



ACTAZIN



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bloat less

40% of the global population suffer from bloating.

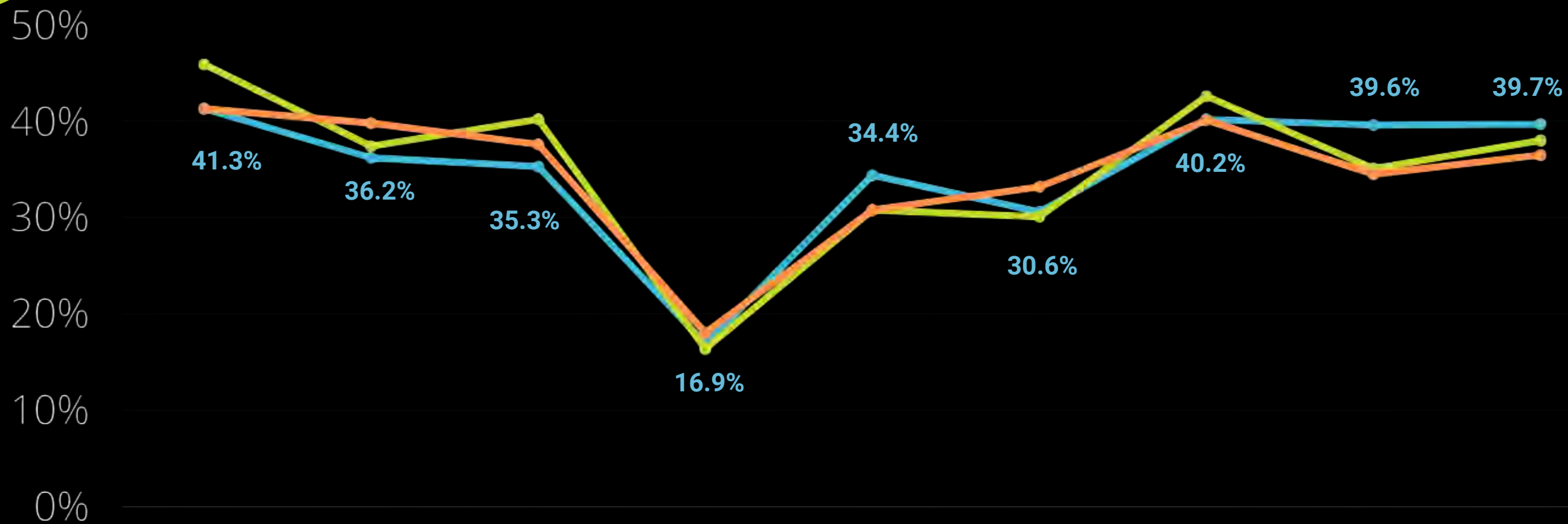
Clinically proven Actazin contains a high level $\geq 25,000$ AU/g of kiwifruit enzyme - actinidin

- Digest a wide variety of bloat causing protein
- Digest pea protein in seconds!
- Constipation relief
- Contains polyphenols, fibre and a wide variety of nutrients to support overall gut health
- Low dose of 600mg
- Made from NZ whole kiwifruit



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North America Europe Asia Pacific



Digestive Health Problems Prevalence

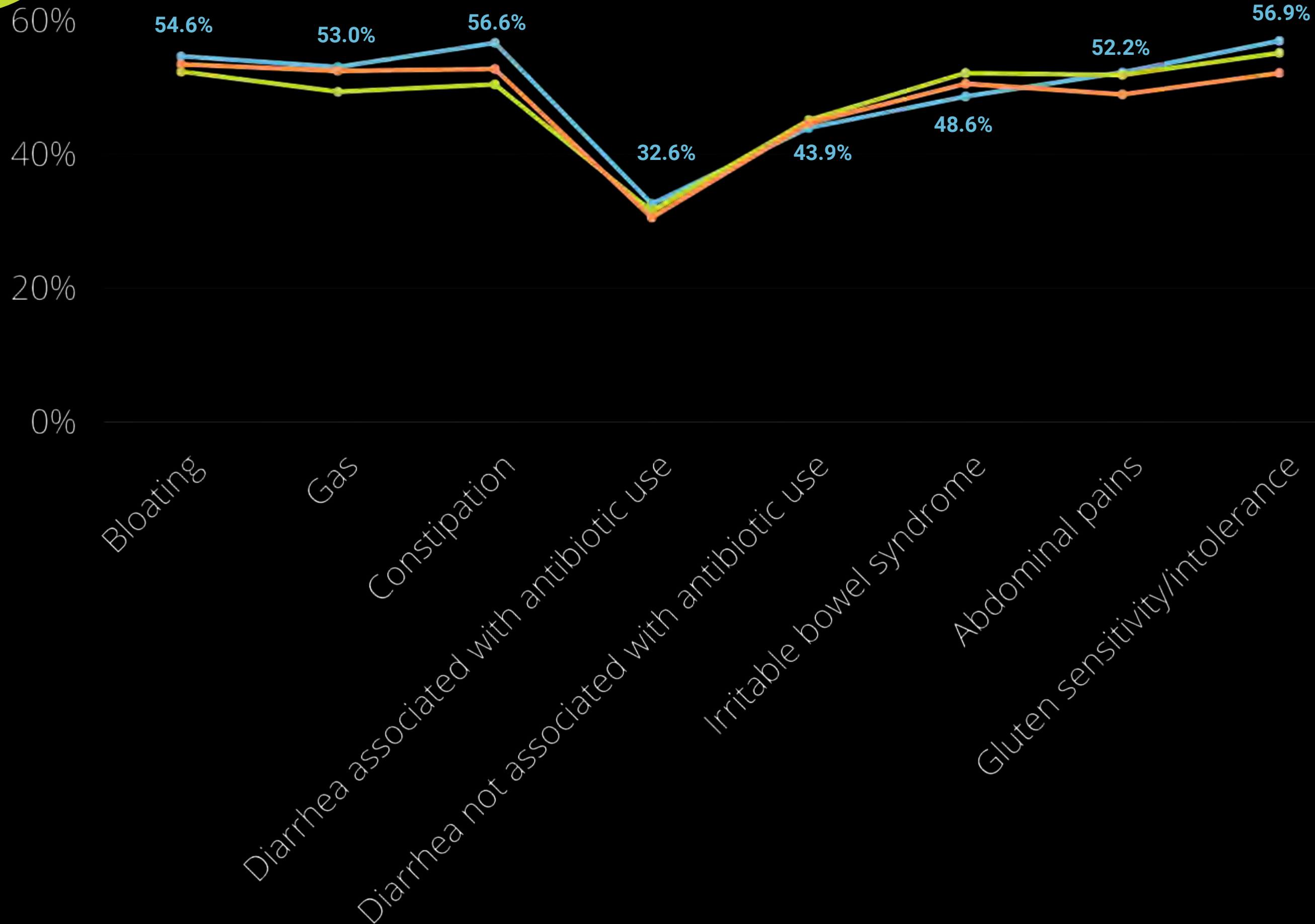
Consistency of digestive health problems in all 3 continents.

Gas, Constipation, Diarrhea, Bloating, Stomach aches and Abdominal Pain are among the most common digestive health problems



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■ North America ■ Europe ■ Asia Pacific



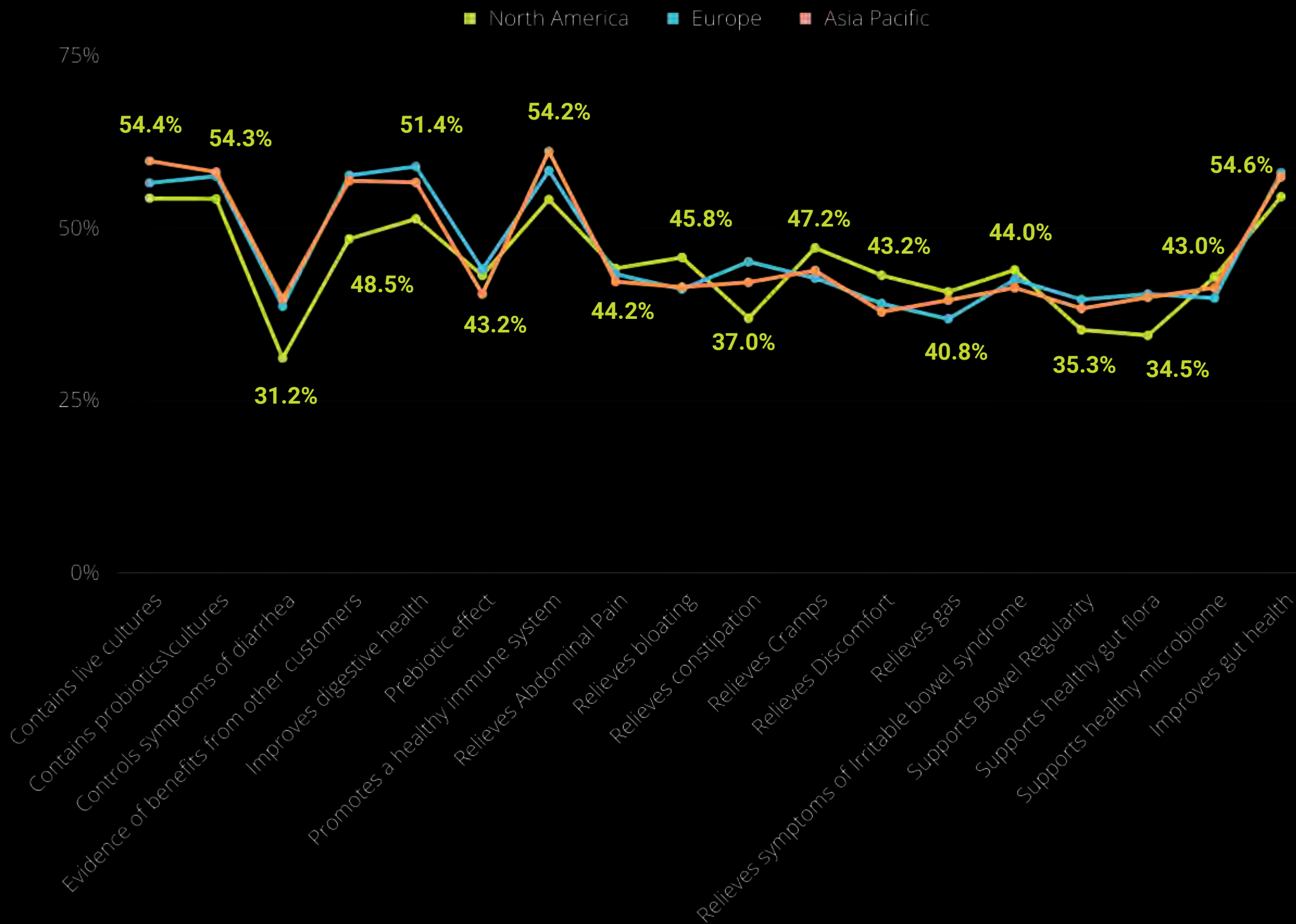
Consumer Motivation In Addressing Bloating Issue

Consumers are highly motivated in addressing these digestive health symptoms.

With the exception of diarrhea, over 50% interest is registered for all other symptoms.



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Consumer Interests in Bloating Health Claims

Bloating has one of the highest claim interest score

US are most interested in

- Relieve bloating, cramps, pain, discomfort
- IBS symptoms
- Gut microbiome



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Bloat Less Google Keyword Opportunities - Turkey



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Bloat Less Opportunities - Turkey

November 2022 - November 2023			
Google Keyword ideas		Average Monthly searches	Competition
swelling	şişkinlik	5000	Low
lower abdominal bloating	alt karın şişkinliği	5000	Low
abdominal bloating	geçmeyen karın şişkinliği	5000	Low
karin swelling	karin şişligi	5000	Low
abdomen	karında siskinlik	5000	Low
abdominal skin and pain	karında siskinlik ve agri	5000	Low
abdomen	karında sislik	5000	Low
abdominal foggy	karın sisligi	5000	Low
To your abdominal swelling	karın şişliğine	5000	Low
abdominal swelling	karın şişmesi	5000	Low
Blaming and pain in the abdomen	karında şişkinlik ve ağrı	5000	Low
Blaming and hardness in the abdomen	karında şişkinlik ve sertlik	5000	Low
abdominal swelling	karında şişme	5000	Low
breech bloating	makat şişkinlik	5000	Low
breech	makata siskinlik	5000	Low
System in the breech	makatta siskinlik	5000	Low

November 2022 - November 2023			
Google Keyword ideas		Average Monthly searches	Competition
stomach veteran	mide gazi	5000	Low
stomach skin	mide siskinligi	5000	Low
stomach skin	mide siskinlik	5000	Low
stomach	mide şişkinligi	5000	Low
gastric bloating	mide şişkinligi	5000	Low
gastric bloating	mide şişkinlik	5000	Low
gastric bloating	mide şişkinliği	5000	Low
Drugs for stomach bloating	mide şişkinliği için ilaçlar	5000	Low
stomach swelling	mide şişlik	5000	Low
bloating in the stomach inability to breathe	midede şişkinlik nefes alamama	5000	Low
upper abdominal bloating	üst karın şişkinliği	5000	Low
swelling	şişkinliği	5000	Low
lower navel bloating	alt göbek şişkinliği	500	Low
Causes of lower abdominal bloating	alt karın şişkinliği nedenleri	500	Low
lower abdominal swelling	alt karın şişlik	500	Low



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Bloating Related Topics (Turkey)

Top Bloating Related Topics	Score
Bloating	100
Stomach	17
Gas	12
Abdomen	11
Pain	11
Cause	10
Symptom	8
Pregnancy	7
Swelling	7
Menstruation	5
Intestine	3
Human body	3
Flatulence	3

Rising	Search Frequency
Cause	Breakout
Neoplasm	Breakout
Detoxification	300%
Vaginal discharge	300%
Appendix	300%
Drug	250%
İbrahim Adnan Saraçoğlu	190%
Inability to breathe	160%
Combined oral contraceptive pill	160%
Gluten	120%
Birth control	90%
Green tea	80%
Celiac disease	70%
Colonoscopy	70%

* Top - The most popular search queries. Scoring is on a relative scale where a value of 100 is the most commonly searched query, 50 is a query searched half as often as the most popular query, and so on.

* Rising - Queries with the biggest increase in search frequency since the last time period. Results marked ""Breakout"" had a tremendous increase, probably because these queries are new and had few (if any) prior searches."



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Bloating Related Queries (Turkey)

Top Bloating Related Queries	Score	Score
şişkinlik neden olur	What causes bloating?	100
midede şişkinlik	bloating in the stomach	68
karında şişkinlik	bloating in the abdomen	62
gaz ve şişkinlik	gas and bloating	57
şişkinlik belirtileri	symptoms of bloating	50
şişkinlik nedir	What is bloating?	43
şişkinlik ne iyi gelir	What is good for bloating?	30
şişkinlik nasıl geçer	how to relieve bloating	30
hamilelikte şişkinlik	bloating during pregnancy	21
sürekli şişkinlik	constant bloating	21

Rising		Search Frequency
glutensiz beslenme	gluten free diet	Breakout
midedeki şişkinlik nasıl gider	how to relieve stomach bloating	4200%
lifli gıdalar	fibrous foods	300%
huzursuz bağırsak sendromu belirtileri	irritable bowel syndrome symptoms	250%
geçmeyen karın şişliği	persistent abdominal swelling	200%
midede gaz ve şişkinlik nasıl giderilir	How to relieve gas and bloating in the stomach	180%
şişkinlik gaz nasıl giderilir	how to relieve bloating and gas	170%
midede şişkinlik ve gaz neden olur	causes bloating and gas in the stomach	140%
yemekten sonra karın ağrısı ve şişkinlik	abdominal pain and bloating after eating	130%
tuvalete çıkamamak ve şişkinlik	inability to go to the toilet and bloating	130%
midede gaz şişkinlik	gas bloating in the stomach	60%
midede gaz ve şişkinlik	gas and bloating in the stomach	60%
şişkinlik için ilaç	medicine for bloating	50%
şişkinlik nasıl giderilir	how to relieve bloating	40%

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Overall Bloating Taglines

#1 Stop Having Gas Forever!

#2 Gas Gone For Life!

#3 Bloating Gone Forever!

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inside

