



ACTAZIN



ACTAZIN[®]

bloat less

40% of the global population suffer from bloating.

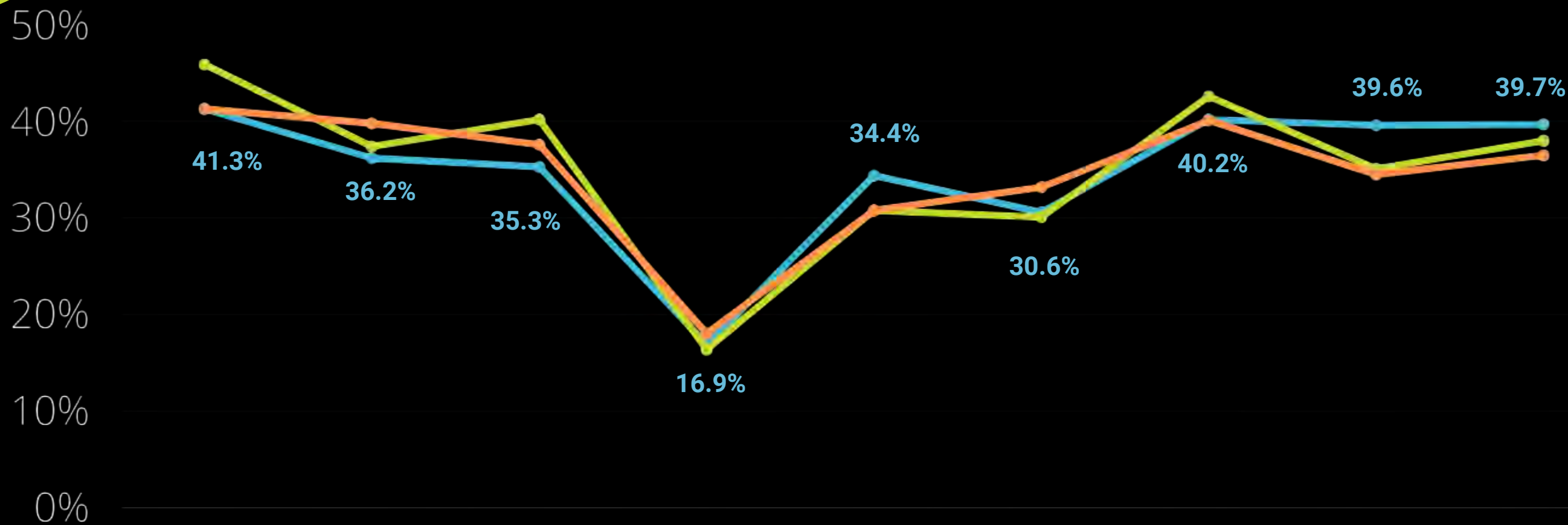
Clinically proven Actazin contains a high level $\geq 25,000$ AU/g of kiwifruit enzyme - actinidin

- Digest a wide variety of bloat causing protein
- Digest pea protein in seconds!
- Constipation relief
- Contains polyphenols, fibre and a wide variety of nutrients to support overall gut health
- Low dose of 600mg
- Made from NZ whole kiwifruit



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■ North America ■ Europe ■ Asia Pacific



Digestive Health Problems Prevalence

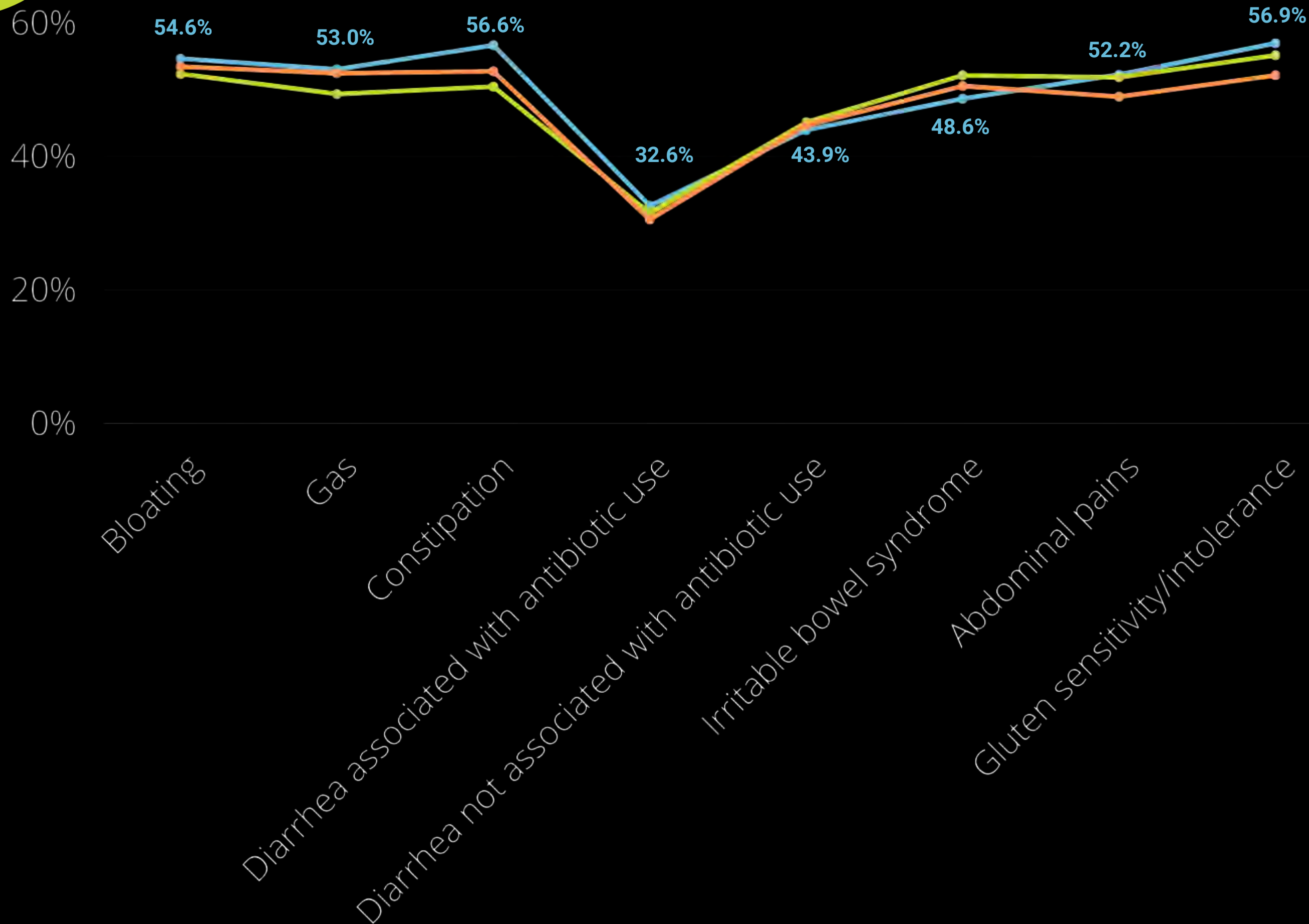
Consistency of digestive health problems in all 3 continents.

Gas, Constipation, Diarrhea, Bloating, Stomach aches and Abdominal Pain are among the most common digestive health problems



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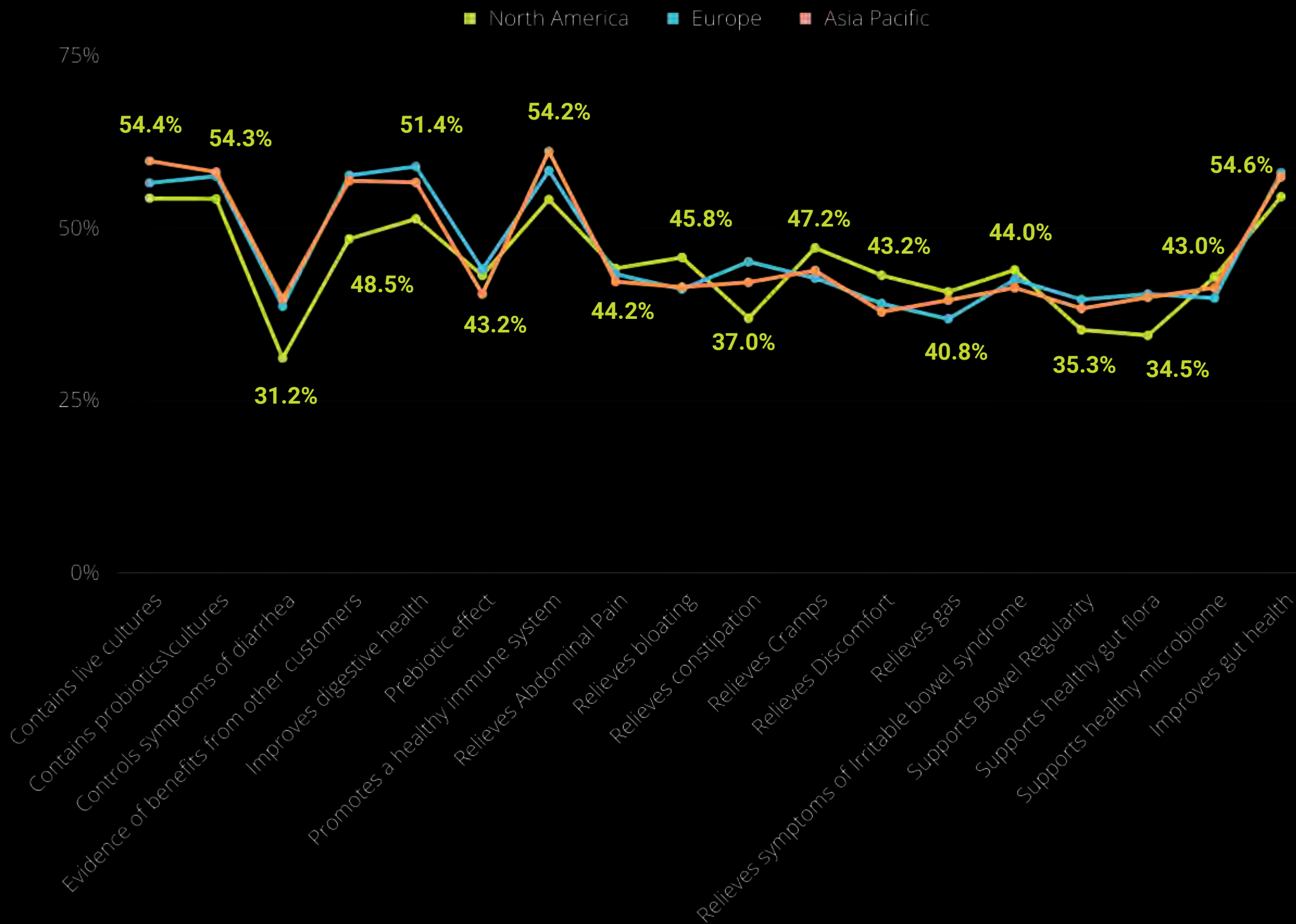
Consumer Motivation In Addressing Bloating Issue

Consumers are highly motivated in addressing these digestive health symptoms.

With the exception of diarrhea, over 50% interest is registered for all other symptoms.



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Consumer Interests in Bloating Health Claims

Bloating has one of the highest claim interest score

US are most interested in

- Relieve bloating, cramps, pain, discomfort
- IBS symptoms
- Gut microbiome



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Bloat Less Google Keyword Opportunities - Japan



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Bloat Less Opportunities - Japan

November 2022 - November 2023

Google Keyword ideas		Average Monthly searches	Competition
Abdominal bloating	腹部 膨満 感	50000	Low
Approximately a sense of bloating	腹部 の 膨満 感	50000	Low
Bloating	膨満 感	5000	Low
Cause	膨満 感 原因	5000	Low
Abdominal bloating sensitivity	腹部 膨満 感 病気	5000	Low
Abdominal swelling feeling	腹部 膨張 感	5000	Low
Global bloating feeling	胃 の 膨満 感	5000	Low
The stomach is stretched out	胃 が パンパン に 張る	5000	Low
Abdominal bloating feeling is stuffy	腹部 膨満 感 息苦しい	5000	Low
Steak of stomach expansion	胃 の 膨張 感	5000	Low
Abdominal bloating	腹部 膨満	5000	Low
Abdominal bloating cause	腹部 膨満 感 原因	5000	Low

November 2022 - November 2023

Google Keyword ideas		Average Monthly searches	Competition
Gastric bloating	胃 膨満 感	50000	Low
A feeling of swelling of the stomach	お腹 の 膨張 感	50000	Low
Feeling stomach swelling	お腹 膨張 感	5000	Low
The stomach is bloated	胃 が 膨満 感	5000	Low
Causes of stomach bloating	胃 の 膨満 感 原因	5000	Low
Gastric expansion	胃 膨張 感	5000	Low
Causes of gastric bloating	胃 膨満 感 原因	5000	Low
A feeling of swelling of the abdomen	腹部 の 膨張 感	5000	Low
Causes of abdominal bloating	腹部 膨満 感 の 原因	5000	Low
What is a bloating feeling?	膨満 感 と は	5000	Low
Causes of exposure	膨満 感 の 原因	5000	Low
Blinking stomach	膨満 感 胃	5000	Low
How to read the bloating	膨満 感 読み方	5000	Low



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Bloating Related Topics - Japan

Top Bloating Related Topics	Score
Bloating	100
Flatulence	75
Abdomen	59
Abdominal distension	40
Stomach	18
Abdominal pain	8
Pain	7
Symptom	6
Pharmaceutical drug	6
Disease	6
Signs and symptoms	6
Nausea	6

Top Bloating Related Topics	Score
Cancer	5
Diarrhea	4
Intestine	4
Constipation	4
Gas	4
Menstruation	4

* Top - The most popular search queries. Scoring is on a relative scale where a value of 100 is the most commonly searched query, a query searched half as often as the most popular query, and so on.

* Rising - Queries with the biggest increase in search frequency since the last time period. Results marked ""Breakout"" indicate a tremendous increase, probably because these queries are new and had few (if any) prior searches."



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Bloating Related Topics - Japan

Rising	Search Frequency
Gas	Breakout
Epigastric pain	Breakout
Pharyngitis	Breakout
Famotidine	Breakout
Pharynx	Breakout
Ovarian cyst	Breakout
Torso	Breakout
Signs and symptoms	Breakout
Drug	700%
Satiety	550%
Abdominal distension	400%

Rising	Search Frequency
Causality	400%
Liver function tests	300%
Ambulance	250%
Lactic acid bacteria	250%
Magnesium	250%
Colon	190%
Bloating	170%

Rising	Search Frequency
Esophagogastroduodenoscopy	170%
Appetite	100%
Feces	70%
Meal	60%
Cancer	60%
Syndrome	40%

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Bloating Related Queries - Japan

Top Bloating Related Queries		Score
Bloating	腹部膨満感	100
Bloating	腹部の膨満感	35
Abdominal bloating	膨満感	24
Abdominal bloating	膨満感原因	23
Gastric bloating	腹部膨満感病気	23
What is a bloating feeling?	腹部膨張感	18
Cause	胃の膨満感	18
Bloating medicine	胃がパンパンに張る	17
Global bloating feeling	腹部膨満感息苦しい	15
What is abdominal bloating?	胃の膨張感	12
What is a sense of abdominal bloating?	腹部膨満	11

Rising		Score
Gas conditioner	卵巣腫瘍	Breakout
Ovarian tumor	大腸がん初期症状	Breakout
Colorectal cancer initial symptoms	消化酵素剤は胸焼けや膨満感食欲不振などの症状改善に用いられるが以下のうちでんぷんの分解に関わるものはどれか	Breakout
Digesting enzymes are used for improving symptoms such as breasts and swelling appetite.	虫垂炎	Breakout
appendicitis	みぞおちどこ	Breakout
Where	桂枝加芍薬湯	Breakout
Katsura Katsura Shakuyokuyu	胃の膨満感原因	Breakout
Causes of stomach bloating	膨満感薬即効性	350%
Inspiration drug immediate effect	胃炎症状	300%
Gastritis symptoms	ドンペリドン	160%
Domperdon	膵臓がん	140%
Pancreatic cancer	子宮頸がん	140%
Cervical cancer	胃膨満感原因	130%
Causes of gastric bloating	腸閉塞症状	120%

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Overall Bloating Taglines

#1 Stop Having Gas Forever!

#2 Gas Gone For Life!

#3 Bloating Gone Forever!

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inside

