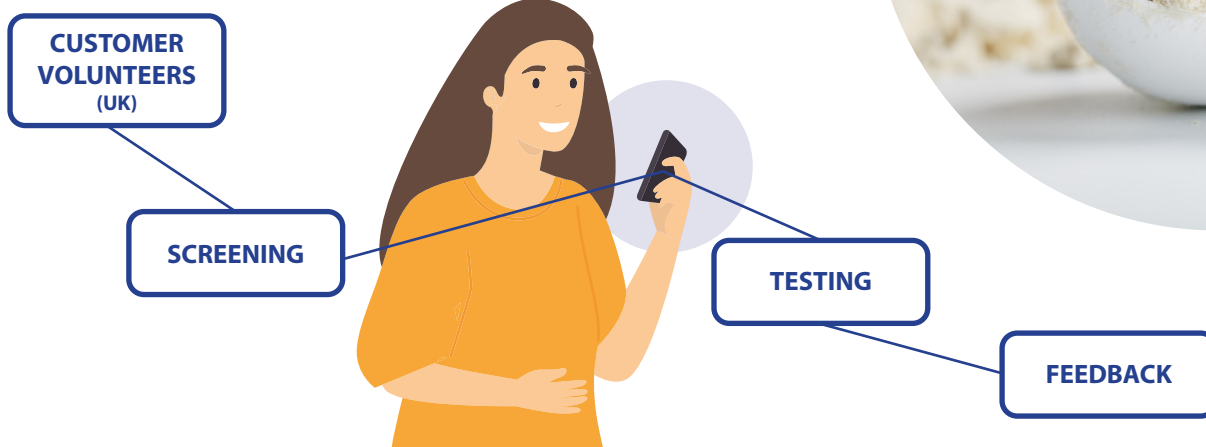


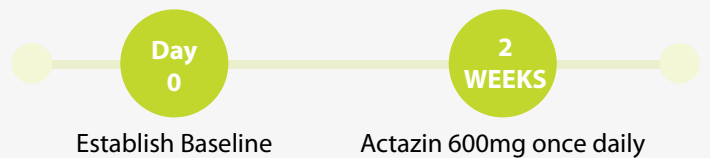
Actazin[®] reduces feelings of bloating and gas by up to 37% in regular protein users



Anagenix Automated Market Acceptance Testing Platform



21 volunteers from the UK (10 from the general population and 11 from a customer) who regularly use protein supplements partook in Market Acceptance Testing. The volunteers consumed 600 mg of Actazin per day for 2 weeks. Actazin was taken with a meal or protein powder each day.



TYPES OF PROTEIN CONSUMED:



WHEY



SOY



PEA

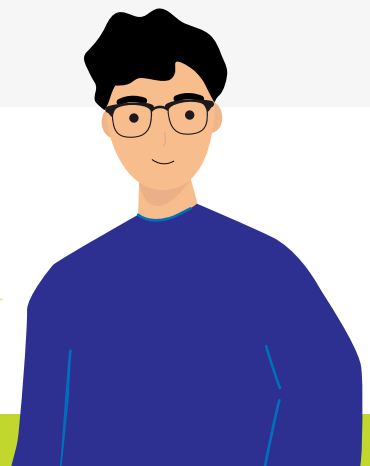


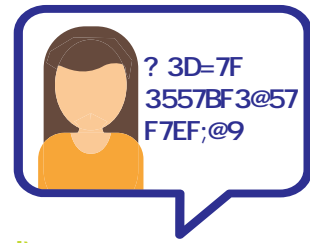
RICE



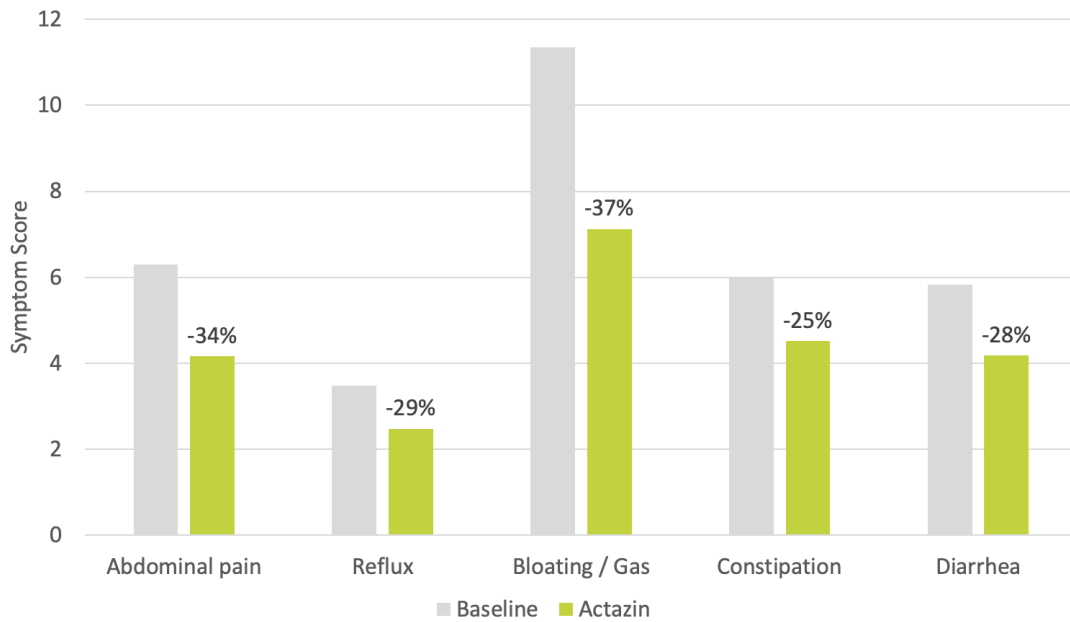
HEMP

*"The biggest thing I noticed was the flatulence was a lot less and I didn't get afternoon bloating."
- Customer Volunteer*

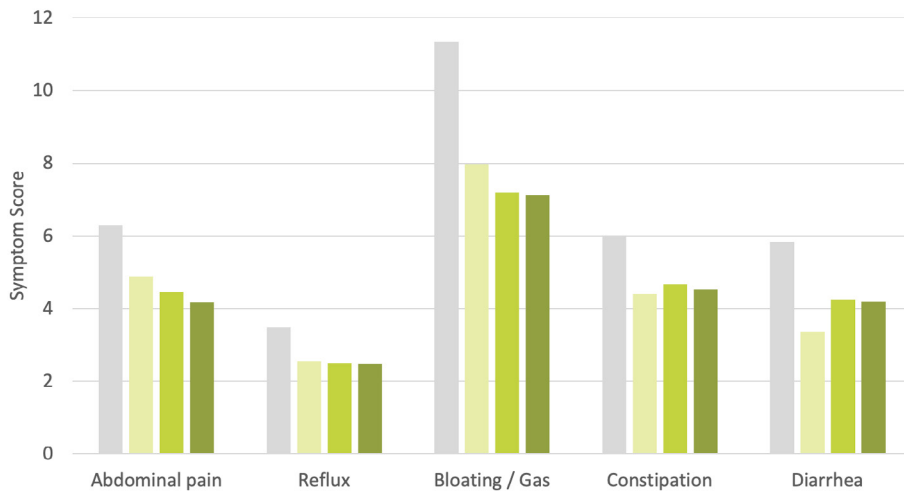




Gastrointestinal Symptom Scores Before and After 2 Weeks of Actazin Daily (Total)



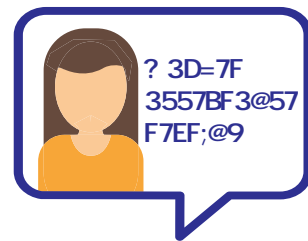
Gastrointestinal Symptom Scores Before and During Actazin Consumption



Improvement in symptoms evident after a single dose of Actazin

Improvement in symptoms in various customer groups		
Symptoms	UK (general)	UK (customer)
Abdominal pain	25%	38%
Reflux	26%	31%
Indigestion (bloating/gas)	28%	43%
Constipation	10%	36%
Diarrhea	21%	34%





Actazin protein digestion benefits

- Contains natural, whole, NZ kiwifruit with protein-digesting enzyme (Actinidin)
- Digests pea protein in seconds
- Superior digestion of other proteins
- Facilitate more rapid uptake/absorption of amino acids
- May promote greater muscle synthesis
- Reduce bloating and gastric discomfort (abdominal pain, indigestion)
- Gut modulator, improving constipation and diarrhea among protein users.
- Suitable for active individuals, athletes, pre- or post-workout, weight watchers, elderly.

Actazin inside: The perfect innovation in a growing market of female protein users

- 50% of gym-goers are female.
- Average population require 0.8g of protein per kg per day.
- Female athlete requires 1.71g of protein per kg per day.
- Women are more prone to gastrointestinal issues than men.
- ECO gender gap shows 65% of females encourage friends and family to adopt a more environmentally friendly lifestyle, while only 59% of men do.
- Actazin is the perfect ingredient to value-add to protein powders targeting the female population. 100% natural NZ kiwifruit, it rapidly digests both animal and plant protein (reducing feelings of indigestion and bloating) and modulates the gut by reducing incidences of constipation and diarrhea.

*"Actazin adds bulk to your stool and therefore your digestion feels better."
- Customer Volunteer*

CONCLUSION:

Volunteers experienced wide-ranging gastrointestinal discomfort with protein powder supplementation.

Volunteers experienced an improvement in gastrointestinal discomfort with the intake of Actazin.

The biggest improvements experienced were in symptoms associated with indigestion (such as bloating and gas) and abdominal pain.



For more information contact
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