



ACTAZIN



ACTAZIN[®]

bloat less

40% of the global population suffer from bloating.

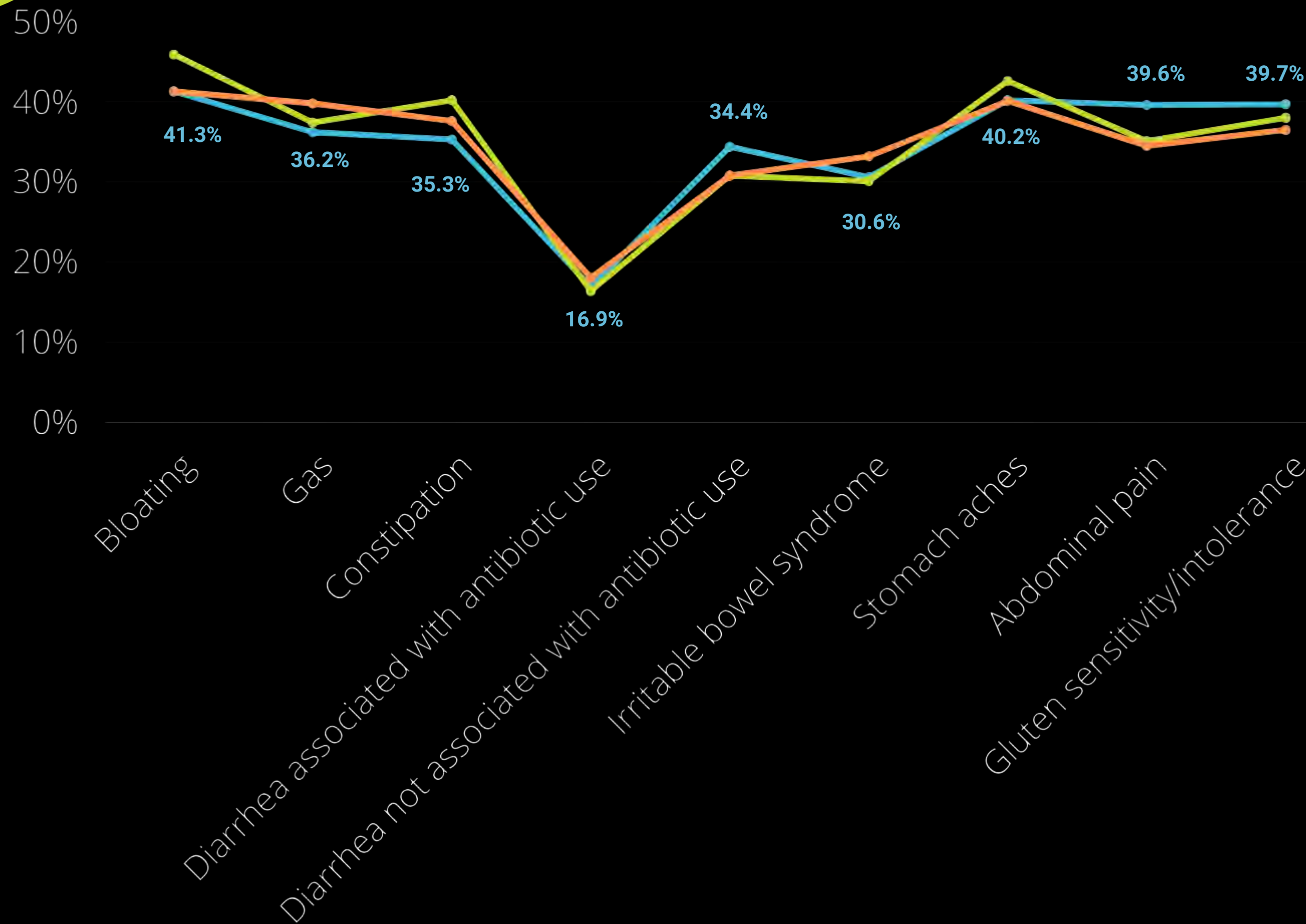
Clinically proven Actazin contains a high level $\geq 25,000$ AU/g of kiwifruit enzyme - actinidin

- Digest a wide variety of bloat causing protein
- Digest pea protein in seconds!
- Constipation relief
- Contains polyphenols, fibre and a wide variety of nutrients to support overall gut health
- Low dose of 600mg
- Made from NZ whole kiwifruit



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■ North America ■ Europe ■ Asia Pacific



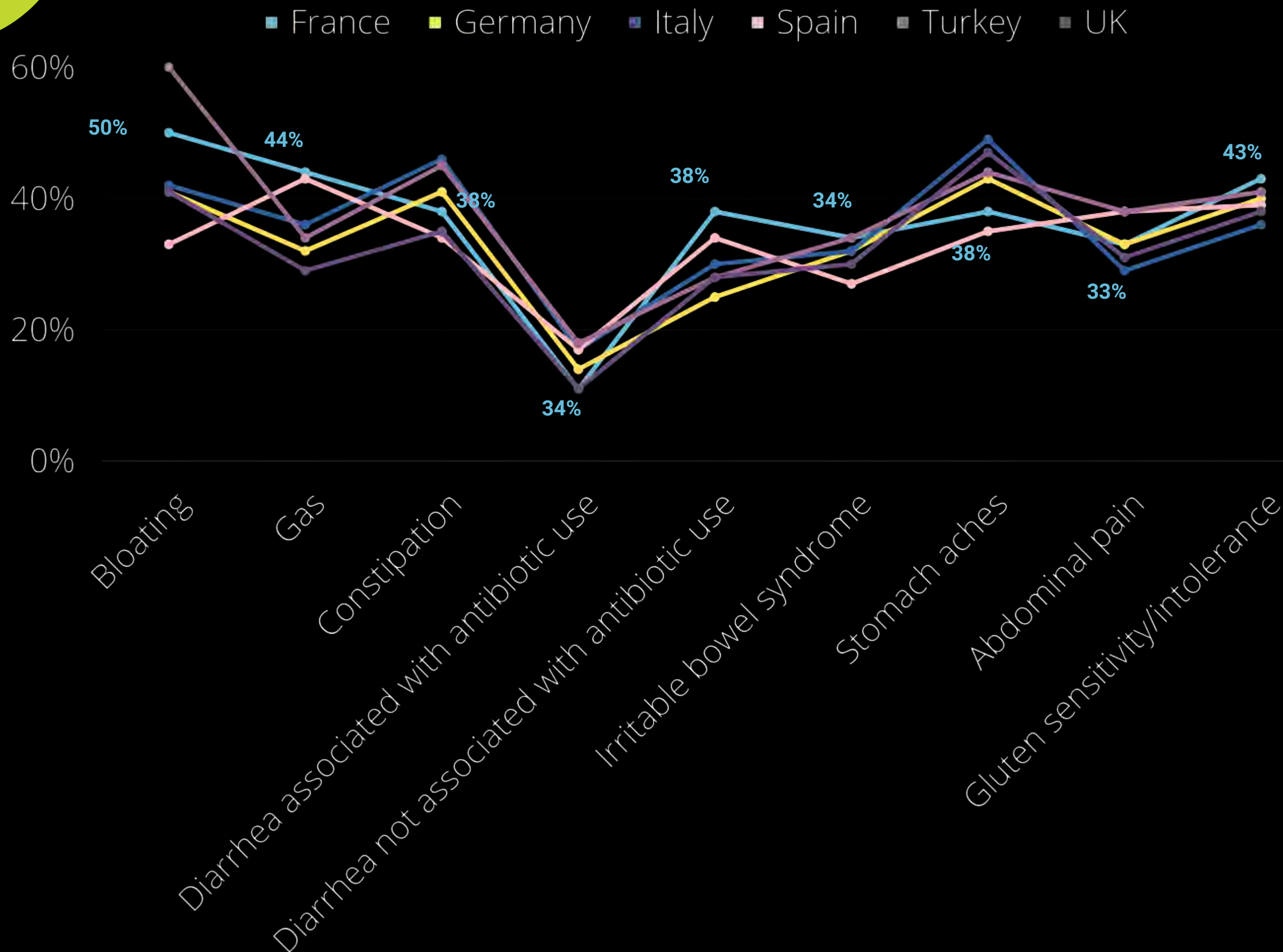
Digestive Health Problems Prevalence

Consistency of digestive health problems in all 3 continents.

Gas, Constipation, Diarrhea, Bloating, Stomach aches and Abdominal Pain are among the most common digestive health problems



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Digestive Health Problems Prevalence

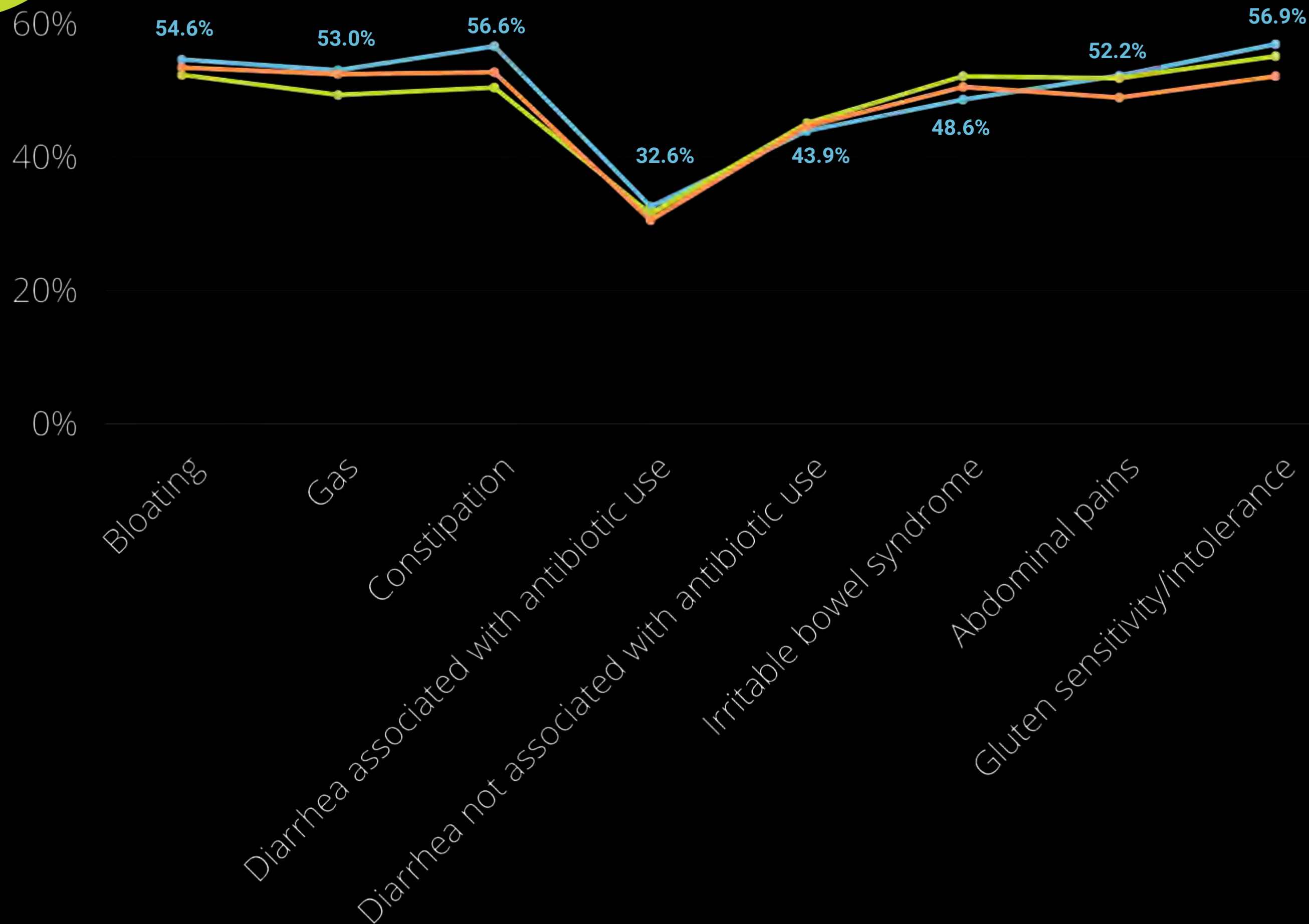
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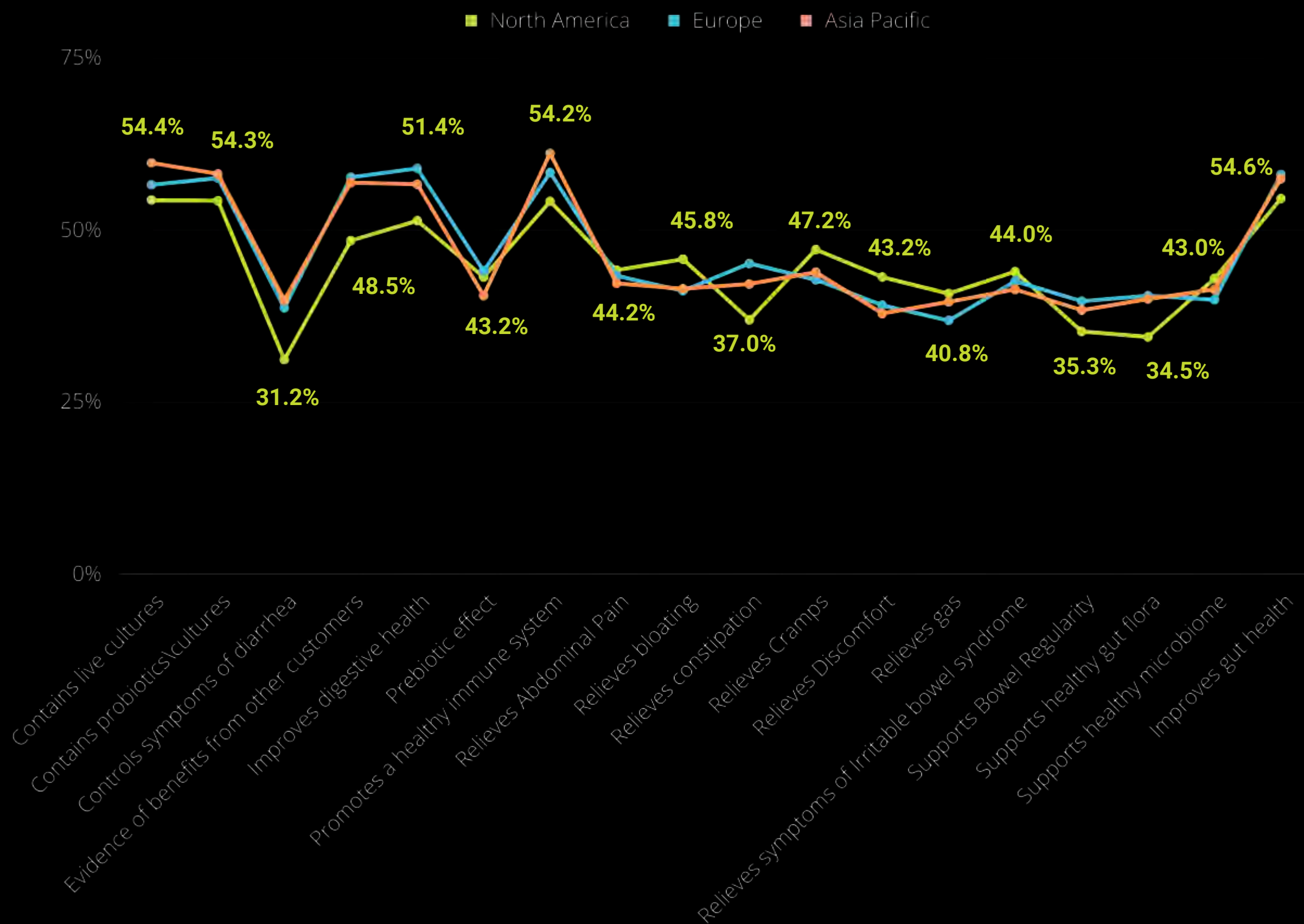
Consumer Motivation In Addressing Bloating Issue

Consumers are highly motivated in addressing these digestive health symptoms.

With the exception of diarrhea, over 50% interest is registered for all other symptoms.



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Consumer Interests in Bloating Health Claims

Bloating has one of the highest claim interest score

US are most interested in

- Relieve bloating, cramps, pain, discomfort
- IBS symptoms
- Gut microbiome



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Bloat Less Google Keyword Opportunities - Italy



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Bloat Less Opportunities Italy

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November 2022 - November 2023			
Google Keyword ideas		Average Monthly searches	Competition
abdominal swelling causes	gonfiore addominale cause	50000	Low
swollen stomach	stomaco gonfio	50000	Low
swollen belly causes	pancia gonfia cause	50000	Low
Abdominal swelling causes	cause gonfiore addominale	50000	Low
swollen belly causes	cause pancia gonfia	50000	Low
swelling belly causes	gonfiore pancia cause	50000	Low
swelling of belly causes	gonfiore di pancia cause	50000	Low
causes of abdominal swelling	cause del gonfiore addominale	50000	Low
causes of the swollen belly	cause della pancia gonfia	50000	Low
causes of abdominal swelling	cause di gonfiore addominale	50000	Low
swelling abdominal causes	gonfiore addominali cause	50000	Low
swelling of the belly causes	gonfiore alla pancia cause	50000	Low
Very swollen belly cause	pancia gonfissima cause	50000	Low



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Bloating Related Topics - Italy

Top Bloating Related Topics	Score
Swelling	100
Abdomen	27
Abdominal distension	22
Bloating	20
Pain	10
Symptom	6
Stomach	6
Foot	4
Eye	4
Cause	4
Ankle	3
Knee	3

Top Bloating Related Topics	Score
Hand	3
Crus	3
Enterogermina Gonfiore Nahrungserg��nzungsmitt el gegen Bl��hbauch 20 Beutel x 4G. Sanofi. Vitamine & Mineralien. 0009351903930.	3
Swollen feet	2
SANOFI enterogermina swelling 10 sachets for gas elimination	2
Face	2
Tooth	2
Intestine	2
Lips	2
Neck	2
Menstrual cycle	2



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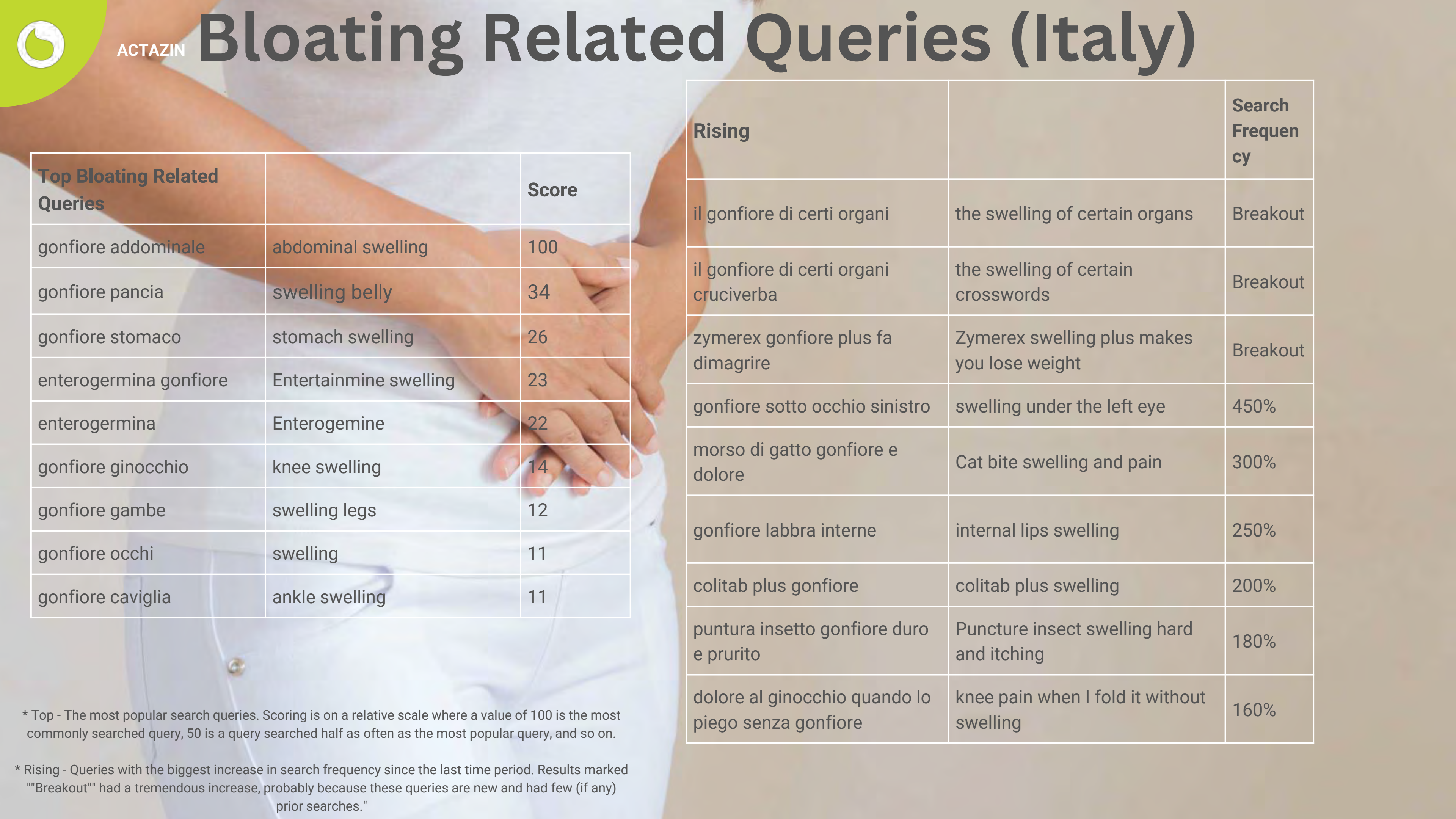
Bloating Related Topics - Italy

Rising		Search Frequency
insect-inflicted wound		Breakout
Zymerex Hinchaz ³ n Plus 20comp		Breakout
Due		Breakout
Hormone		700%
Cure		450%
Swelling in the ankle		350%
Organ		300%
Finger		160%
Marco Viti Massigen Hinchaz ³ n 20caps		150%
increased		100%
immoderate		90%
Alkalihalobacillus clausii		90%

Rising		Search Frequency
Calf		80%
Swelling in the breast		60%
Flank		60%
sensation		60%
gastralgia		60%
Back pain		60%
Pus		50%
Cause		40%
Herpes		40%

* Top - The most popular search queries. Scoring is on a relative scale where a value of 100 is the most commonly searched query, 50 is a query searched half as often as the most popular query, and so on.

* Rising - Queries with the biggest increase in search frequency since the last time period. Results marked ""Breakout"" had a tremendous increase, probably because these queries are new and had few (if any) prior searches."



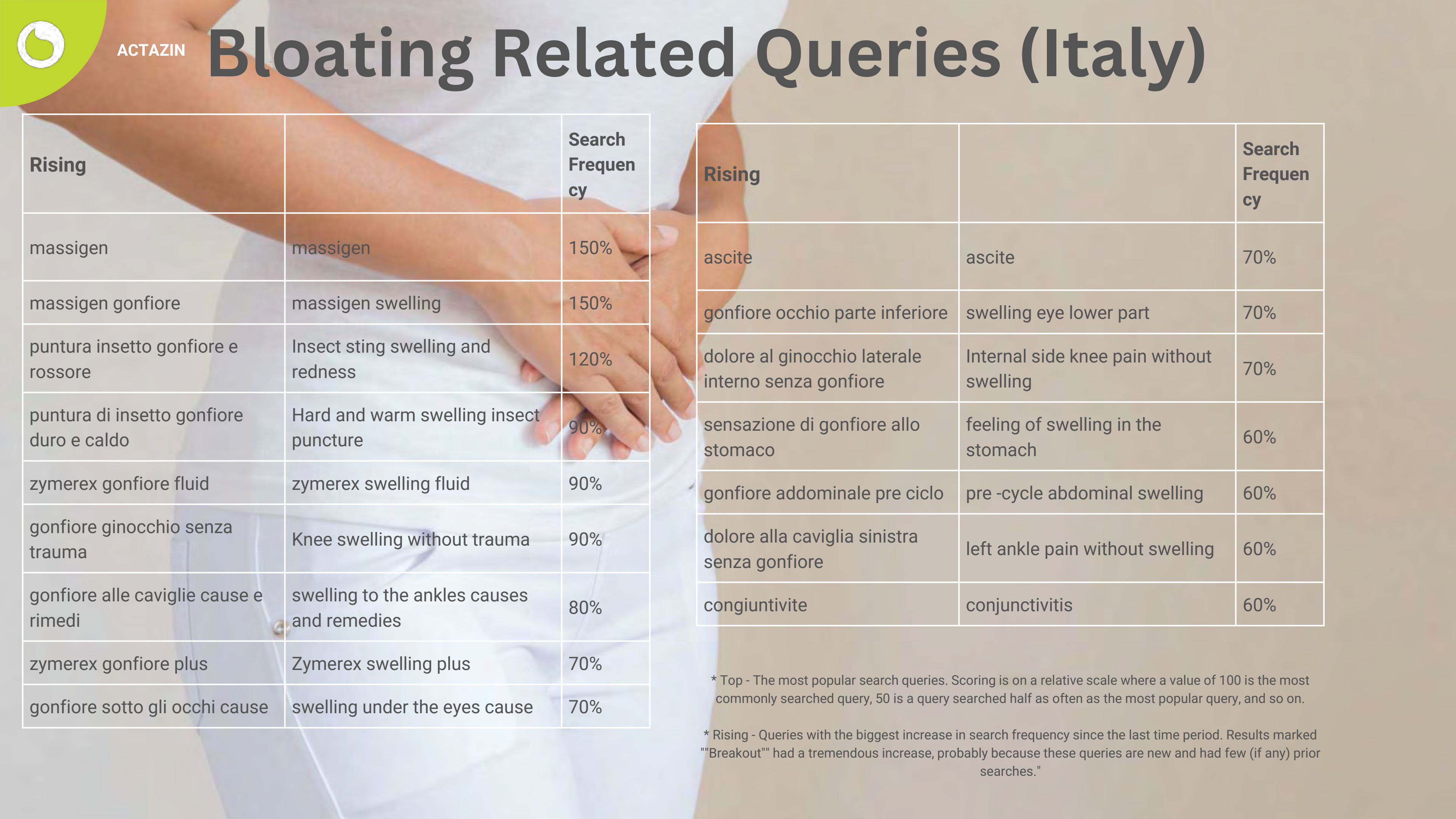
Bloating Related Queries (Italy)

Top Bloating Related Queries		Score
gonfiore addominale	abdominal swelling	100
gonfiore pancia	swelling belly	34
gonfiore stomaco	stomach swelling	26
enterogermina gonfiore	Entertainmine swelling	23
enterogermina	Enterogemine	22
gonfiore ginocchio	knee swelling	14
gonfiore gambe	swelling legs	12
gonfiore occhi	swelling	11
gonfiore caviglia	ankle swelling	11

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Rising		Search Frequency
il gonfiore di certi organi	the swelling of certain organs	Breakout
il gonfiore di certi organi cruciverba	the swelling of certain crosswords	Breakout
zymerex gonfiore plus fa dimagrire	Zymerex swelling plus makes you lose weight	Breakout
gonfiore sotto occhio sinistro	swelling under the left eye	450%
morso di gatto gonfiore e dolore	Cat bite swelling and pain	300%
gonfiore labbra interne	internal lips swelling	250%
colitab plus gonfiore	colitab plus swelling	200%
puntura insetto gonfiore duro e prurito	Puncture insect swelling hard and itching	180%
dolore al ginocchio quando lo piego senza gonfiore	knee pain when I fold it without swelling	160%



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Bloating Related Queries (Italy)

Rising		Search Frequency
massigen	massigen	150%
massigen gonfiore	massigen swelling	150%
puntura insetto gonfiore e rossore	Insect sting swelling and redness	120%
puntura di insetto gonfiore duro e caldo	Hard and warm swelling insect puncture	90%
zymerex gonfiore fluid	zymerex swelling fluid	90%
gonfiore ginocchio senza trauma	Knee swelling without trauma	90%
gonfiore alle caviglie cause e rimedi	swelling to the ankles causes and remedies	80%
zymerex gonfiore plus	Zymerex swelling plus	70%
gonfiore sotto gli occhi cause	swelling under the eyes cause	70%

Rising		Search Frequency
ascite	ascite	70%
gonfiore occhio parte inferiore	swelling eye lower part	70%
dolore al ginocchio laterale interno senza gonfiore	Internal side knee pain without swelling	70%
sensazione di gonfiore allo stomaco	feeling of swelling in the stomach	60%
gonfiore addominale pre ciclo	pre -cycle abdominal swelling	60%
dolore alla caviglia sinistra senza gonfiore	left ankle pain without swelling	60%
congiuntivite	conjunctivitis	60%

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Overall Bloating Taglines

#1 Stop Having Gas Forever!

#2 Gas Gone For Life!

#3 Bloating Gone Forever!


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inside

