



ACTAZIN



ACTAZIN[®]

bloat less

40% of the global population suffer from bloating.

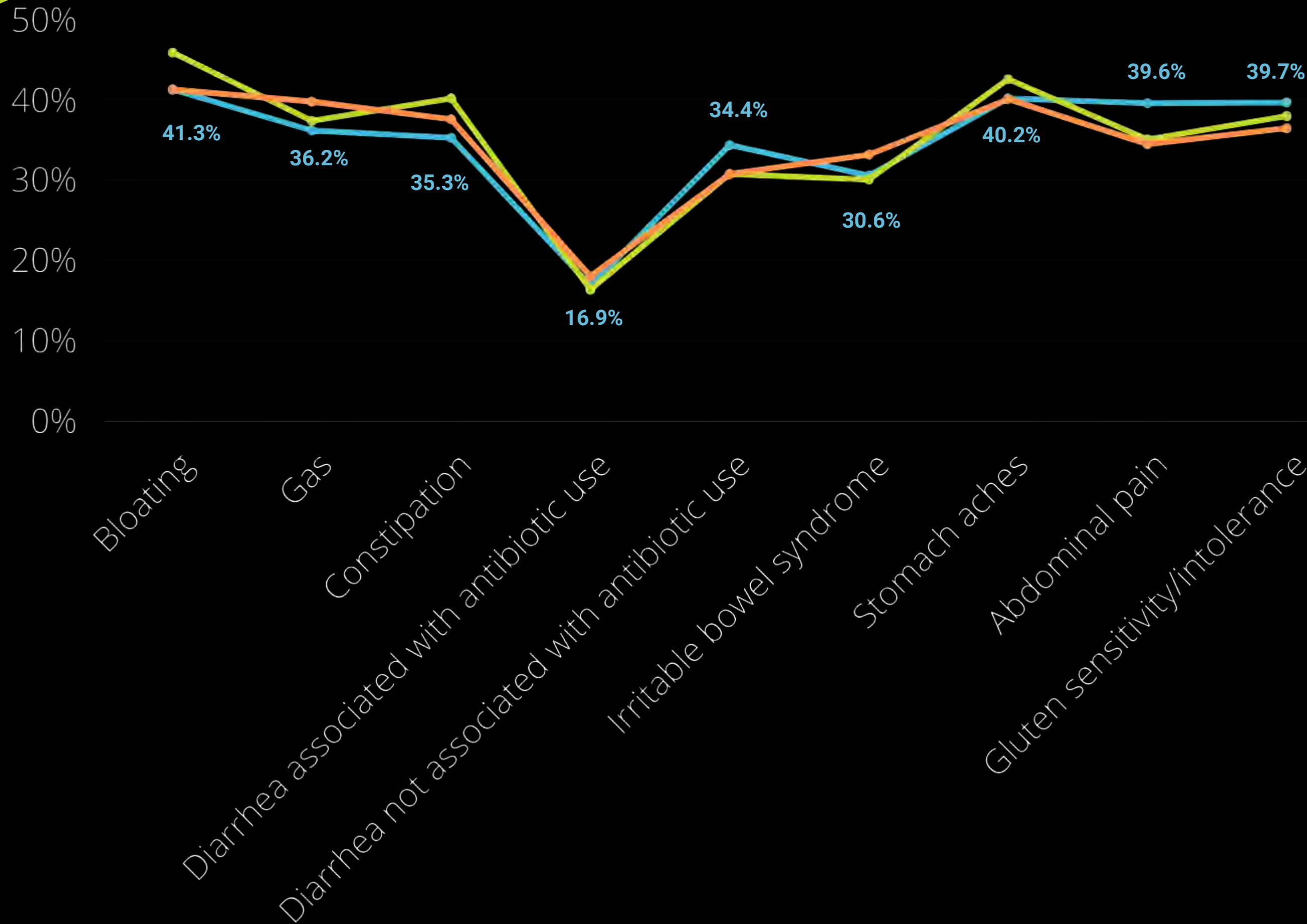
Clinically proven Actazin contains a high level $\geq 25,000$ AU/g of kiwifruit enzyme - actinidin

- Digest a wide variety of bloat causing protein
- Digest pea protein in seconds!
- Constipation relief
- Contains polyphenols, fibre and a wide variety of nutrients to support overall gut health
- Low dose of 600mg
- Made from NZ whole kiwifruit



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North America Europe Asia Pacific




Digestive Health Problems Prevalence

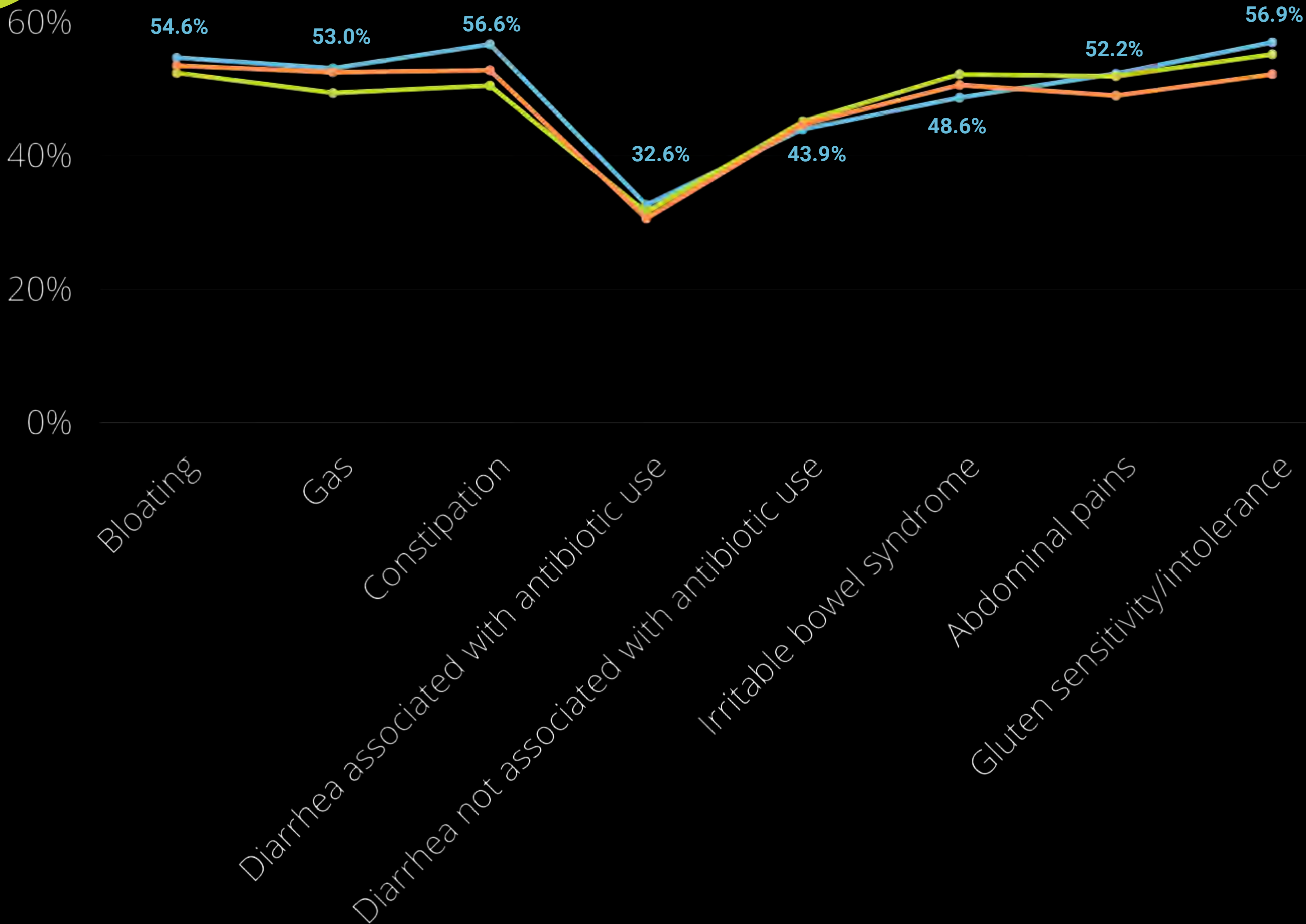
Consistency of digestive health problems in all 3 continents.

Gas, Constipation, Diarrhea, Bloating, Stomach aches and Abdominal Pain are among the most common digestive health problems



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■ North America ■ Europe ■ Asia Pacific



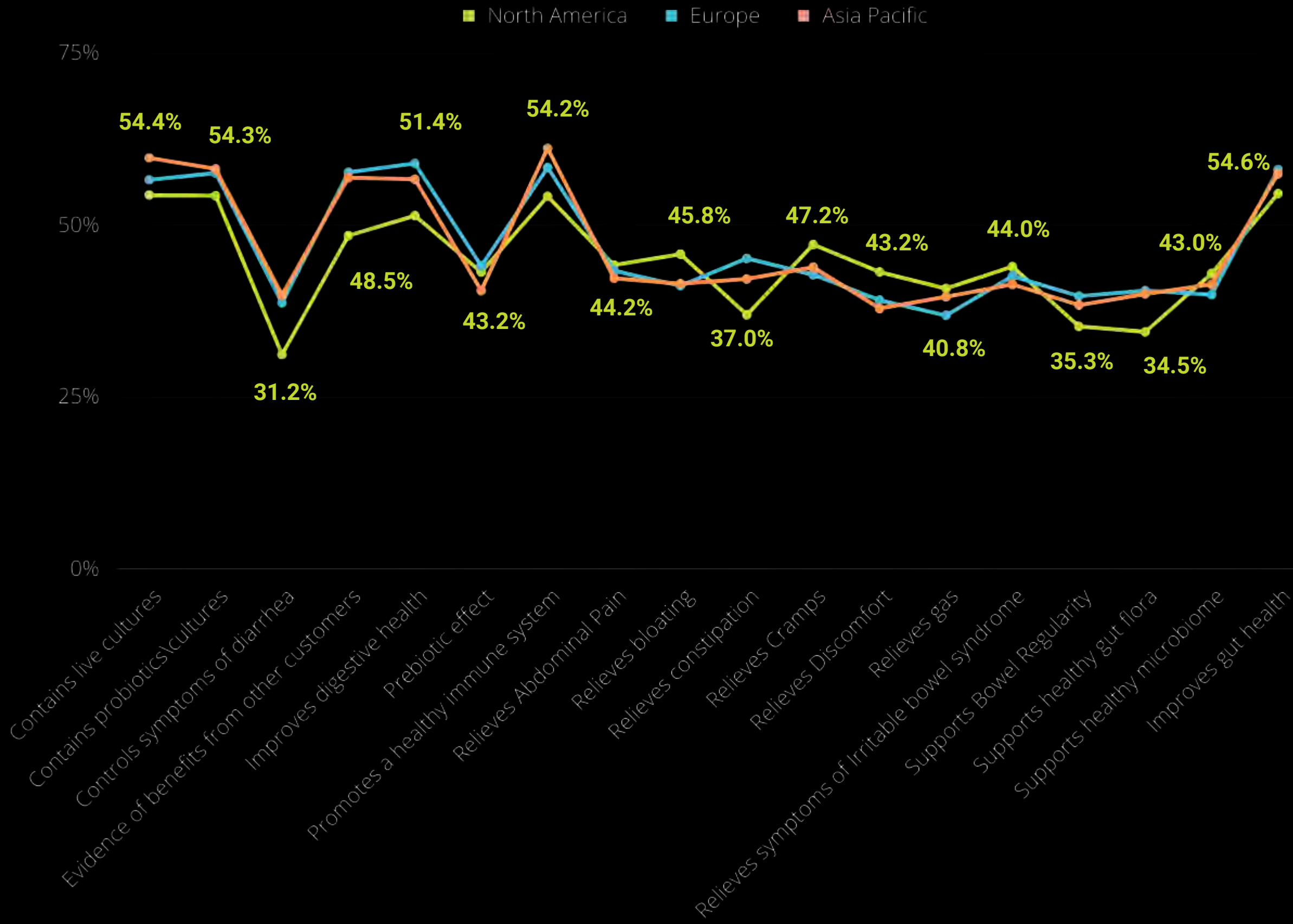
Consumer Motivation In Addressing Bloating Issue

Consumers are highly motivated in addressing these digestive health symptoms.

With the exception of diarrhea, over 50% interest is registered for all other symptoms.



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Consumer Interests in Bloating Health Claims

Bloating has one of the highest claim interest score

US are most interested in

- Relieve bloating, cramps, pain, discomfort
- IBS symptoms
- Gut microbiome



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Bloat Less Google Keyword Opportunities - Indonesia





Bloat Less Opportunities - Indonesia

November 2022 - November 2023			
Google Keyword ideas		Average Monthly searches	Competition
bloating	perut kembung	50000	Low
bloated stomach	cara mengatasi perut kembung	50000	Low
gut bloating	mengatasi perut kembung	50000	Low
bloatedness	cara menangani perut kembung	50000	Low



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Bloating Related Topics - Indonesia

Top Bloating Related Topics	Score
Bloating	100
Abdomen	90
Abdominal distension	40
Chub mackerels	38
Fish	27
Infant	21
Tympany	19
Pregnancy	11
Nausea	8
Pain	8
Stomach	5
Diarrhea	5
Abdominal pain	5
Flatulence	4
Defecation	4

Rising	Search Frequency
Trimester	Breakout
Fish	200%
Colic Pain	110%
Pregnancy	90%
Bloating	60%
Antacid	50%
Ranitidine	50%

* Top - The most popular search queries. Scoring is on a relative scale where a value of 100 is the most commonly searched query, 50 is a query searched half as often as the most popular query, and so on.

* Rising - Queries with the biggest increase in search frequency since the last time period. Results marked ""Breakout"" had a tremendous increase, probably because these queries are new and had few (if any) prior searches."



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Bloating Related Queries - Indonesia

Top Bloating Related Queries		Score
bloated	perut kembung	100
mackerel	ikan kembung	35
overcome bloating	mengatasi kembung	24
bloated medicine	obat kembung	23
bloated baby	bayi kembung	23
blooming	anak kembung	18
how to deal with bloating	cara mengatasi kembung	18
Overcoming flatulence	mengatasi perut kembung	17
Bloated stomach medicine	obat perut kembung	15
how to deal with flatulence	cara mengatasi perut kembung	12
flatulence	sakit perut kembung	11
the stomach of a bloated child	perut anak kembung	11
bloated baby's stomach	perut bayi kembung	11
Why flatulence	kenapa perut kembung	9
Bloating causes	penyebab kembung	9
bloating in infants	kembung pada bayi	8
bloating in children	kembung pada anak	8

Top Bloating Related Queries		Score
The stomach feels bloated	perut terasa kembung	8
Overcome bloated babies	mengatasi bayi kembung	7
flatulence in children	perut kembung pada anak	6
flatulence and nausea	perut kembung dan mual	6
flatulence and pain	perut kembung dan sakit	5
flatulence in babies	perut kembung pada bayi	5
Causes of flatulence	penyebab perut kembung	5
how to deal with bloating babies	cara mengatasi bayi kembung	5

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Bloating Related Queries - Indonesia

Rising		Search Frequency
Benefits of Bloating for Children	manfaat ikan kembung untuk anak	450%
how to deal with flatulence in baby sufor	cara mengatasi perut kembung pada bayi sufor	200%
Probiotic drinks	minuman probiotik	130%
how to deal with bloating hp battery	cara mengatasi batre hp kembung	130%
Another name	nama lain ikan kembung	110%
Cessa for flatulence	cessa untuk perut kembung warna apa	110%
The price of 1 kg of mackerel in the market	harga ikan kembung 1 kg di pasar	110%
Banyar fish	ikan banyar	90%
processed mackerel for children	olahan ikan kembung untuk anak	90%
how to deal with bloating in adults	cara mengatasi kembung pada orang dewasa	90%
whether the planting battery can be bloated	apakah baterai tanam bisa kembung	90%

Rising		Search Frequency
how to deal with flatulence in adults	cara mengatasi perut kembung pada orang dewasa	90%
Cessa for flatulence	cessa untuk perut kembung	90%
Mackerel for MPASI	ikan kembung untuk mpasi	90%
Mackerel protein	protein ikan kembung	70%
Antasida doen what medicine	antasida doen obat apa	70%
Baby sister cried her stomach bloated	adik bayi nangis lagi perutnya kembung	70%
Complete this level	selesaikan level ini	60%
antacid drug	obat antasida	60%
What medicine is Ranitidine	ranitidine obat apa	60%
antacids	antasida	60%
stomach feels bloated and nausea whether pregnant	perut terasa kembung dan mual apakah hamil	50%
ILU Massage for Bloating Babies	pijat ilu untuk bayi kembung	50%
Macasi Mackerel	mpasi ikan kembung	50%
Benefits of Bloating	manfaat ikan kembung	40%

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Overall Bloating Taglines

#1 Stop Having Gas Forever!

#2 Gas Gone For Life!

#3 Bloating Gone Forever!

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inside

