



ACTAZIN



ACTAZIN[®]

bloat less

40% of the global population suffer from bloating.

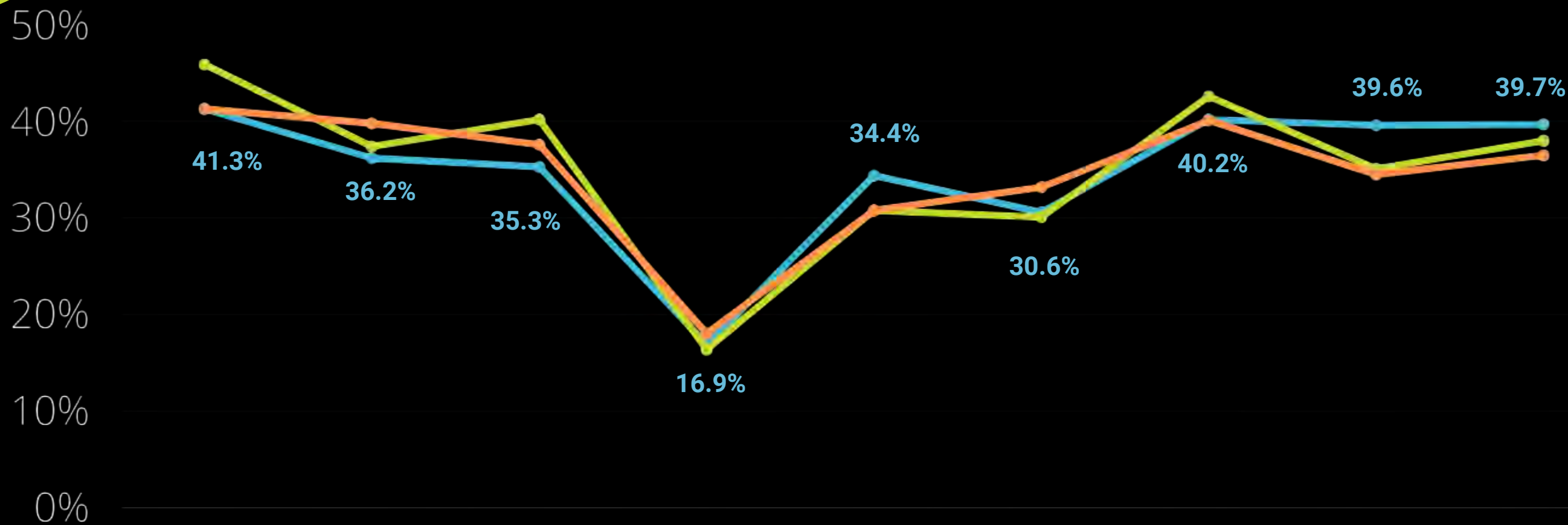
Clinically proven Actazin contains a high level $\geq 25,000$ AU/g of kiwifruit enzyme - actinidin

- Digest a wide variety of bloat causing protein
- Digest pea protein in seconds!
- Constipation relief
- Contains polyphenols, fibre and a wide variety of nutrients to support overall gut health
- Low dose of 600mg
- Made from NZ whole kiwifruit



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■ North America ■ Europe ■ Asia Pacific



Digestive Health Problems Prevalence

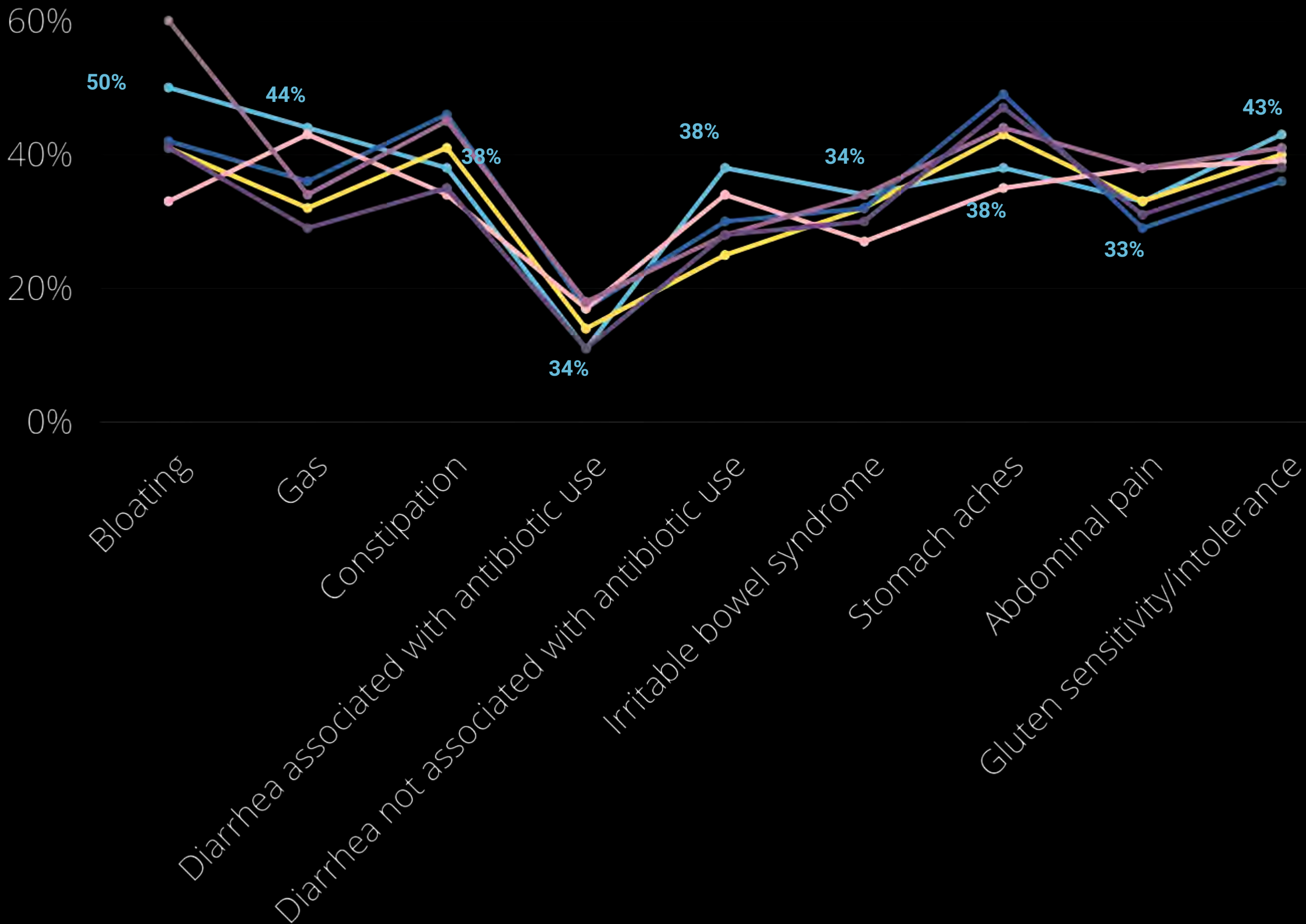
Consistency of digestive health problems in all 3 continents.

Gas, Constipation, Diarrhea, Bloating, Stomach aches and Abdominal Pain are among the most common digestive health problems



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■ France ■ Germany ■ Italy ■ Spain ■ Turkey ■ UK



Digestive Health Problems Prevalence

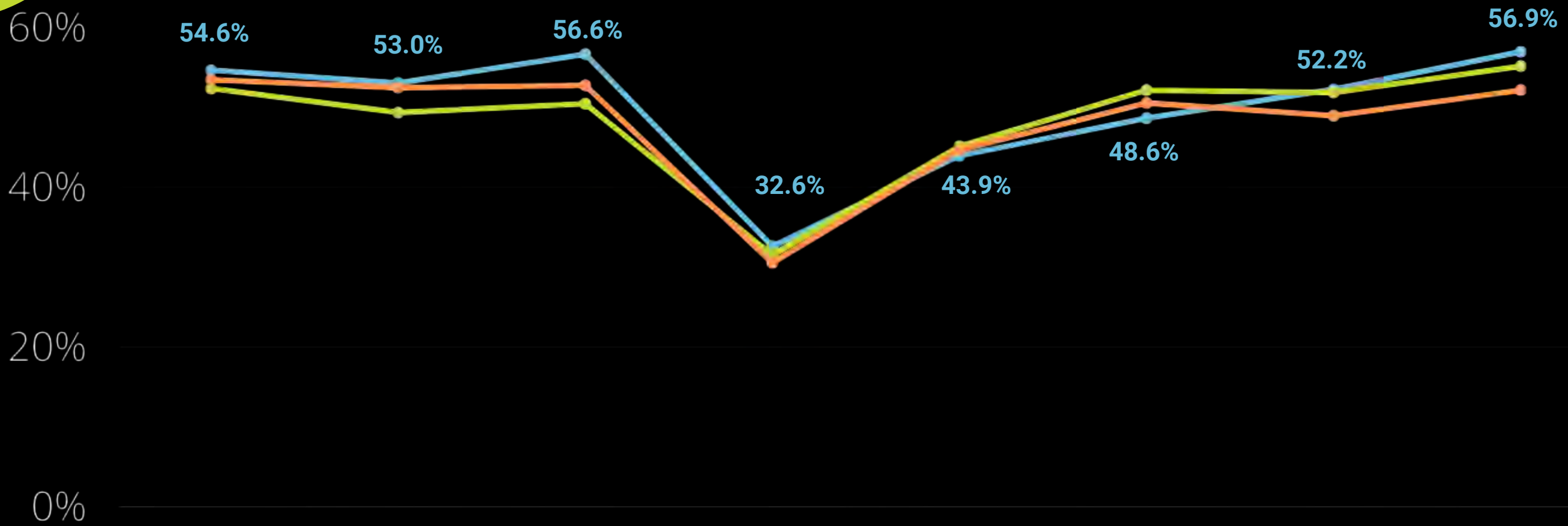
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Consumer Motivation In Addressing Bloating Issue

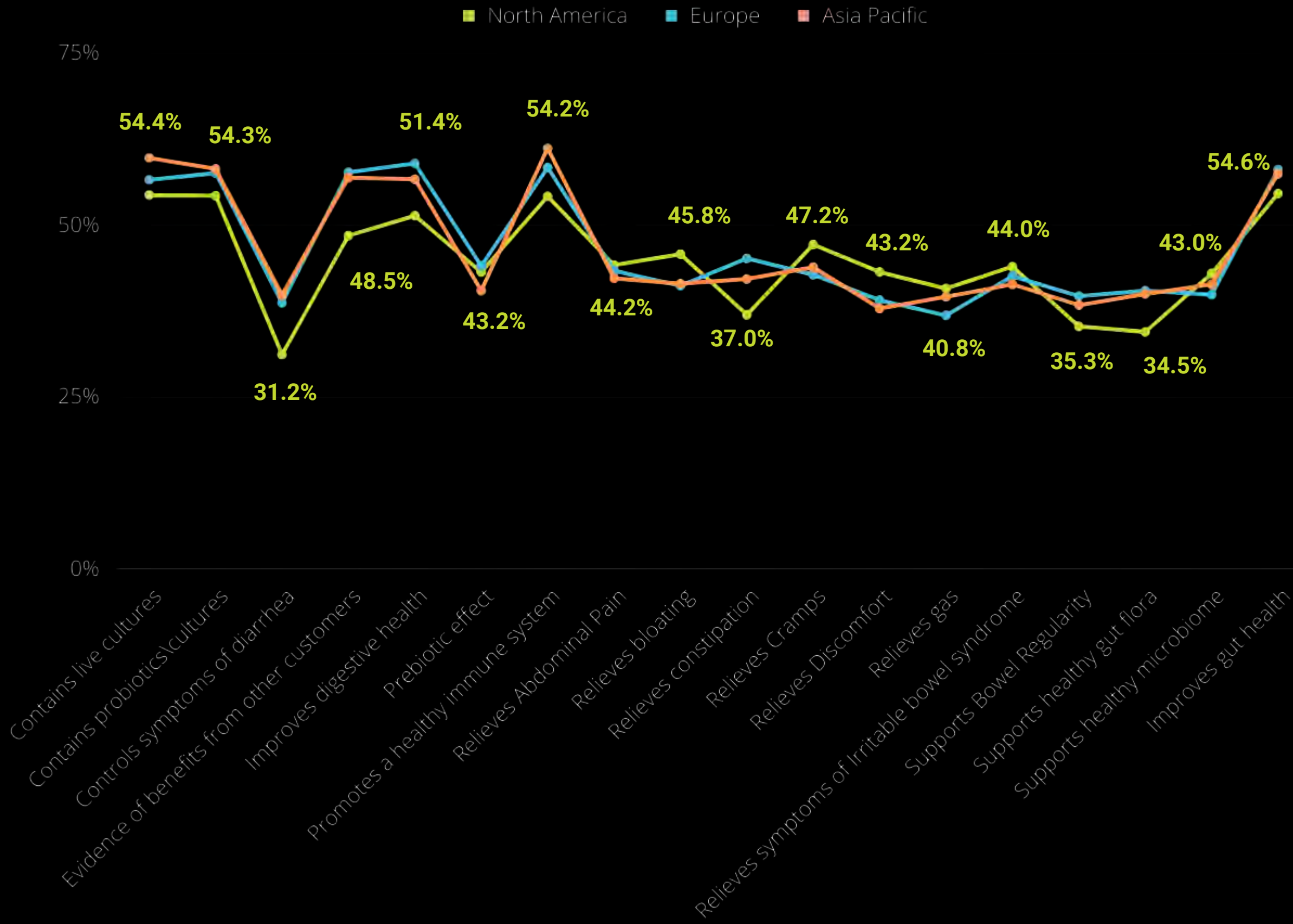
Consumers are highly motivated in addressing these digestive health symptoms.

With the exception of diarrhea, over 50% interest is registered for all other symptoms.





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Consumer Interests in Bloating Health Claims

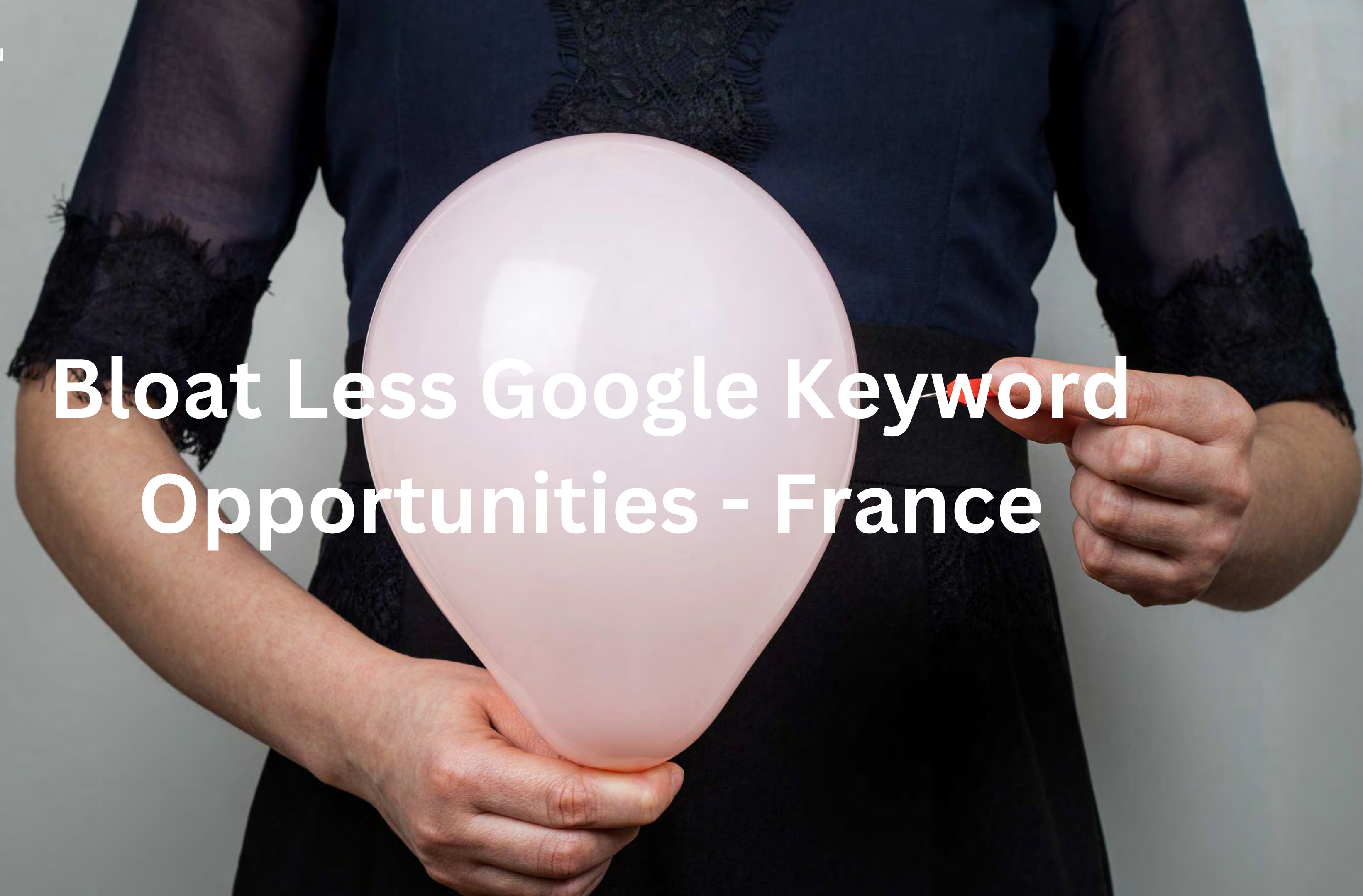
Bloating has one of the highest claim interest score

US are most interested in

- Relieve bloating, cramps, pain, discomfort
- IBS symptoms
- Gut microbiome



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Bloat Less Google Keyword Opportunities - France



Bloat Less Opportunities - France

November 2022 - November 2023			
Google Keyword ideas		Average Monthly searches	Competition
bloating	ballonnements	50000	Low
bloated stomach	ventre gonflé	50000	Low
swollen and hard belly	ventre gonflé et dur	50000	Low
stomach	gonflement ventre	50000	Low
aerophagy	aerophagie	50000	Low
belly swelling	gonflement du ventre	50000	Low
aerophagy	aérophagie	50000	Low
Hard and swollen belly	ventre dur et gonflé	50000	Low
swollen hard belly	ventre dur gonflé	50000	Low
belly swells hard	ventre gonfle dur	50000	Low
belly swells and hard	ventre gonfle et dur	50000	Low



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Bloating Related Topics - France

	Search Frequency
Rising	
Butylscopolamine	1700%
chronic	350%
Trimester	300%
Infectious disease	300%
Lefax intens	300%
sudden	200%
right	150%
left	150%
continual	140%
malodorous	130%

	Search Frequency
Rising	
Sab Simplex Tropfen A0134893	120%
Luvos-Heilerde	90%
Eructation	80%
Iberogast	50%

* Top - The most popular search queries. Scoring is on a relative scale where a value of 100 is the most commonly searched query, 50 is a query searched half as often as the most popular query, and so on.

* Rising - Queries with the biggest increase in search frequency since the last time period. Results marked ""Breakout"" had a tremendous increase, probably because these queries are new and had few (if any) prior searches."



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Bloating Related Queries - France

Top Bloating Related Queries		Score
ballonnements ventre	belly bloating	100
ballonnements gaz	gas bloating	57
ballonnement	bloating	42
contre les ballonnements	against bloating	35
ballonnements et gaz	Ballooning and gas	31
ballonnements que faire	bloating what to do	28
ballonnements intestinaux	intestinal bloating	26
ballonnements grossesse	Bloating pregnancy	26
ballonnements estomac	Stomach bloating	26
ballonnements constipation	Constipation bloating	26

Rising		Search Frequency
purepeople	purepeople	Breakout
ballonnements abdominaux	Abdominal bloating	900%
ballonnement grossesse	pregnancy bloating	140%
traitement ballonnement ventre gonflé	Treatment bloating influencing belly	110%
ballonnement remède rapide	Quick Remède bloating	100%
debridat	Debridat	80%
smecta	smecta	80%
colopathie fonctionnelle	functional colopathy	80%

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Overall Bloating Taglines

#1 Stop Having Gas Forever!

#2 Gas Gone For Life!

#3 Bloating Gone Forever!

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inside

