



ACTAZIN



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bloat less

40% of the global population suffer from bloating.

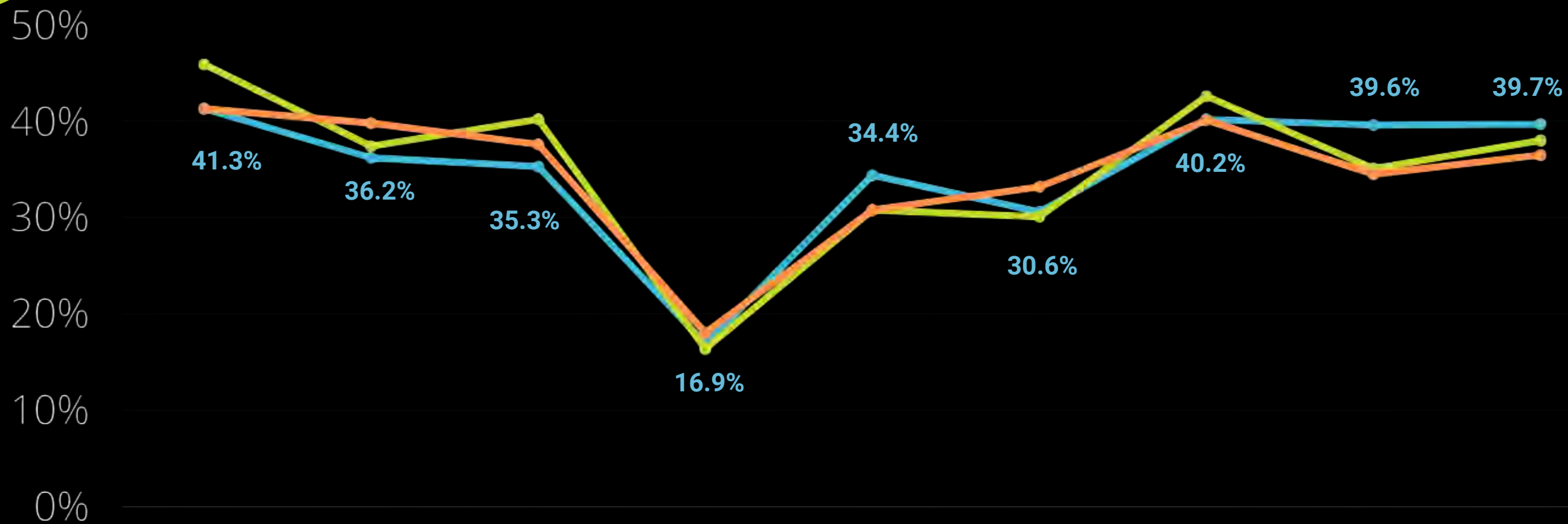
Clinically proven Actazin contains a high level $\geq 25,000$ AU/g of kiwifruit enzyme - actinidin

- Digest a wide variety of bloat causing protein
- Digest pea protein in seconds!
- Constipation relief
- Contains polyphenols, fibre and a wide variety of nutrients to support overall gut health
- Low dose of 600mg
- Made from NZ whole kiwifruit



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■ North America ■ Europe ■ Asia Pacific



Digestive Health Problems Prevalence

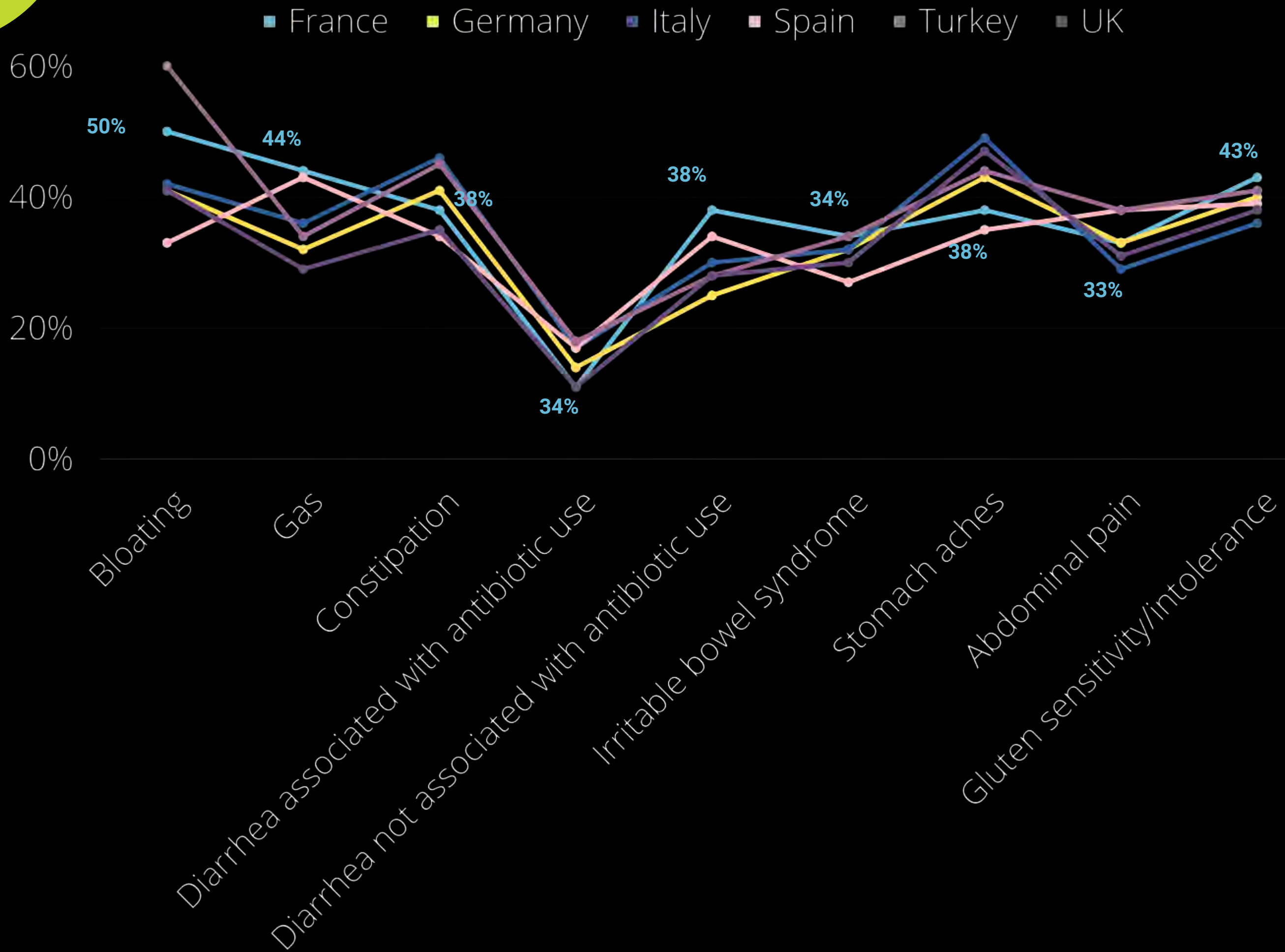
Consistency of digestive health problems in all 3 continents.

Gas, Constipation, Diarrhea, Bloating, Stomach aches and Abdominal Pain are among the most common digestive health problems





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Digestive Health Problems Prevalence

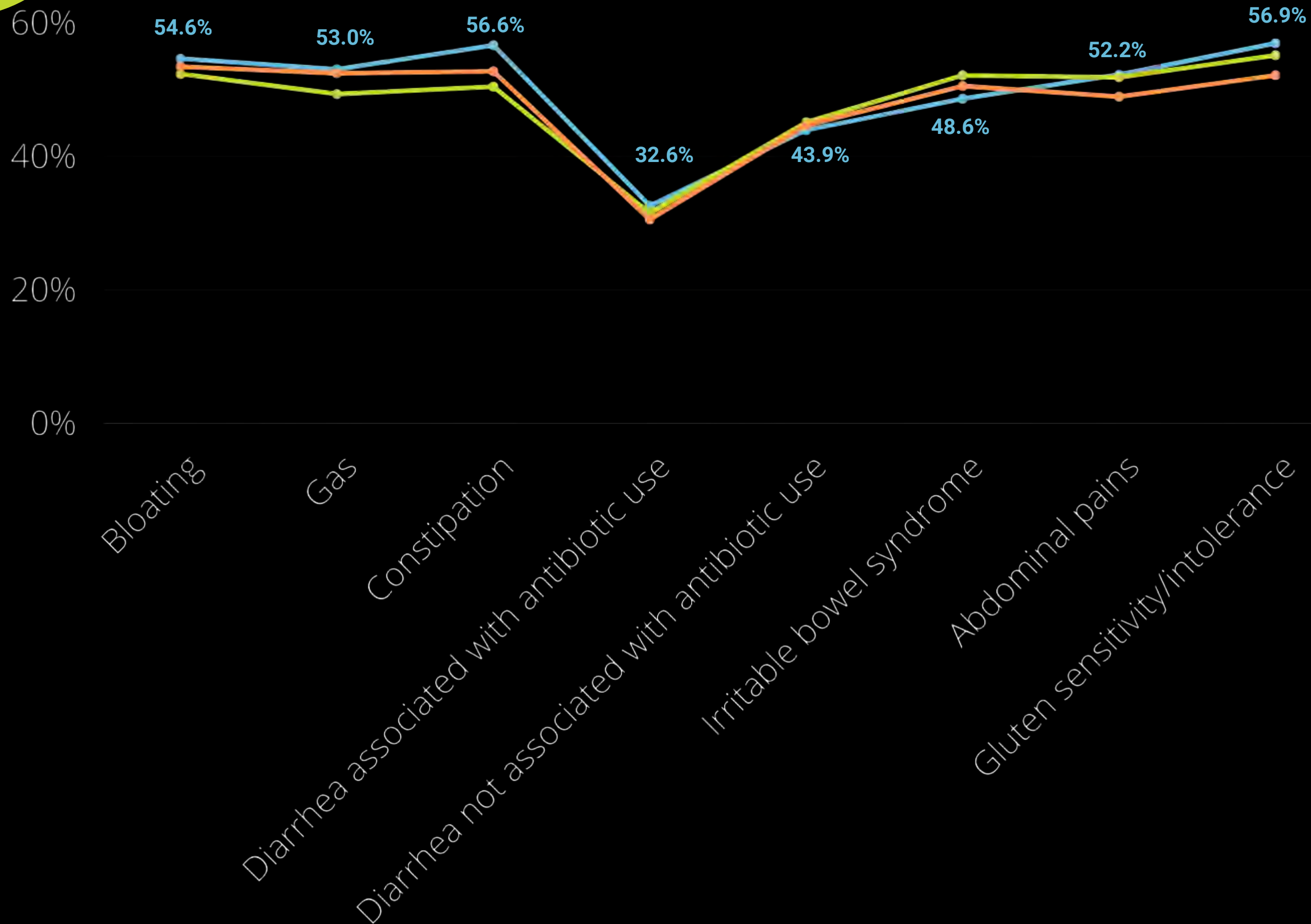
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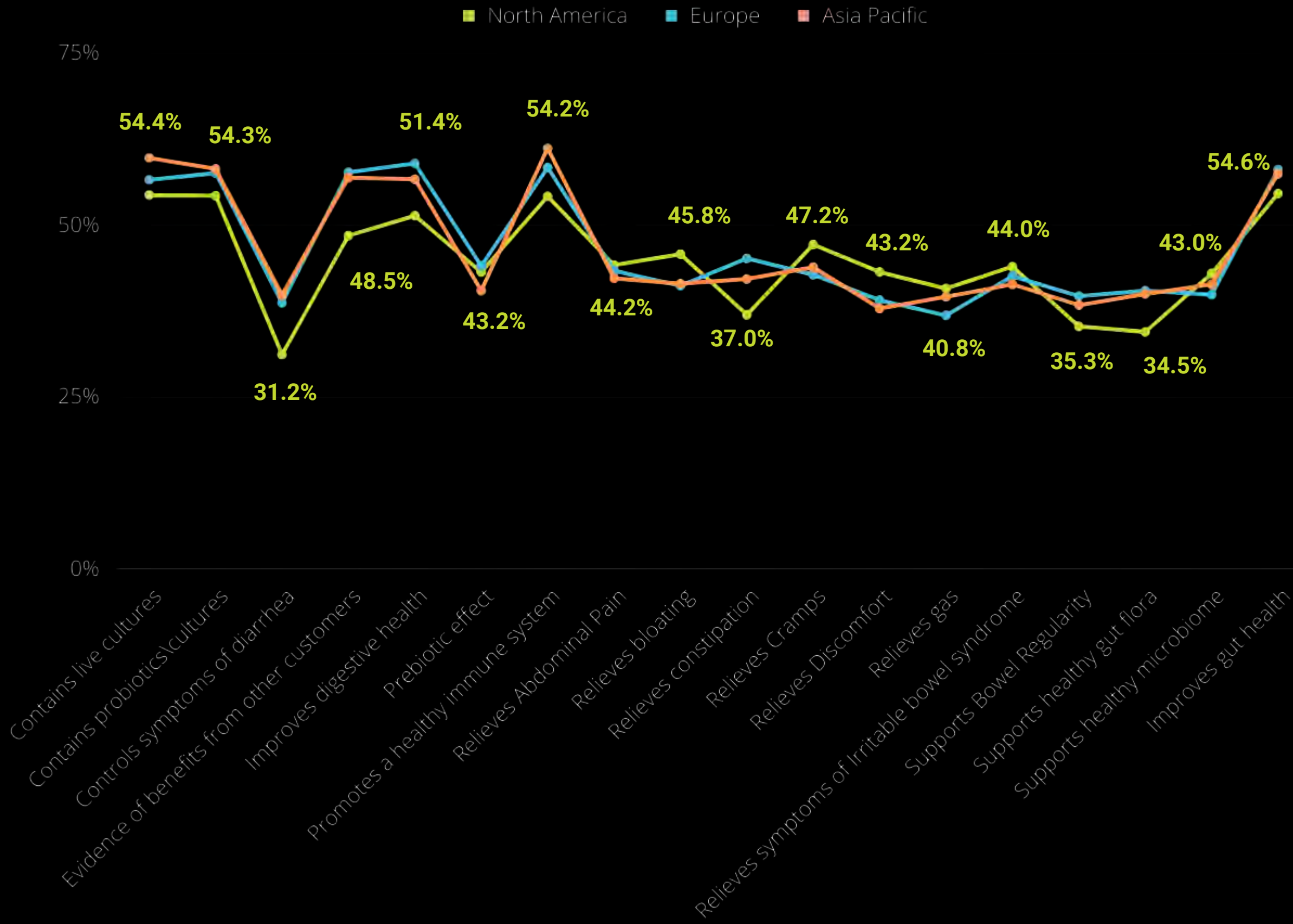
Consumer Motivation In Addressing Bloating Issue

Consumers are highly motivated in addressing these digestive health symptoms.

With the exception of diarrhea, over 50% interest is registered for all other symptoms.



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Consumer Interests in Bloating Health Claims

Bloating has one of the highest claim interest score

US are most interested in

- Relieve bloating, cramps, pain, discomfort
- IBS symptoms
- Gut microbiome



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Bloat Less Google Keyword Opportunities - Spain





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Bloat Less Opportunities - Spain

November 2022 - November 2023

Google Keyword ideas		Average Monthly searches	Competition
abdominal distension	distensión abdominal	50000	Low
swelling	hinchazón	5000	Low
Abdominal fan	hinchazon abdominal	5000	Low
swollen legs	piernas hinchadas	5000	Low
inflamed stomach	estomago inflamado	5000	Low
Because their feet swell	porque se hinchan los pies	5000	Low
Abdominal inflammation	inflamación abdominal	5000	Low
swollen feet	pies hinchados	5000	Low
Swollen ankles	tobillos hinchados	5000	Low
swollen belly	barriga hinchada	5000	Low
belly swelling	hinchazón de barriga	5000	Low
Because the ankles swell	porque se hinchan los tobillos	5000	Low
Stomach swollen	estomago hinchado	5000	Low
swollen abdomen	abdomen hinchado	5000	Low
stomach fan	hinchazon estomago	5000	Low
swollen feet causes	pies hinchados causas	5000	Low
ankles fan	hinchazon de tobillos	5000	Low

November 2022 - November 2023

Google Keyword ideas		Average Monthly searches	Competition
swollen gut	tripa hinchada	5000	Low
Inflamed stomach causes	estomago inflamado causas	5000	Low
lower back pain and inflamed belly and gases	dolor de espalda baja y vientre inflamado y gases	5000	Low
swollen ankles causes	tobillos hinchados causas	5000	Low
swollen and hard	abdomen hinchado y duro	5000	Low
Woman abdominal distension	distensión abdominal mujer	5000	Low
pregnancy and swollen feet	embarazo y pies hinchados	5000	Low
They swell their hands	hinchan las manos	5000	Low
ABDOMEN FAN	hinchazon en el abdomen	5000	Low
abdomen inflammation	inflamacion abdomen	5000	Low
Inflammation in the stomach	inflamacion en el estomago	5000	Low



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Bloating Related Topics (Spain)

Top Bloating Related Topics	Score
Swelling	100
Abdomen	27
Abdominal distension	22
Bloating	20
Pain	10
Symptom	6
Stomach	6

Rising	Search Frequency
insect-inflicted wound	Breakout
Zymerex HinchazÃ³n Plus 20comp	Breakout
Due	Breakout
Hormone	700%
Cure	450%
Swelling in the ankle	350%
Organ	300%
Finger	160%
Marco Viti Massigen HinchazÃ³n 20caps	150%
increased	100%
immoderate	90%
Alkalihalobacillus clausii	90%
Calf	80%
Swelling in the breast	60%
Flank	60%
sensation	60%
gastralgia	60%

* Top - The most popular search queries. Scoring is on a relative scale where a value of 100 is the most commonly searched query, 50 is a query searched half as often as the most popular query, and so on.

* Rising - Queries with the biggest increase in search frequency since the last time period. Results marked ""Breakout"" had a tremendous increase, probably because these queries are new and had few (if any) prior searches."



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Bloating Related Queries (Spain)

hinchazón de tobillos	ankles swelling	5
hinchazón abdominal y gases	Abdominal and gases	5
picadura de avispa	wasp sting	4
hinchazón abdominal mujeres	Women's abdominal swelling	3

Top Bloating Related Queries	Score	Score
hinchazón abdominal	Abdominal swelling	100
hinchazón barriga	belly swelling	30
hinchazón pies	Swelling feet	26
hinchazón de barriga	belly swelling	20
hinchazón de pies	Focus of feet	15
hinchazón cara	FACE FACT	13
hinchazon abdominal	Abdominal fan	11
hinchazón tobillos	Swelling ankles	10
hinchazón de manos	Hand swelling	10

Rising		Search Frequency
porque se hincha el estómago como si estuviera embarazada	Because he swells his stomach as if he were pregnant	100
deglución de aire	air swallowing	30
acumulación de líquidos en el abdomen	Cumulation of liquids in the abdomen	26
orzuelo ojo	ORZUELO EYE	20
endometriosis	endometriosis	15
hinchazón abdominal mujeres	Women's abdominal swelling	

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Overall Bloating Taglines

#1 Stop Having Gas Forever!

#2 Gas Gone For Life!

#3 Bloating Gone Forever!

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inside

