



ACTAZIN



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bloat less

40% of the global population suffer from bloating.

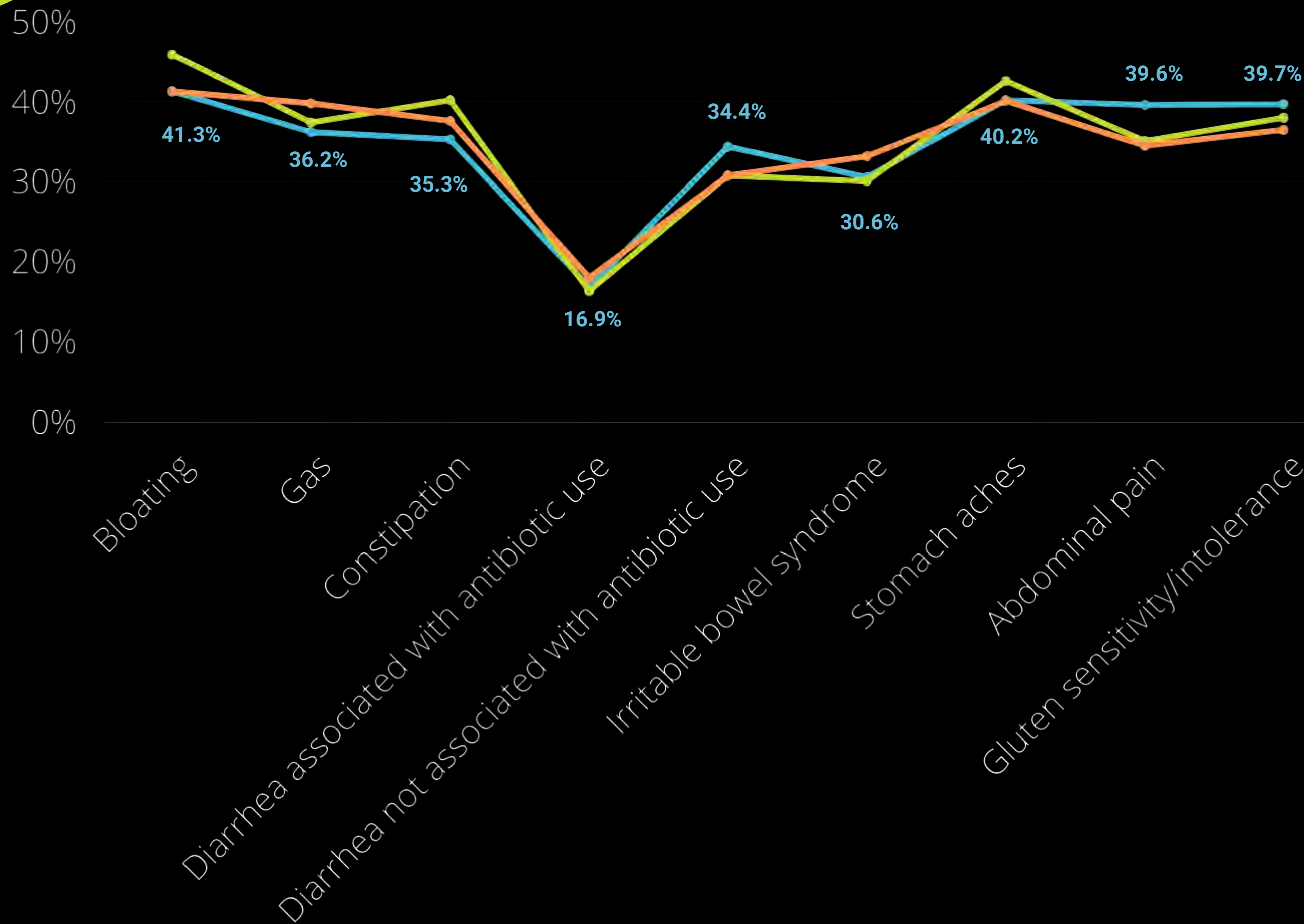
Clinically proven Actazin contains a high level $\geq 25,000$ AU/g of kiwifruit enzyme - actinidin

- Digest a wide variety of bloat causing protein
- Digest pea protein in seconds!
- Constipation relief
- Contains polyphenols, fibre and a wide variety of nutrients to support overall gut health
- Low dose of 600mg
- Made from NZ whole kiwifruit



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■ North America ■ Europe ■ Asia Pacific



Digestive Health Problems Prevalence

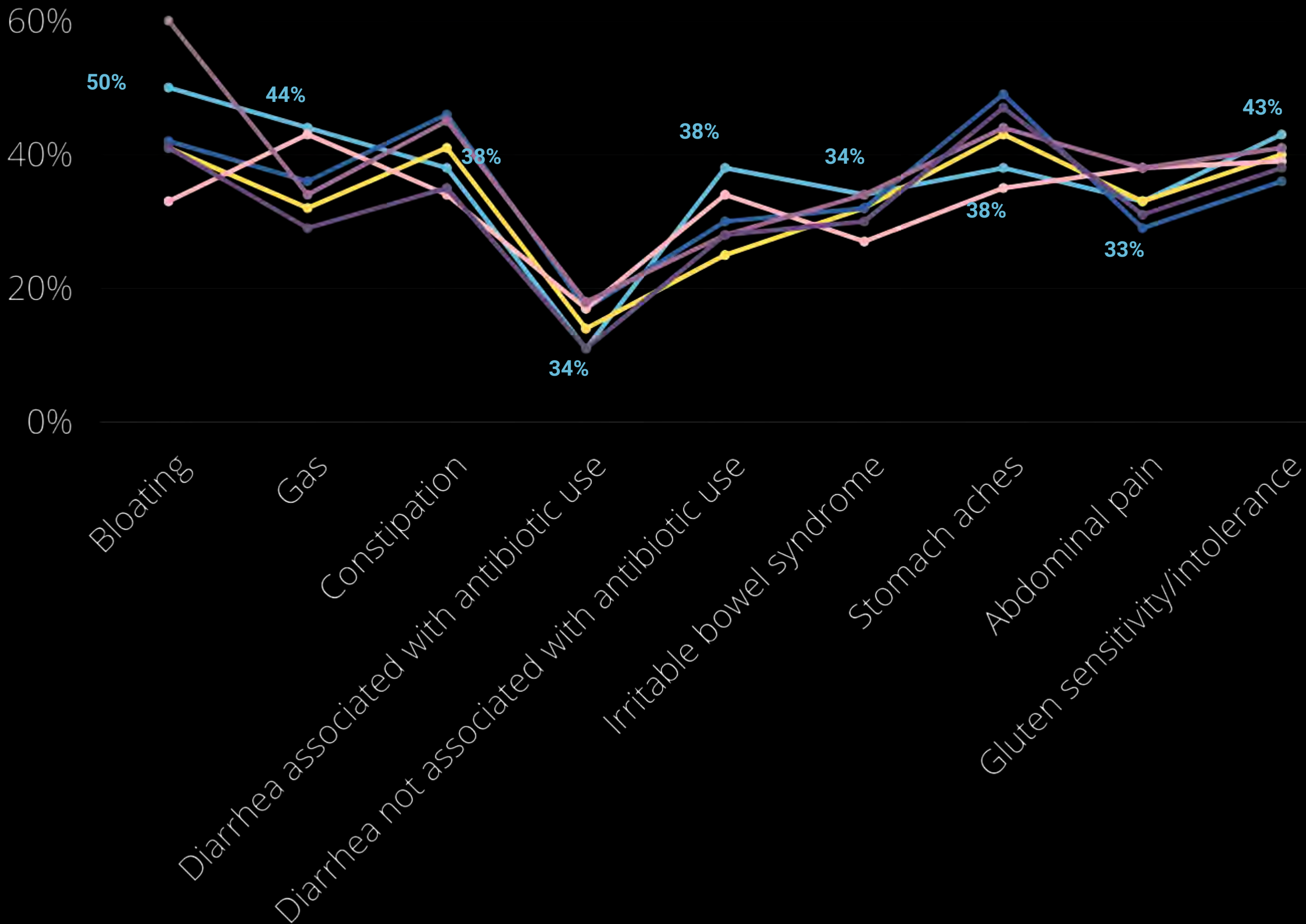
Consistency of digestive health problems in all 3 continents.

Gas, Constipation, Diarrhea, Bloating, Stomach aches and Abdominal Pain are among the most common digestive health problems



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■ France ■ Germany ■ Italy ■ Spain ■ Turkey ■ UK



Digestive Health Problems Prevalence

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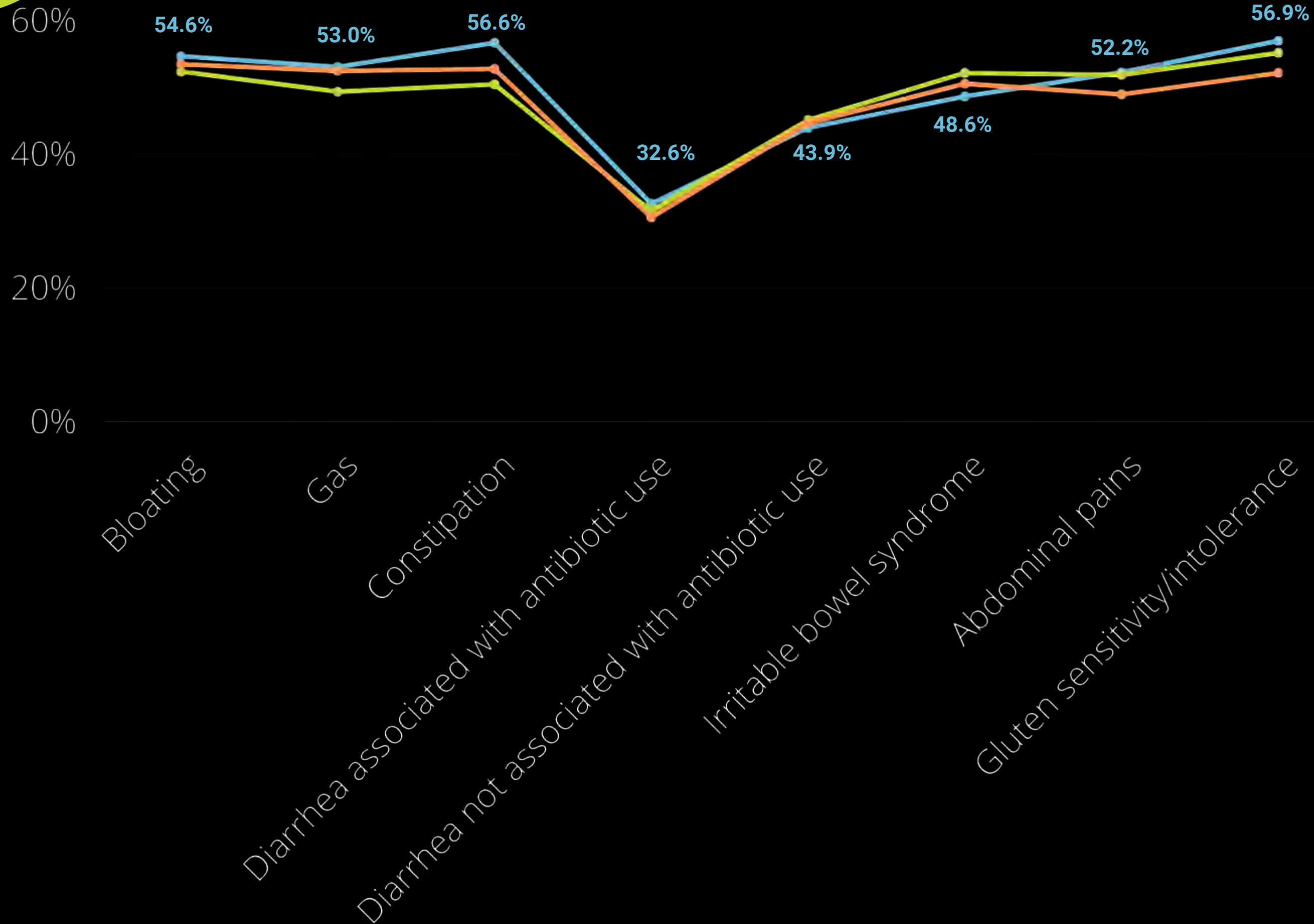
Europe

- Protein consumption and incidence of constipation and bloating



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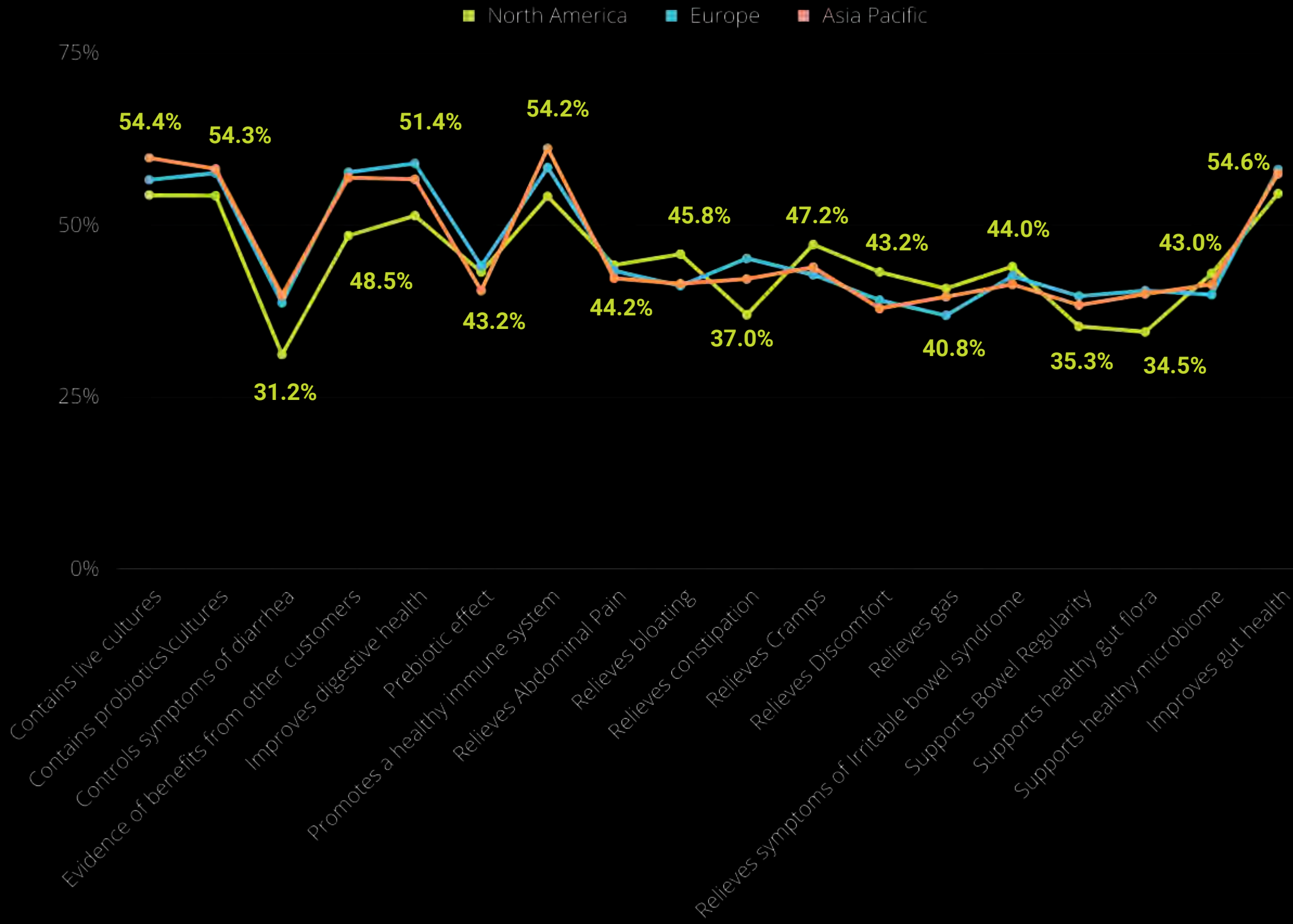
Consumer Motivation In Addressing Bloating Issue

Consumers are highly motivated in addressing these digestive health symptoms.

With the exception of diarrhea, over 50% interest is registered for all other symptoms.



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Consumer Interests in Bloating Health Claims

Bloating has one of the highest claim interest score

US are most interested in

- Relieve bloating, cramps, pain, discomfort
- IBS symptoms
- Gut microbiome



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Bloat Less Google Keyword Opportunities - Germany



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Bloat Less Opportunities - Germany

November 2022 - November 2023			
Google Keyword ideas		Average Monthly searches	Competition
flatulence	blähungen	50000	Low
bloated stomach	aufgeblähter bauch	50000	Low
Air in the stomach	luft im bauch	50000	Low
meteorism	meteorismus	50000	Low
flatulence	flatulenz	50000	Low
bloated stomach	aufgeblähten bauch	50000	Low
flatulence	flatulenzen	50000	Low
Belly pain after eating	bauch schmerzen nach dem essen	50000	Low
Air stomach	luft bauch	50000	Low



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Bloating Related Topics - Germany)

Top Bloating Related Topics	Score
Flatulence	100
Infant	6
Food	6
Diarrhea	3
Abdomen	3
Symptom	3
Pain	3
Abdominal pain	3
Intestine	3
malodorous	2
Stomach	2
Pharmaceutical drug	2

Home remedy	2
Starch	2
Menstruation	2
Defecation	2
Constipation	2
Nausea	1
Breastfeeding	1
Irritable bowel syndrome	1
continual	1
Gas	1
Gastroenteritis	1
Simeticone	1
Air	1

* Top - The most popular search queries. Scoring is on a relative scale where a value of 100 is the most common searched query, 50 is a query searched half as often as the most popular query, and so on.

* Rising - Queries with the biggest increase in search frequency since the last time period. Results marked ""Breako had a tremendous increase, probably because these queries are new and had few (if any) prior searches."



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Bloating Related Queries - Germany

Top Bloating Related Queries	Score	Score
gegen blähungen	Against flatulence	100
baby blähungen	Baby flatulence	57
blähungen was tun	flatulence what to do	42
was gegen blähungen	What against flatulence	35
blähungen durchfall	flatulence diarrhea	31
blähungen symptome	Bloating symptoms	28
bauchschmerzen blähungen	Abdominal pain flatulence	26
bauchschmerzen	stomach pain	26
starke blähungen	Strong flatulence	26

blähungen schmerzen	Bloating pain	26
blähungen was hilft	Bloating what helps	26
blähungen nach essen	Bloating after food	25
blähungen schwangerschaft	Bloating pregnancy	23
blähungen hund	flatulence dog	20
warum blähungen	Why flatulence	19
blähbauch	bloating stomach	19
ständig blähungen	constantly flatulence	19
stinkende blähungen	stinking flatulence	19
was hilft gegen blähungen	What helps against flatulence	17
blähungen hausmittel	Bloating home remedies	17
blähungen und durchfall	Bloating and diarrhea	17
nach dem essen blähungen	Bloating after eating	16
blähungen periode	flatulence period	15
was tun gegen blähungen	What to do about flatulence	15
blähungen ursache	Bloating cause	14

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Overall Bloating Taglines

- #1 Stop Having Gas Forever!
- #2 Gas Gone For Life!
- #3 Bloating Gone Forever!

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inside

