



ACTAZIN



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bloat less

40% of the global population suffer from bloating.

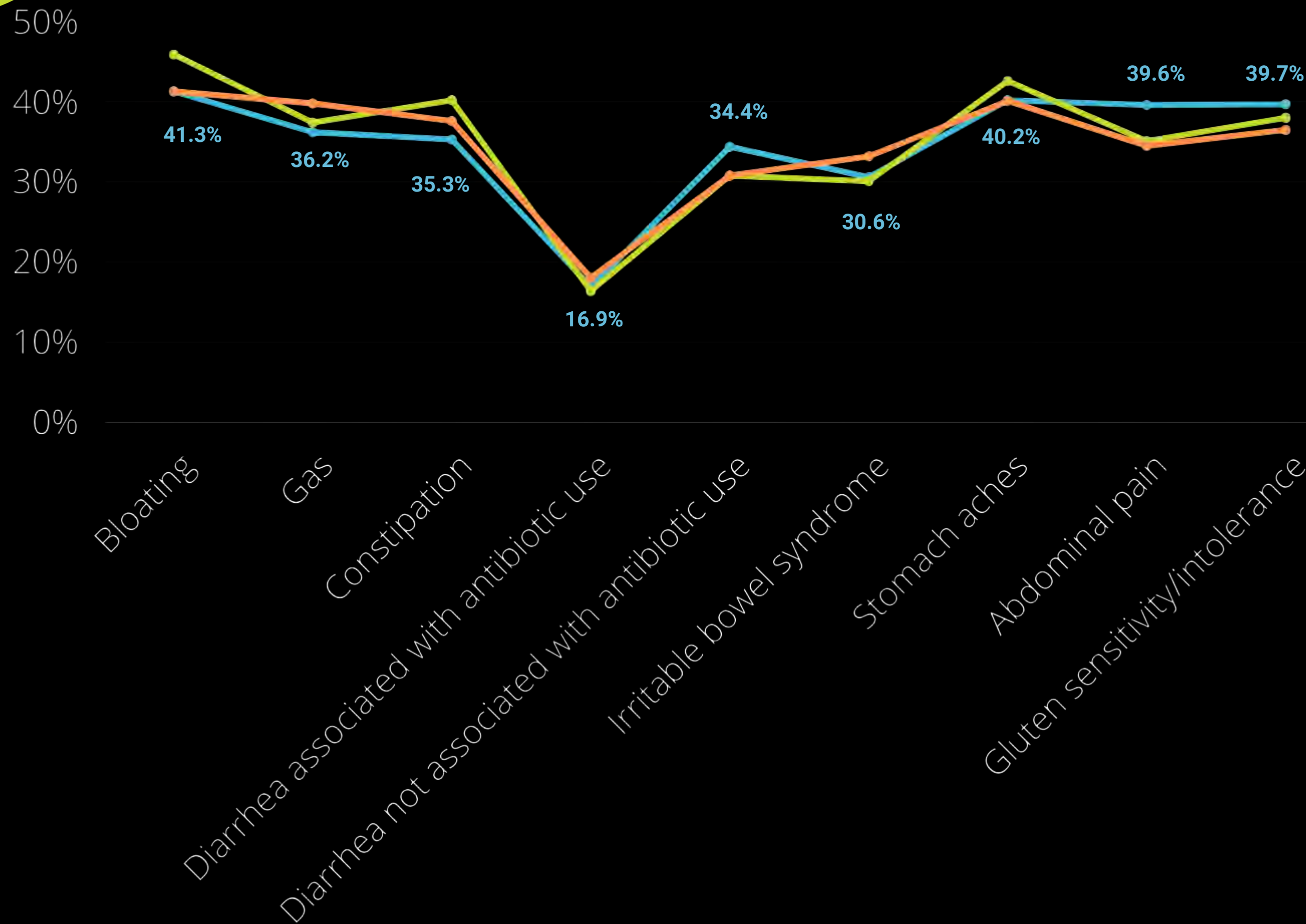
Clinically proven Actazin contains a high level $\geq 25,000$ AU/g of kiwifruit enzyme - actinidin

- Digest a wide variety of bloat causing protein
- Digest pea protein in seconds!
- Constipation relief
- Contains polyphenols, fibre and a wide variety of nutrients to support overall gut health
- Low dose of 600mg
- Made from NZ whole kiwifruit



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■ North America ■ Europe ■ Asia Pacific



Digestive Health Problems Prevalence

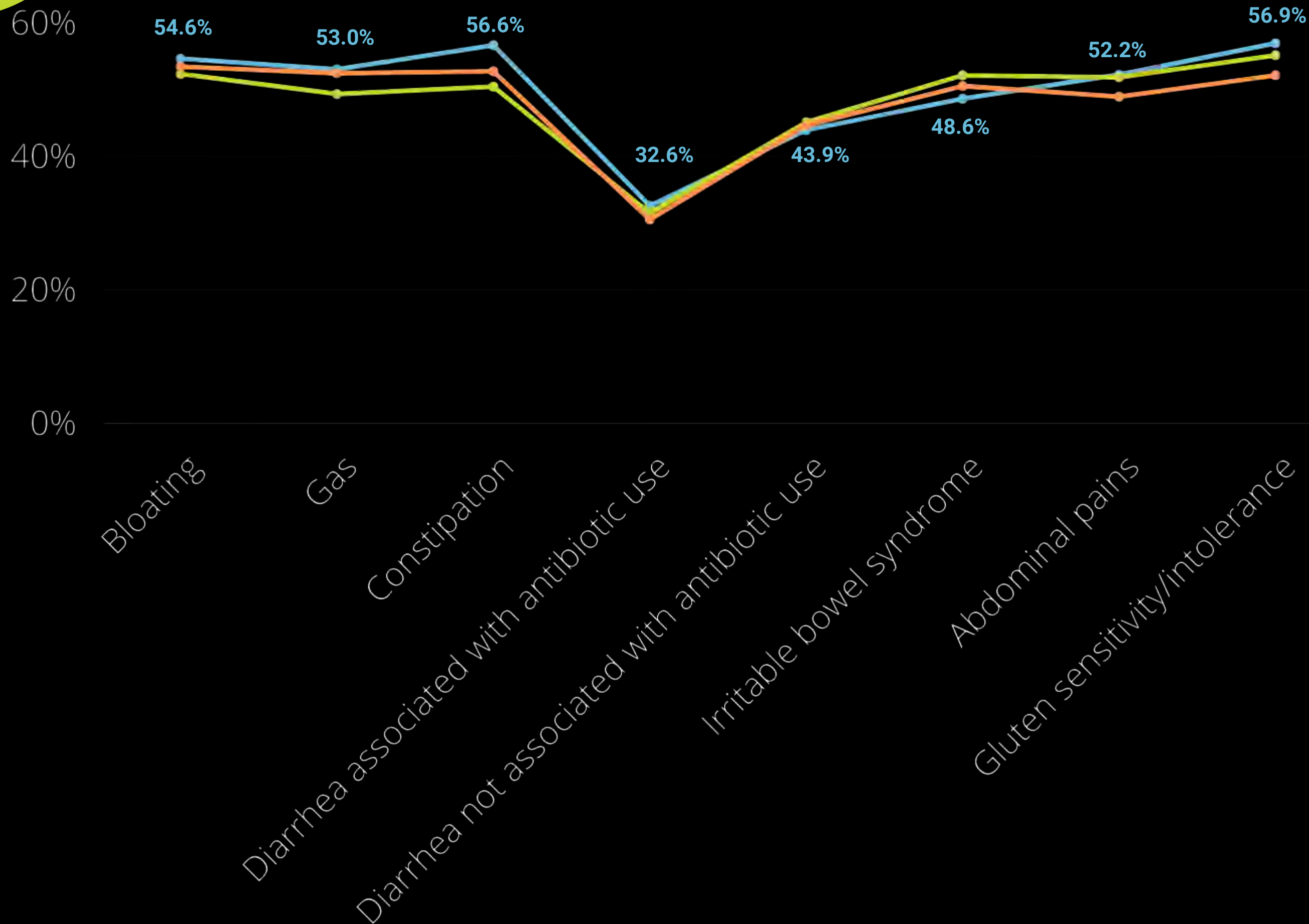
Consistency of digestive health problems in all 3 continents.

Gas, Constipation, Diarrhea, Bloating, Stomach aches and Abdominal Pain are among the most common digestive health problems



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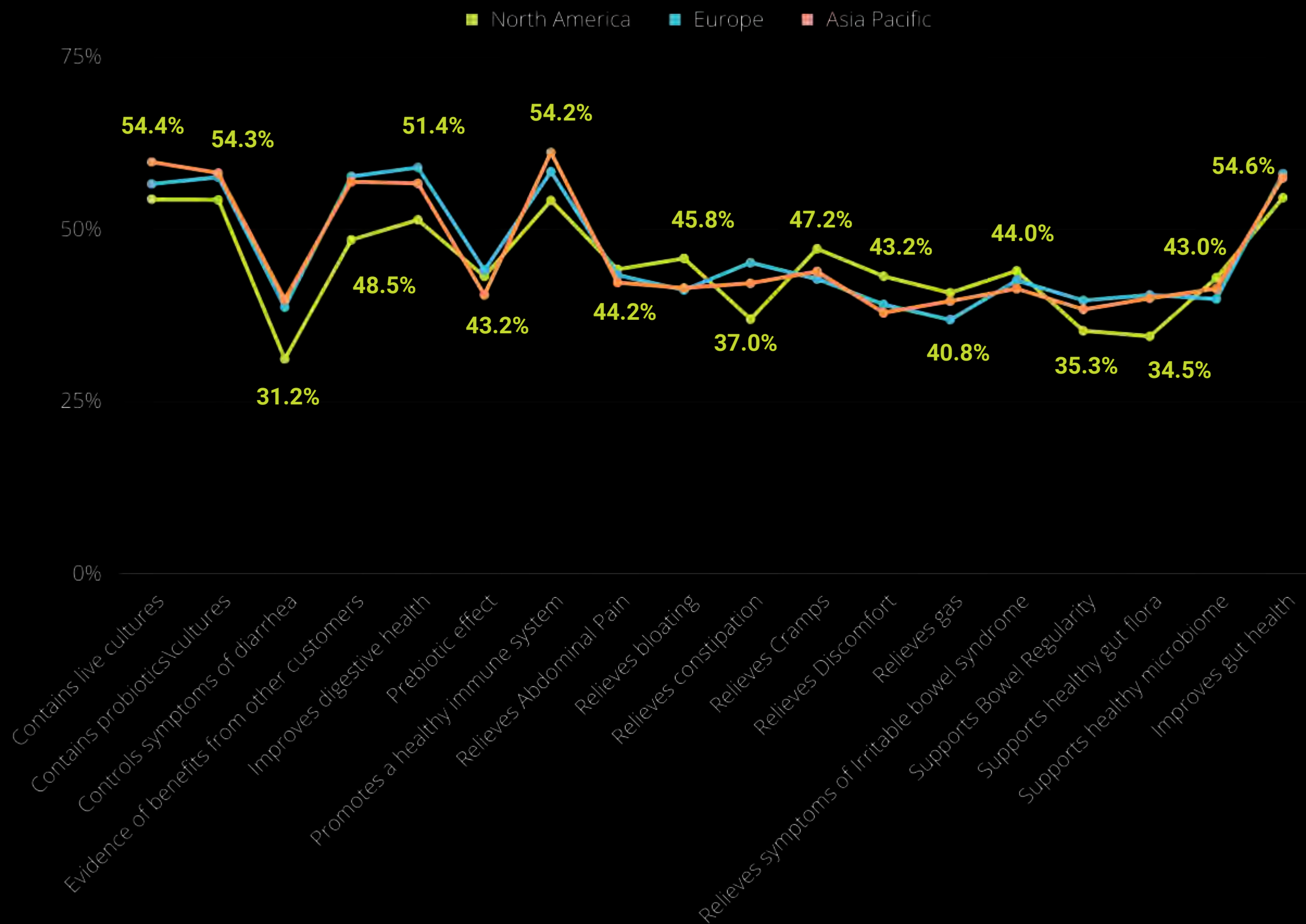
Consumer Motivation In Addressing Bloating Issue

Consumers are highly motivated in addressing these digestive health symptoms.

With the exception of diarrhea, over 50% interest is registered for all other symptoms.



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Consumer Interests in Bloating Health Claims

Bloating has one of the highest claim interest score

US are most interested in

- Relieve bloating, cramps, pain, discomfort
- IBS symptoms
- Gut microbiome



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Bloat Less Google Keyword Opportunities – South Korea



Bloat Less Opportunities - South Korea

November 2022 - November 2023

Google Keyword ideas		Average Monthly searches	Competition
Abdominal	복부 팽만	5000	Low
Bloating	팽만감	500	Low
Irrational bowel syndrome bloam	과민성 대장 증후군 복부 팽만	500	Low
Causes of bloating abdominal bloating	복부 팽만 원인	500	Low
Abdominal symptoms	복부 팽만 증상	500	Low
Mourn	상복부 팽만	500	Low
Bear abdominal bloom	아랫배 복부 팽만	500	Low
Stomach	위 팽만	500	Low
Upper abdominal bloom	윗배 복부 팽만	500	Low
Long -term abdominal bloom	장기간 복부 팽만	500	Low

November 2022 - November 2023

Google Keyword ideas		Average Monthly searches	Competition
Fast stomach bloam	공복 복부 팽만	50	Low
Overeating	과식 복부 팽만	50	Low
Aftercare endoscopy	대장 내시경 후 복부 팽만	50	Low
Chronic	만성 복부 팽만	50	Low
Bloating	명치 팽만감	50	Low
Constipation	변비 복부 팽만	50	Low
Abdominal constipation	복부 팽만 변비	50	Low
Treatment of abdominal bloating symptoms	복부 팽만 증상 치료	50	Low
Abdominal	복부 팽만 치료	50	Low
Abdominal expansion	복부 팽창 감	50	Low
Stress abdominal bloom	스트레스 복부 팽만	50	Low
Undong bloating after meals	식사 후 복부 팽만	50	Low
After meals	식후 복부 팽만	50	Low



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Bloating Related Topics - South Korea

Top Bloating Related Topics		Score
Bloating	팽만감	100
Pain	통증	26
Symptom	징후	14
Stomach	위	13
Stomach cancer	위암	12
Celiac plexus	복강 신경총	11
Digestion	소화	10
Gas	가스	10

Top Bloating Related Topics		Score
Abdominal pain	복통	10
Abdomen	복부	9
Drug	의약품	9
Hypogastrium	하복부	9
Diarrhea	설사	6
Abdominal distension	복부팽만	6
Cancer	암	4
Large intestine	대장	4

* Top - The most popular search queries. Scoring is on a relative scale where a value of 100 is the most commonly searched query, 50 is a query searched half as often as the most popular query, and so on.

* Rising - Queries with the biggest increase in search frequency since the last time period. Results marked ""Breakout"" had a tremendous increase, probably because these queries are new and had few (if any) prior searches."



Bloating Related Topics - South Korea

Rising Related Topics		Score
Abdominal pain	복통	Breakout
Pain	통증	250%
Stomach cancer	위암	190%
Digestion	소화	120%
Celiac plexus	복강 신경총	60%

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Bloating Related Topics - South Korea

Top Bloating Related Queries		Score
Abdominal Bloating	복부 팽만감	100

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Overall Bloating Taglines

#1 Stop Having Gas Forever!

#2 Gas Gone For Life!

#3 Bloating Gone Forever!


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inside

