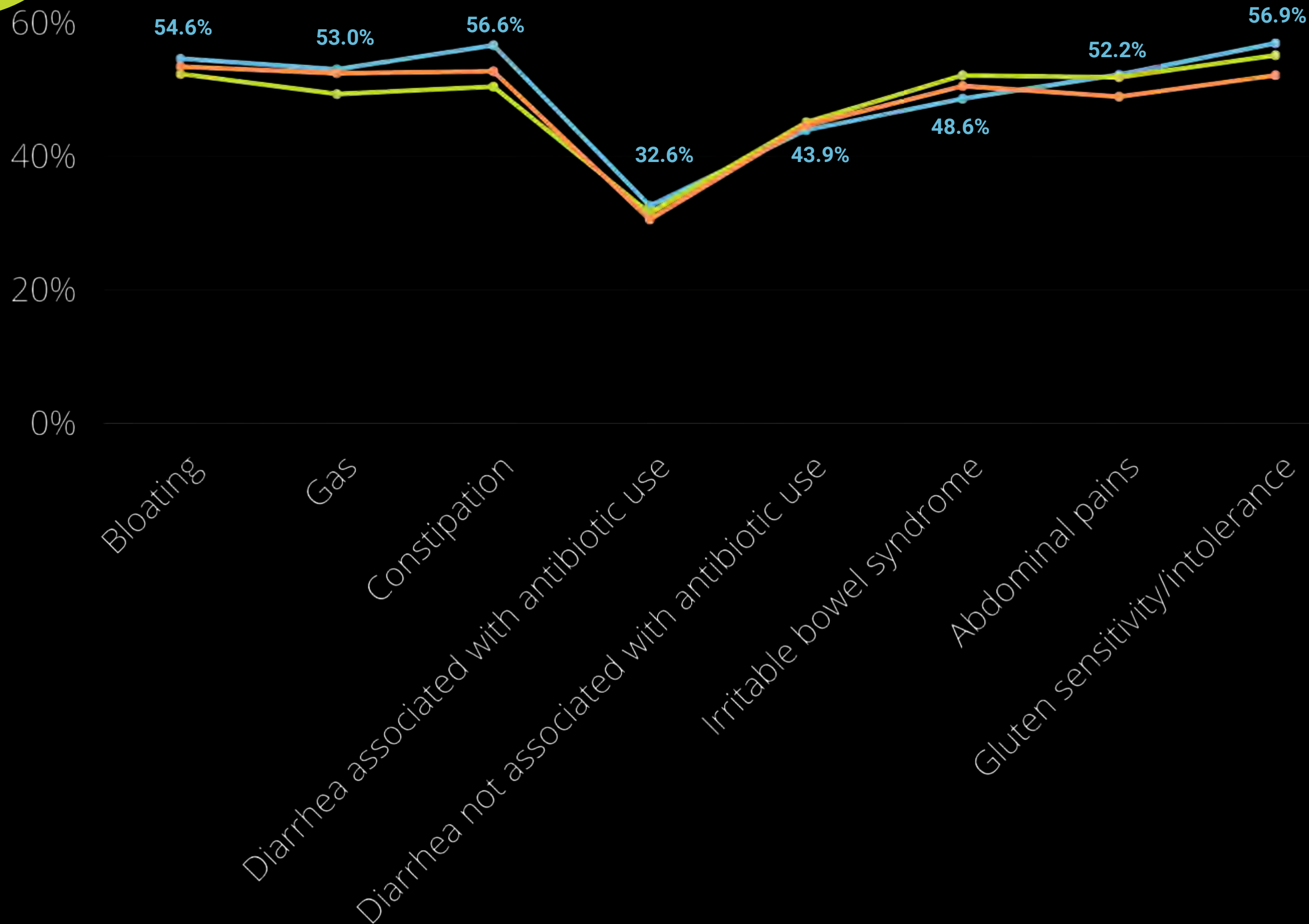
Consistency of digestive health problems in all 3 continents.

Gas, Constipation, Diarrhea, Bloating, Stomach aches and Abdominal Pain are among the most common digestive health problems



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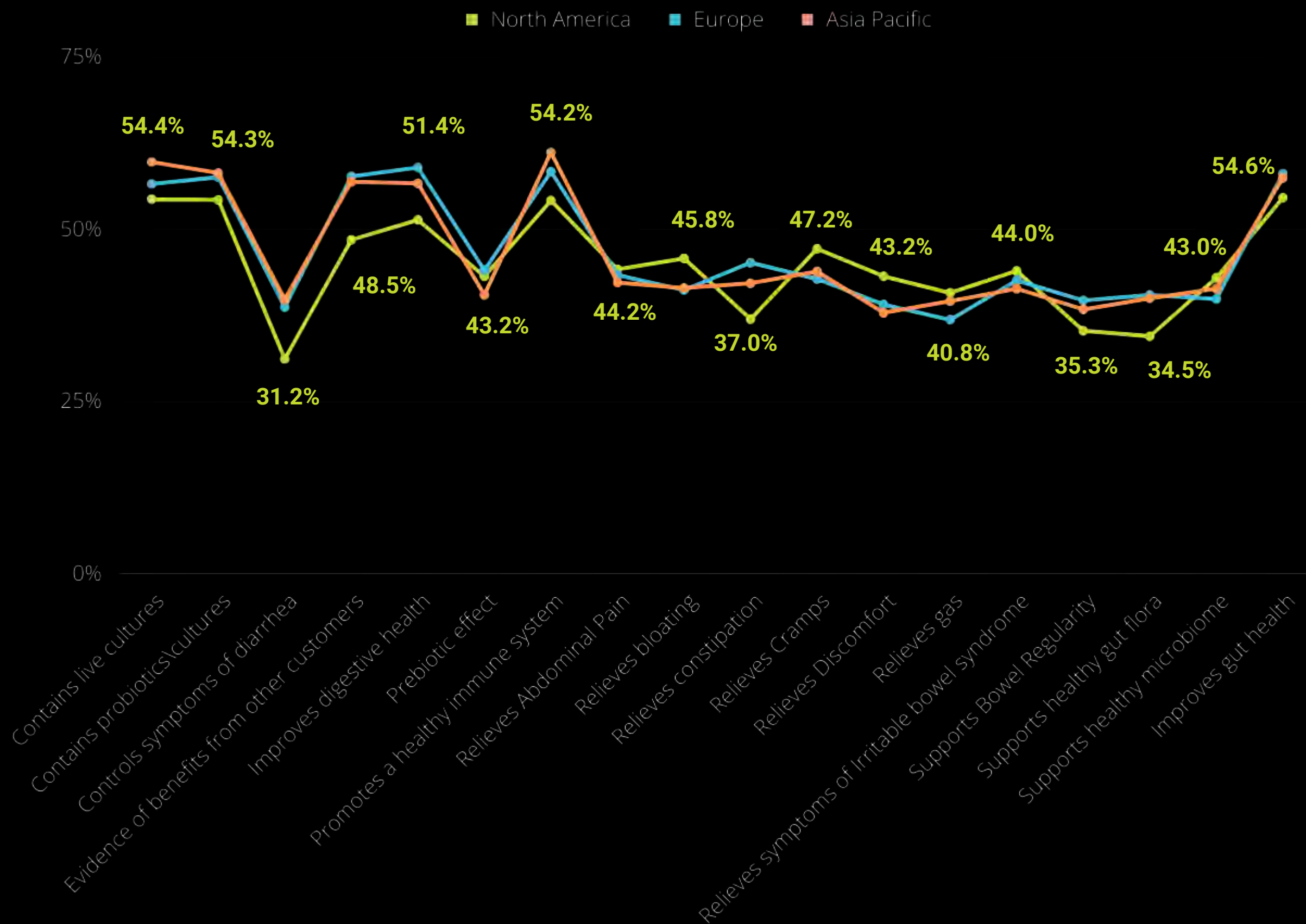
Consumer Motivation In Addressing Bloating Issue

Consumers are highly motivated in addressing these digestive health symptoms.

With the exception of diarrhea, over 50% interest is registered for all other symptoms.



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Consumer Interests in Bloating Health Claims

Bloating has one of the highest claim interest score

US are most interested in

- Relieve bloating, cramps, pain, discomfort
- IBS symptoms
- Gut microbiome



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Bloat Less Google Keyword Opportunities - AUST

A person wearing a black lace dress is holding a large, inflated pink balloon with both hands. Their right index finger is holding a red pin, poised to pop the balloon. The background is a plain, light-colored wall.



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Bloat Less Opportunities - AUST

November 2022 - November 2023		
Google Keyword ideas	Average Monthly searches	Competition
bloating	5000	Low
bloated stomach	5000	Low
bloating after eating	5000	Low
period bloating	5000	Low
upper abdominal bloating	5000	Low
gut bloating	5000	Low
cause of bloating	5000	Low
distended stomach	5000	Low
cause of bloated stomach	5000	Low
upper stomach bloating	5000	Low
stomach cramps and bloating	5000	Low
extreme flatulence	5000	Low

November 2022 - November 2023		
Google Keyword ideas	Average Monthly searches	Competition
menstrual bloating	5000	Low
upper belly bloat	5000	Low
bloatedness	5000	Low
bloated and painful stomach	5000	Low
stomach discomfort and gas	5000	Low
bloated ovulation	5000	Low
bloated stomach period	5000	Low
bloating and ovulation	5000	Low
distended tummy	5000	Low



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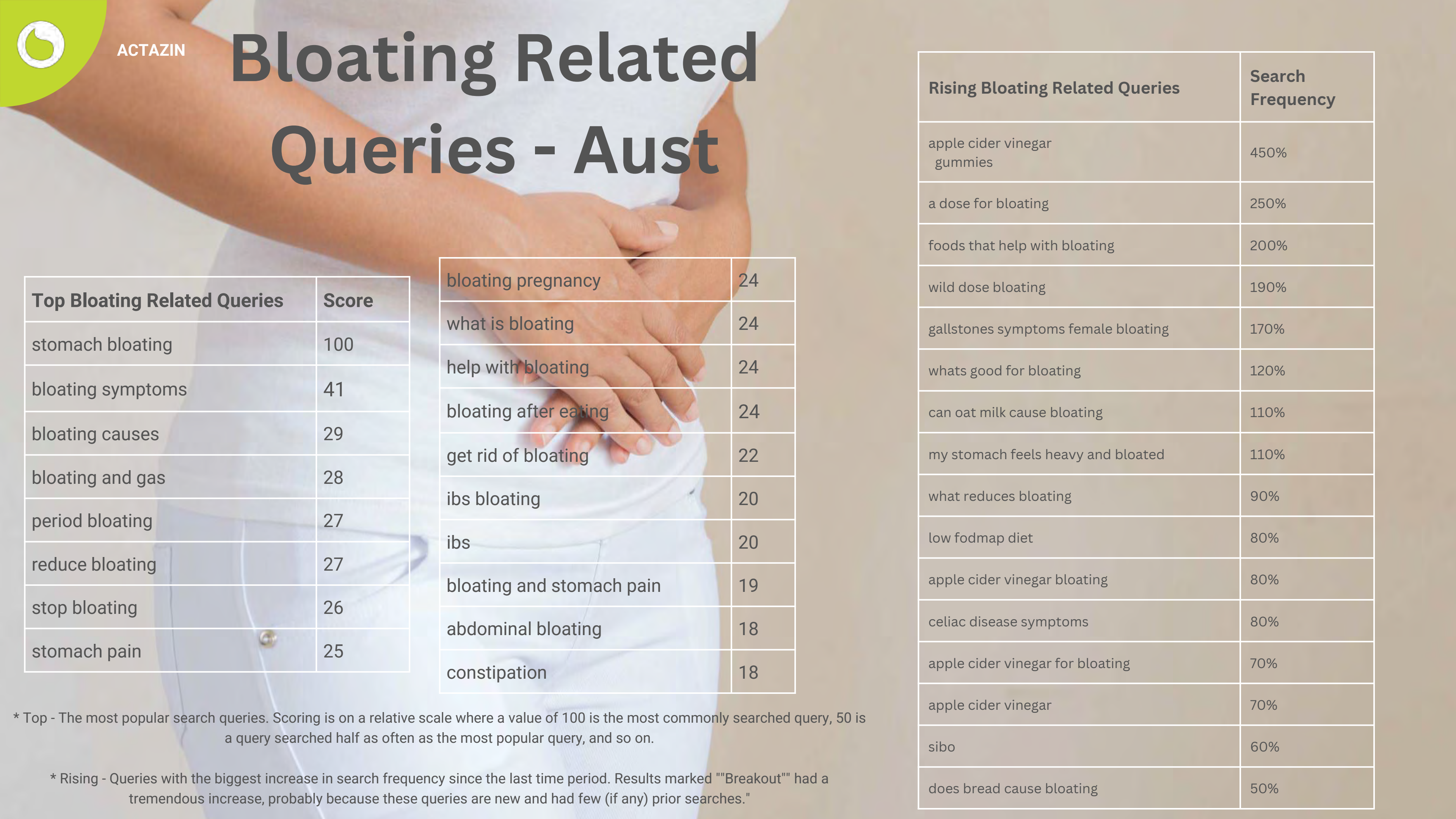
Bloating Related Topics (AUS)

Top Bloating Related Topics	Score
Bloating	100
Cause	15
Stomach	12
Pain	9
Abdomen	8
Flatulence	7
Symptom	5
Pregnancy	5
Menstruation	5

Rising Bloating Related Topics	Search Frequency
Cider	700%
Signs and symptoms	500%
Hormone	500%
Detoxification	400%
Stress	250%
Lower abdominal pain	200%
Almond milk	140%
Carbonated water	70%
Small intestinal bacterial overgrowth	70%
Pancreas	70%
Over-the-counter drug	70%
Almond	60%
Cause	50%

* Top - The most popular search queries. Scoring is on a relative scale where a value of 100 is the most commonly searched query, 50 is a query searched half as often as the most popular query, and so on.

* Rising - Queries with the biggest increase in search frequency since the last time period. Results marked ""Breakout"" had a tremendous increase, probably because these queries are new and had few (if any) prior searches."



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Bloating Related Queries - Aust

Top Bloating Related Queries	Score
stomach bloating	100
bloating symptoms	41
bloating causes	29
bloating and gas	28
period bloating	27
reduce bloating	27
stop bloating	26
stomach pain	25

bloating pregnancy	24
what is bloating	24
help with bloating	24
bloating after eating	24
get rid of bloating	22
ibs bloating	20
ibs	20
bloating and stomach pain	19
abdominal bloating	18
constipation	18

Rising Bloating Related Queries	Search Frequency
apple cider vinegar gummies	450%
a dose for bloating	250%
foods that help with bloating	200%
wild dose bloating	190%
gallstones symptoms female bloating	170%
whats good for bloating	120%
can oat milk cause bloating	110%
my stomach feels heavy and bloated	110%
what reduces bloating	90%
low fodmap diet	80%
apple cider vinegar bloating	80%
celiac disease symptoms	80%
apple cider vinegar for bloating	70%
apple cider vinegar	70%
sibo	60%
does bread cause bloating	50%

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Overall Bloating Taglines

#1 Stop Having Gas Forever!

#2 Gas Gone For Life!

#3 Bloating Gone Forever!

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inside

